

The Cameron Herald

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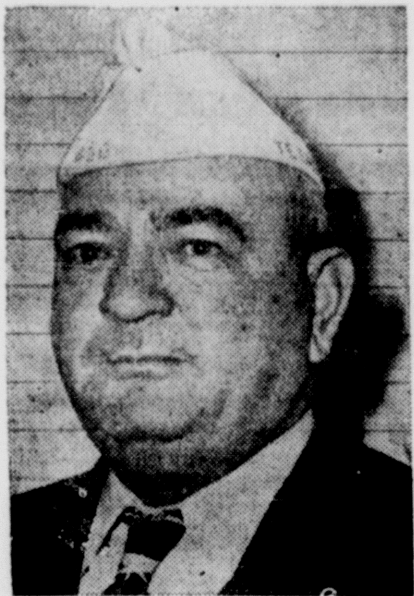
CAMERON, MILAM COUNTY, TEXAS, THURSDAY, OCTOBER 13, 1949

NUMBER 26

CAMERON POPULATION MAY BE 8000



W. F. (Bill) ELKINS



G. WARD MOODY

Legion Convention To Be Held In West October 15-16.

G. Ward Moody and John Ben Shepperd, State adjutant and state Americanism chairman of the American Legion, respectively, will be principal speakers before the Eleventh District annual fall convention of the American Legion to be held Saturday and Sunday, October 15 and 16 in West.

In charge of the convention will be W. F. "Bill" Elkins, Jr. of Killean, commander of the Eleventh District. Commander Elkins is also state chairman of the American Legion's stabilization and membership committee.

An outstanding program of entertainment for Saturday has been outlined by the live local Boyd-Sykora-Schiller post which will be host to the convention. A parade Saturday afternoon and dance that evening will be enjoyed by the visiting delegates and Auxiliary members.

Shepperd is a former national president of the Junior Chamber of Commerce and as head of the Legion's Americanism Committee holds one of the most important posts in the latter organization.

Delegates to the West convention will be housed in Waco. Edward L. "Bearcat" Mashek is commanded of the local post and Louis J. Bezdek, adjutant.

Sunday morning a joint meeting of the American Legion and Auxiliary will be held. Separate business sessions will be held Sunday afternoon. There are 29 American Legion posts in the Eleventh Congressional District under Commander Elkins' jurisdiction which are expected to have delegates to the convention.

Temperature Drops 34 Degrees; We Get .88 Inches of Rain

Temperature dropped 34 degrees in Cameron early Tuesday evening through the hours of Wednesday morning as a weak cool front came in with bluster and rain.

By Wednesday morning the front had calmed down and there was a low of 58 degrees. A warm up was due during the day, although Dalhart had 35 degree weather.

Cameron had .88 inches of rain according to L. W. Smith at the Community Public Service Company bringing the total for the month to 2.17.

The high temperature Tuesday was 92 degrees, very warm for October.

N. E. Barron and Frank Brock, Jr., attended the Rodeo in Huntsville Sunday.

NEW PARCEL POST ROUTE

HATCHERIES OUTLET SERVICES ANNOUNCED

Cameron's Hatcheries to-day had won special consideration from the United States Postal Service for parcel post shipments and a new Star Route will be inaugurated Wednesday, October 12.

J. R. Hays, Postmaster, announced the new route early Monday. The Chamber of Commerce was given credit for this concession to improve postal service here since the T&N Railroad stopped its mail and express service trains.

The new route will have four trips a week from Cameron to Temple. These trips will be made on Monday, Tuesday, Thursday and Friday. J. E. Thigpin of Waco, will be the carrier. He is also the carrier for the new mail route by truck from Waco to Cameron.

Special efforts are now being made to get a route south out of Cameron.

Nothing will be transported at present except chicks from Cameron's hatcheries. If demand grows the service will be extended to other lines of business.

The parcel post truck will leave Cameron at 11 a. m. each day.

MILK PRODUCTION FOR BETTER FARM INCOME

Emphasis was placed on the needs for diversification in agriculture through a dairy program, as a soil builder and aid to conservation practices as well as a supplemental income to the farmer by W. E. Schmidt, southern representative of the Borden Company during the week of September 26th through the 30th.

Mr. Schmidt conducted a series of meetings throughout Milam County, at the request of the Dairy Committee of the Cameron Chamber of Commerce, of which L. Van Perkins is Chairman. Meetings were conducted with five classes in the Milam County Vocational School and at Milano, Buckholts, Cameron and Jones Prairie. Some 250 people attended these meetings and a great amount of interest was created as a result of Mr. Schmidt's plan for the development of the dairy program in Milam County.

This program, as presented by Mr. Schmidt, is not designed to change the agricultural economy of Milam County. Instead, it is planned to use dairying as a supplement to the present agricultural program and utilize the dairy cows that are in production at the present time. Routes will be established in Milam County next spring, providing production pastures trucks to run from Waco, Texas to Milam County and deliver the milk to Waco, where it will be processed into canned milk.

U S FARMS REPORTING UNPRECEDENTED YIELD

Good harvest weather is assuring the nation of its second largest volume of crops in history and a record supply of corn for producing meat, dairy and poultry products.

Recording this in its October crop summary, the Agriculture department said also that farmers in the broad Great Plains region are making good progress in seeding winter wheat for harvest next year.

Conditions were sufficiently favorable during September, the department said, to boost total production prospects one percent despite a slight drop in the corn estimate. The total crop volume is indicated at 131 per cent of the 1923-32 base, second only to last year's 137 per cent.

This may be the last year for some time, however, that crop production approaches this year's level. With surpluses mounting in the case of cotton, corn, wheat, oilseeds and some lesser crops, the government is preparing to take action to reduce output next year.

Controls of some kind have been

CRUCIAL TEST FOR YOEMEN

FARM BUREAU MEETS TO PLAN CAMPAIGN

Milam County Farm Bureau planned the membership drive at a supper meeting Thursday night in the club room of the Milam coffee shop with approximately 42 present.

Members from Marlow, Vogelsang, Salem, Rockdale, Burlington, Clarkson, Ben Arnold, Ad Hall, Yarrellton, Elm Ridge, Buckholts, Marak, Sandy Ridge, Watts Switch, Hoyte, Milano, Jones Prairie and Bryant Station were represented.

The president, S. W. McClaren called the meeting to order and introduced two visitors: Marvin Carter, Director of organization of the Farm Bureau out of Waco and W. L. Little, Field Representative also of Waco.

A membership drive was planned and will begin October 21 through the 27. Team Captains of the Bureau will meet with their committees on the night of October 20 to begin their drive the following day.

15 radio stations will carry state wide news of the membership drive on the night of October 20. President, Glenn White of Weslaco will announce the opening drive over the Fort Worth station.

A prize will be given to the team captain that gets the most members during the drive.

21 YEAR OLD MOTHER KILLS HEARNE MARSHAL

HEARNE, Oct. 7.—A 21-year-old divorced mother, Mrs. Lucile Wenck, was charged here today with the fatal shooting yesterday of N. L. (Slick) Miller, 38, Hearne police chief.

Miller was shot in the left side of the chest with a shotgun about 5:30 o'clock yesterday afternoon as he stepped from his car in front of the house in East Hearne after being called to settle a disturbance. Policeman Knox Tidwell, who was with Miller at the time, escaped uninjured.

Miller had been called to the house by Tom Luster, for whom Mrs. Wenck was said to have been working at the time. Luster, according to County Attorney Bill Palmos, said he had told Mrs. Wenck he would call police unless she "settled down." Luster said he was threatened again and called Miller.

The blast of buckshot that killed Miller was fired through a window pane at the front of the house. Tid-

(turn to page twelve)

TAYLOR DUCKS MOVE INTO STADIUM FRIDAY

The eyes of central Texas will be focused on Yoemen stadium here Friday night.

The occasion is important more ways than one. For the Yoemen it will be their second conference game. For the Ducks it will be their first conference game.

Both teams will be gunning for victory in a big way. As defending champions the Yoemen will have more at stake than the Ducks although the Taylor boys have been trying to find the comeback trail for four years after they had dominated the district for almost a decade. It was Cameron that smashed that long series of championships for the Ducks. Cameron has been on the winning end of three conference schedules.

The Yoemen stepped in and won from Georgetown Eagles by a score of 16 to 12 on September 29. The Taylor Ducks have not played a conference game.

Coach Paul Smith is one of the hardest working coaches this conference ever had. It was no secret that the Yoemen team had been devastated by graduation losses and this year when Smith came to Cameron he had exactly four boys who had played on the varsity. Three actual starters. It was the job to be done that set the coach on the comeback trail. Dick Young had 3 and Coach Smith who brings the backfield along had one. From that beginning the team has been built. Studded with Sophomores it has played a schedule of hard assignments. It has won three and lost 2.

Coach Paul Smith knows football. He learned it at TCU and there is no better place to learn than under Dutch Meyer. Nobody expected that the Yoemen would set the world afire this year, so they are already ahead of expectations for they have won their first conference game and stand at the head of the list with Rosebud, although the Black Panthers have won two games, defeating Belton and Georgetown.

Tuesday at the stadium the Yoemen were looking good. They know they have a tough battle Friday night. Taylor is always tough. If the Yoemen can win they are apt to go on and make plenty trouble and may win the district since the fable about the Kangaroos has been exploded. The Belton Tigers knocked them off 12 to 6.

Taylor is bringing over a ground

(turn to page twelve)

Pear Preserves Of Special Kind May Be Success Here

Home made Pear Preserves from a recipe that is exclusively her own, developed after long months of research, may soon be on the market here.

Mrs. C. G. Muston of Cameron Route 3 is putting out a trial sales lot of some thousand jars, labels for which have just been received. It is a 4-H Club label and used by special permit.

Mrs. Muston has had her Pear Preserves scientifically and famously tested, notably at Texas A&M College. There they were pronounced perfect. The process is her own secret.

Mr. and Mrs. Muston have built a new brick home near Milano across from their pear orchard. Mr. Muston, a veteran, is teaching in the GI School in Rockdale. Their address is Route 3, Cameron and if you want to see a budding industry succeed and get some Pear Preserves that may soon become nationally famous, you better write Mrs. Muston or call at your grocery store. They will be in great demand and the quality at present will be limited.

Marriage License Snarl Here; County Has No Laboratory

Applicants for license to wed are facing long delay, it was disclosed Monday.

Milam county is not on the approval list for a laboratory. Neither is Bell county. Local authorities were unable to determine why this condition exists.

There is an approved laboratory at Hearne, one in Bryan and one in Waco.

Applicants for marriage license must secure a form and this form is taken to their doctor. Blood tests must be made elsewhere. The situation is not due to lack of laboratory facilities but an oversight in failure to get laboratories in Milam and Bell approved.

Dallas Senator Will Be Speaker at Legion Dinner November 11

Senator Fred (Red) Harris of Dallas will be the principal speaker at the Armistice Day Celebration in Cameron, it was disclosed this morning by Judge W. A. Morrison who is assisting in program arrangements. The full program for the Armistice Day celebration here has not been completed. Local Legion members were glad to have the good news that Senator Harris will be the speaker.

The Armistice Day celebration in Cameron began in 1918 and has come to be an institution in the observance of the ending of the first world war.

Senator Harris' address here will be of greater interest because Mrs. Harris is the former Miss Gussie Hubert, daughter of Dr. J. S. Hubert of Cameron.

Jail Penalty Added To Drunk Driving For White Man Here

Charles Clifton Samples of Corpus Christi was fined \$200 and given 30 days in jail here Wednesday morning after he had entered a plea of guilty to a charge of driving his car while drunk.

Jack Higginbotham, Texas Highway Patrolman, stationed here, said that Samples was driving north on Highway 77 near Splawn and as his car swerved to the side of the road it was overturned. Samples was not injured. The accident occurred late Tuesday.

Sheriff Carl Black and Joe Richter attended the Huntsville Rodeo Sunday.

POPULATION INCREASE REFLECTED IN BOOK

Cameron's new 1949 October telephone directory is off the press and has been distributed to patrons of Southwestern Bell Telephone Company.

The directory is an innovation and for the first time in the city's history we have a representative telephone listings with classified section. The directory has 44 pages including the cover. The yellow pages are brimming full of ads and classified information with listings covering practically every phase of business and professional activities in the city.

According to C. L. Carson, manager of the system, who lives in Taylor, the Southwestern Bell exchange in Cameron has a total of 1438 telephones, a large increase over the listings in the 1948 directory. Mr. Carson said there are 1240 stations and 198 extensions. He also said the company has a waiting list.

With the issuance of the directory this fall, interest is focused on population in Cameron. Population estimates are based on light, water, gas meters and telephones. The first three utilities are more accurate.

According to the most conservative estimates Cameron now has around 8000 people. It was regarded as extremely important that census forces be organized at once to co-operate with official census takers next year; that everything possible should be done to insure a 100 per cent enumeration.

GOVERNMENT GETS INTO COTTON SEED MARKET

Cotton seed storage space was in high demand over Milam county, it was disclosed this morning by Alva E. Sanders, director of the Milam county AAA.

Mr. Sanders has been advised through the Commodity Credit Corporation that the government is stepping into the cotton seed market as a buyer and paying \$46.50 per ton at the gins.

The ginner will buy the seed and draw a draft on the Community Credit Corporation. The government will require storage on the seed. And thereby hangs a difficulty. Storage buildings have not been available in sufficient numbers for a long time.

Mr. Sanders pointed out that in the cotton area around Buckholts and Thorndale that adequate storage space for seed cannot be had and he was looking into the situation in Cameron for this city is largest cotton point in the county.

The government has provided a loan plan on seed. If a farmer wishes to obtain a loan he can get \$49 per ton but must store the seed on his farm where they are insured.

The government will insure seed whether stored on the farm or in warehouses in the cities.

Those who know have long since concluded that the future here in Milam county means storage, grain elevators, warehouses and the like. Agricultural products will be marketed orderly and unless private interests are willing to build warehouses for rent, the farmers through co-ops or the government must do so. The big question mark here is "Do we want to stay in business?"

Something must be invested now for the future demand in the storage and marketing of farm products on the major crops.

Wire Recording of Taylor-Cameron Game For Rebroadcast Sat.

Friday night's game between the Taylor Ducks and the Cameron Yoemen, to be played in Cameron, will be wire recorded and rebroadcast over KTAE, 1260 on your dial, at 8:30 Saturday morning.

Sportscaster Phil Ransopher, and KTAE's program director, Bob Heller, will be in Cameron Friday night to make the special wire recording.

James Albert Swanzy, son of Mr. and Mrs. Albert Swanzy of Route 1, Burlington has returned home after being ill in Newton Memorial Hospital.



Governor Allen Shivers officially declares October 20-27 as Texas Farm Bureau Federation Organization Week in Texas by signing the official proclamation. Looking on are Frank Taylor, Waco, vice-president

Texas Farm Bureau Federation; J. Walter Hammond, Tye, president of Texas Farm Bureau Federation; and Hilliard A. Nelson, Delvale, president of the Travis County Farm Bureau.

YOEMEN BOWL OVER WEAK TECH TEAM

The Yoemen, vacationing somewhere between the Waco Tech 20 and 30 yard lines during most of the entire first quarter, finally exploded into a scoring spree and with about everyone from Dean Layfield to the water boys taking part, they went on to bowl over their opposition in a convincing sort of way. The final score was Cameron 40 and Waco Tech 0.

Tech was unbelievably weak. With the exception of a penalty and a loss on a pass play they never got beyond the Cameron 45 yard line. Tech never threatened one time in the game and did not make a single penetration. Surprising line play in the first quarter coupled with a slow start on the part of the Yoemen, fans began to think it would never happen, but it did.

The first quarter was scoreless. Gibson kicked off to the Tech 15 yard line. There was a short run back. Fuchs intercepted a pass and ran the ball back to the Tech 25 yard line. Fuchs passed to Frank Malone and he was over the goal for a touchdown but the ball was brought back and Cameron drew 15 yard penalty. There the threat ended. Middleton had to punt out on the Cameron 35 and the Yoemen snuffed two more chances to score. Tech found the Cameron line too hard and had to punt on fourth down. Likewise the Yoemen could not go and on the first play Tech's Middleton got a first down on the Cameron 45. On the next play Johns intercepted a pass as the quarter ended.

Opening the second quarter Little Eddie Lankford ripped off 20 and then fumbled and Tech recovered. They had no offense. Cameron got the ball back and Lankford made a first down. Batte and Thompson got

two first downs and Fuchs put the ball on the Tech 9 and then carried it over through the center. Little Glenn Rosenberg who was to boot 4 out of 6 extra point tries, missed the goal. It was 6 to 0. There was no run back and Big Melroy Eixman folded up the Tech line along with Ermis and Gibson. Middleton punted to Charlie Michalka and Batte who came in racked up 20 and Lankford and Fuchs made it a first to put the ball on the Tech 20. Batte got 5 and then Fuchs went through the middle for a touchdown. Rosenberg made it and the score was 13 to 0.

Tech made a first down on a pass play then Jimmy Thompson intercepted a pass and ran it 30 yards to the Tech 15. Marvin Allen came in at tackle. Cameron drew 5 yards. Two passes failed and then Fuchs who had great difficulty all night passing was almost swarmed under but tossed to Johns the left end who went all the way for another score. Rosenberg was getting better and so it was now Cameron 20, Tech 0.

The half ended with a bit of fancy line play.

The Tech band came on the field, a one year band, small but very good looking in purple uniforms.

The Yoe band came on under Francis Cox to form a heart in the center of the playing field. The lights went out and "Let Me Call You Sweetheart" came softly up through the dark. The occasion was the introduction of the new band sweetheart, Miss Billie Mae Lunsford. Escorted to the side lines Miss Lunsford was presented with a corsage by Sanford Layfield who also gave Little David Hudson, the mascot, a baton. It was a very impressive sweetheart ceremony.

Michalka could not get a run back on the kickoff. Thompson and Lankford each got a first down but Fuch's pass was intercepted. The Yoemen were flashing form now. Tech had to punt and Middleton sent one over the goal. Alton Fuchs got away for

35 yards down the sideline. On next play there was a fumble and J. L. Harwell, a tackle, recovered for Cameron. Little Eddie Lankford made a show of it. He went to the 25 for a first down. Ray Thompson came in for Fuchs in the backfield. Lankford streaked to the 10, then Alton Logan racked up 5. Lankford went to the 2 and then carried over. The extra try by Rosenberg was no good and it was Cameron 26, Tech 0.

Another score came quickly. Marvin Allen came in for Eixman at tackle. Tech failed to move out of their shadows. They punted and on the first play Logan got 8 and then Lankford made it a first down on an end around. Fuchs dropped back and finally found Rosenberg the flanker who had quickly cut back and was over the goal where he took the pass under great difficulty. He kicked the extra point and it was Cameron 33, Tech 0.

James Kahler looked very good in the backfield. Ermis was in the line again. Johns broke up a pass and Tech had to punt. Ed Maas came in at center. Kahler got 15 yards on an end run. The reserves had difficulty and Coach Smith sent in his regulars. Fuch's long pass to Malone

was no good. The Yoemen had to punt. Tech uses the platoon system. Nathan Offield subbed in at end to relieve Malone. Tech had to punt and Jack Ingram came into the game at safety spot. Malone back in at end scooped up a blocked punt and ran it 20 yards. Charles Chandler is in the line at guard position.

Glenn Rosenberg took a hand off from Charlie Michalka, cut through tackle and swerved off center and went all the way for the final score. It was a beautiful 25 yard sprint. Glenn kicked the extra point and that ended the ball game. It was Cameron 40, Tech 0.

Tech got another chance but James Kahler and Ray Thompson broke up pass attempts and time ran out and the game ended.

Cameron Methodists will be host to the annual district meeting on November 7. The Bryan District consists of 29 pastoral charges. About 250 delegates and visitors usually attend the conference. The local church is very adequate for the entertainment of such a gathering.

Mr. and Mrs. Buck Bonds attended the Tyler Rose show Sunday.

Draft Board Moved To Chamber Of Commerce Offices

Free rent was necessary to retain the headquarters for the Selective Service Board in Milam county.

Accordingly the board office has been moved to the Chamber of Commerce room in the Lamkin building at the corner of Main and Houston Avenue.

This building now houses five activities: City, Chamber of Commerce, Draft Board, Internal Revenue Collector and Police Department.

The Board came near being moved to Temple and as a compromise free rent was made available.

Miss Myra Jean Vaughan has completed a two weeks vacation and is now in Colorado City, Texas. Miss Vaughan is employed with the Western Union.

Contract For First Concrete On Leon Dam Is Due In 1950

Contract for the first concrete work on the big Leon River dam at Belton will be let in 1950 Army Engineers said Wednesday.

Col. Louis W. Prentiss, Southwestern Division Engineer at Dallas said: "The principal contract to which funds will apply provides for the construction of the concrete outlet works structure, gates and appurtenances. As planned, this contract is scheduled for advertisement for bids prior to March 1, 1950."

Mrs. Lena Baskin, Mrs. Jira Kemp and Mrs. W. A. Bonds visited friends in Temple recently.

Mr. and Mrs. W. O. Newton spent Sunday in Tyler and attended the rose show.

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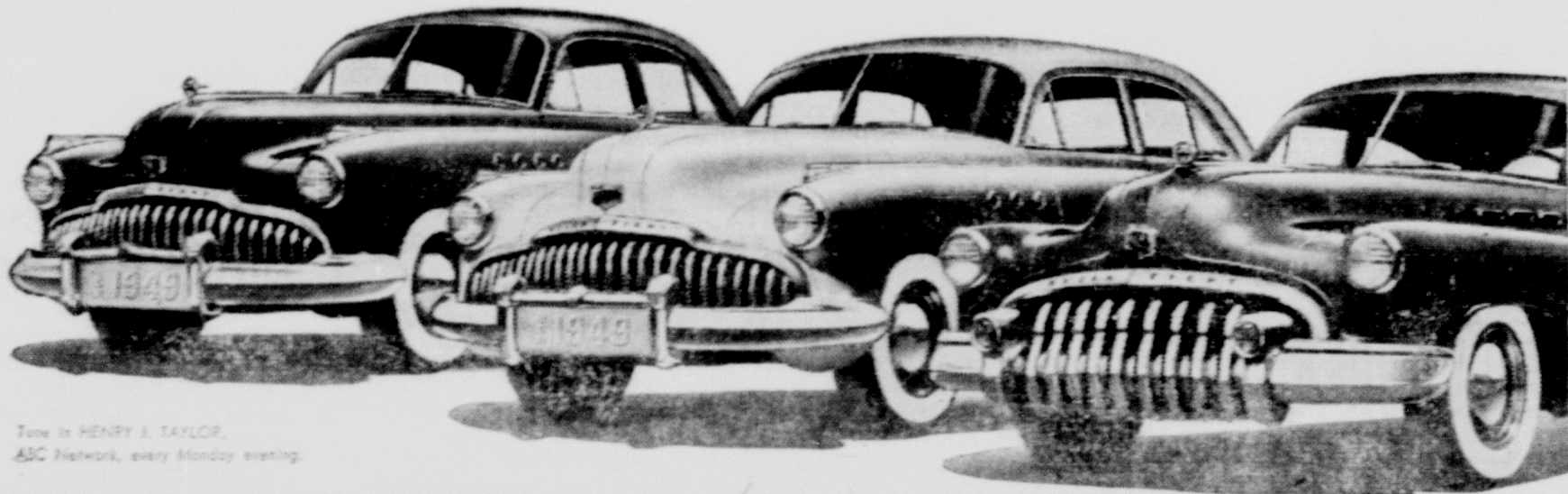
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THINK BACK! Were you planning, at this time last year, to start putting something away out of each paycheck?

And today—a year later—are you still trying to get started? If so, this is a sort of anniversary—but not the kind you like to remember and celebrate.

For the right kind—the kind you'll want to remember next year, try this:

Sign up with the Payroll Savings Plan today! Once you do, there'll be no more false starts—no more trying to build up a reserve.

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That's an anniversary to look forward to!

AUTOMATIC SAVING IS SURE SAVING—
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The Cameron Herald

TAYLOR DUCKS WILL BE HERE FRIDAY

Cameron's fighting Yoemen, a Sophomore studded outfit, that has won three out of five starts this year, one a conference game, will take up the flag chase here Friday night when they resume the schedule with Taylor Ducks.

As the race now stands it is Cameron and Rosebud with 1000 per cent. The chase was scrambled somewhat Friday when the Belton Tigers upset the Killeen Kangaroos 16 to 6. That means Killeen can be beaten. The Yoemen were never given too much to beat the league leaders but now things are a bit different.

Out at the stadium grounds they are concentrating for Taylor. If they win they will be greatly encouraged to press on for all they are worth as defending champions.

It will be the first conference game for Taylor. They have been beaten three times this year. Rosebud has won two games in the conference race, defeating Georgetown and Belton. Killeen has played only one conference game and lost it. The Yoemen have played one conference game and won it.

The game here Friday night will be the last home game of the season for the Yoemen. After that they take to the road and it will be in Killeen, in Belton and in Rosebud to close the season. As things go in football it is the Rosebud Black Panthers to beat.

Cameron has had trouble with Taylor in the past 10 years but has emerged with some impressive victories. Cameron has not lost to Taylor in three years. In 1946 Cameron won 28 to 7; in 1947 Cameron won 18 to 0 and in 1948 Cameron won 20 to 6 in Taylor.

The French Embassy in Austin, Texas, is the only building ever erected on American soil by a foreign government.

High Winds and Rain Slash Panhandle as Cold Wave Moves In

Driving rain, hail and high winds whipped the Panhandle, South plains and extreme West Texas Sunday night as a cold front moved in from New Mexico.

A hard wind, hail and thunderstorm pounded Amarillo, causing much minor property damage.

A small twister sprang up near Brownfield, about 45 miles southwest of Lubbock. It broke a power pole and line, leaving Tahoka and Post, small towns south of Lubbock in darkness for about half an hour.

Some of the most violent thunderstorms since spring peppered the South plains with rain and snapped tree limbs over a wide area.

The wind blew so hard at El Paso a circus couldn't raise its big top.

By 9 p. m., the cold front had slid to Lubbock, dropping the temperature from 74 degrees to a reading of 59 in an hour and a half. On its way, the front knocked Dalhart's temperature from a maximum of 83 degrees to 56. Snow pellets and a reading of 44 were reported at Clayton, N. M., just across the Texas line.

The advancing cold front and its accompanying storms spoiled what had started out as nearly a perfect day, with only a few scattered showers to mar it.

No more rain was reported in the Houston area as flooding bayous

withdrew into their channels. Wind and rain storms which hit part of the Panhandle and South Plains Saturday night appeared to have died out.

Many Houston families moved back into their homes to clean up after the flood, which took one life. Water had stood five feet deep in parts of the city Saturday after a 10-inch rain. Tony Lock, 43, drowned in the San Jacinto river 15 miles north of Houston Friday night.

Two areas in Houston—Southern Oaks addition and Mount Houston—were still under water Sunday. Four feet of water still stood in many Mount Houston homes. County officials warned all who had returned to their homes to boil drinking water as a health precaution.

As the Panhandle and South plains waited Saturday night for the cold front, a small twister brushed the east edge of Claude. It unroofed three

houses and broke windows in several others.

Strong winds and thunderstorms struck in the north east section of the South plains about the same time. Rain and some hail was reported in the Lockney, Crosbyton, Matador and Floydada areas.

Mr. and Mrs. George E. Wood of Birmingham, Michigan have concluded a visit here with her parents, Mr. and Mrs. Frank Durnie. Mrs. Wood is the former Lucille Durnie. While here they also visited in San Antonio. Mr. Wood is Parts manager for the Pontiac Dealer in Birmingham.

Dr. and Mrs. James Watson are spending a few days in Kerrville and attending the Presbyterian Encampment at Hunt this week. They will also visit in San Antonio before returning home.



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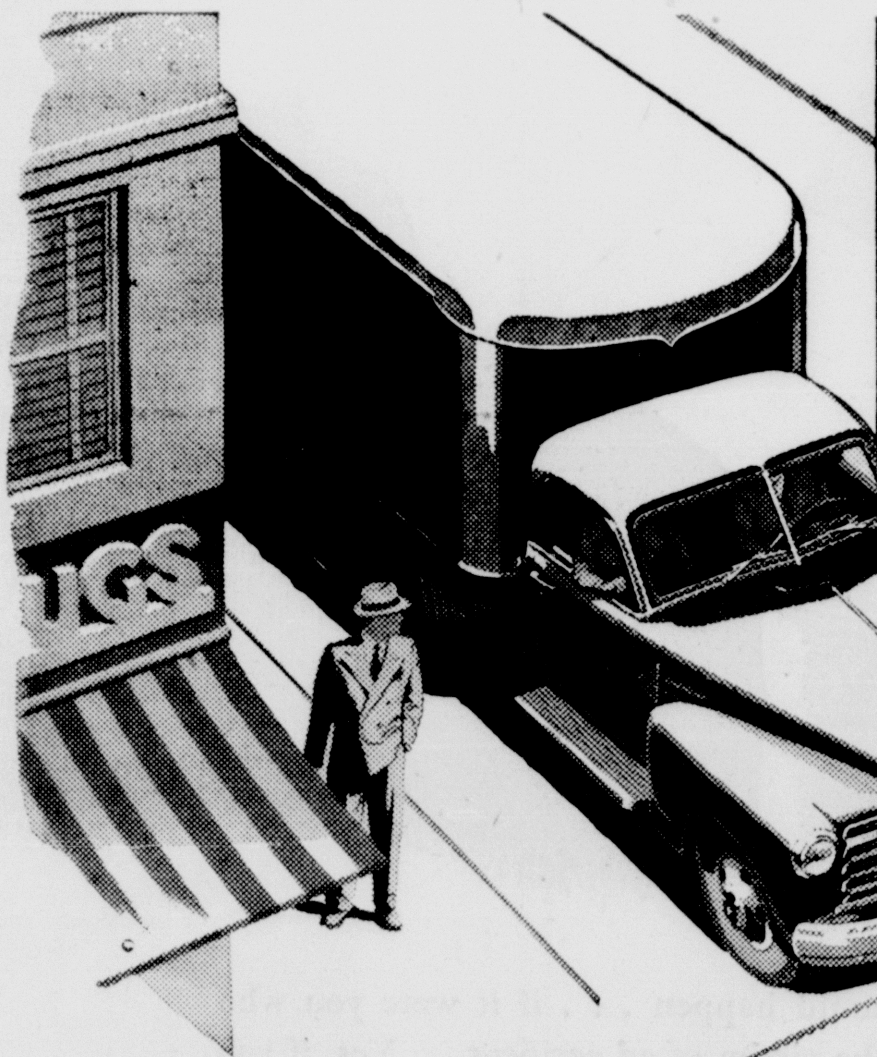
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Buyer preference shows that in 95% of all hauling jobs, there's a Chevrolet Advance-Design truck that will serve you more satisfactorily... for more years... at less cost. The wide range of the Chevrolet truck line—from smart panel delivery models up through specially equipped heavy-duty carriers—means you get a truck specifically designed to carry the load, all the way up to 16,000 lbs. gross vehicle weight. See us today—buy the Chevrolet truck that's just right for your job.

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GRABEIN CHEVROLET COMPANY

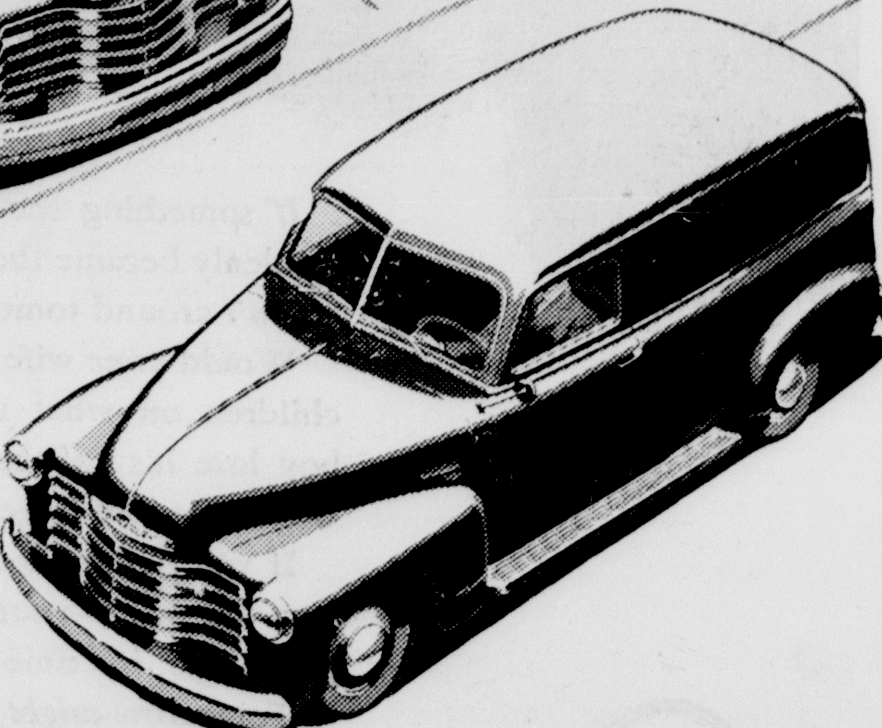
104 NORTH TRAVIS

CAMERON, TEXAS

Featuring VALVE-IN-HEAD ENGINES • DIAPHRAGM SPRING CLUTCH • SYNCHRO-MESH TRANSMISSIONS • HYPOID REAR AXLES • DOUBLE-ARTICULATED BRAKES • WIDE-BASE WHEELS • ADVANCE-DESIGN STYLING • BALL-TYPE STEERING • UNIT-DESIGN BODIES

PREFERRED BY MORE USERS THAN THE NEXT TWO MAKES COMBINED!

**95%
of all hauling jobs
can be done with
Chevrolet
Advance-Design trucks**



THE CAMERON HERALD

OCTOBER 13, 1949

Mrs. Lillie Winston underwent surgery Monday when her first finger on her left hand was removed. Her many friends in Cameron wish for her a speedy recovery.

Mrs. Bill Horelica is among the patients ill in Newton Memorial Hospital.

Printing is a home industry.

10 Million Visitors

can't be wrong!



**You, too, will enjoy a Fall
vacation in Chicago**

Your best vacation, experts say, is when you get a complete change from the things you ordinarily do.

That's one of the big reasons why 10 million visitors choose Chicago for their vacation each year.

Enjoy the thrilling panorama of Chicago's skyscrapers and magnificent parks from the 17-mile Outer Drive. Visit world-famous museums, art galleries, theatres and restaurants.

Let your local Santa Fe representative help you plan a Chicago vacation. Better make it now when Indian Summer brings clear, sunny days... cool, restful nights.

For your copy of Santa Fe's new Chicago folder, just clip and mail coupon.

Make the going the best
part of the trip



Dept. 500, Santa Fe Bldg.
Galveston, Texas

Please send me a free copy of your new folder, "Chicago and Back East."

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Address _____

City and State _____

If student, give name of school _____

1079



AVAILABLE NOW!

OVER 1,000,000 BOARD
FEET OF LUMBER FROM
HOSPITAL WALKS AT
CAMP SWIFT, TEXAS!

**LUMBER — WINDOWS — DOORS
ASBESTOS SIDING — ROOFING**

GOOD, SEASONED, DRY
LUMBER, NO. 2 OR
BETTER!

7 1/2c Board Ft.

Enclosed and open hospital walks for sale by the lineal foot, to be moved. (House movers Available.) Ideal for small utility buildings, car lot offices, small houses, field offices, grain storage, etc. Will cut any length from 10 ft. up.

\$2.50 to \$3.25

PER LENEAL FOOT

PLUS \$9.00 PER WINDOW OR
DOOR

EARL HARVEY
Opposite Gate, Camp Swift
Bastrop, Texas

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Residence 922A3

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Insure Your Family With
MAREK - BURNS BURIAL ASSOCIATION

Ages 1 Month To 80 Years

Write to-day for particulars

**MAREK - BURNS
BURIAL ASSOCIATION**
Cameron, Texas

OFFICER TRYING TO QUELL ROW KILLED

(From the Daily)

N. L. (Slick) Miller, 35 year old City Marshal of Hearne, was shot to death Wednesday afternoon in the outskirts of that city as he sought to quell a row that had broken out among members of the Wenck family.

According to information here the Marshal went to the Wenck home on complaint that a quarrel was in progress between Mr. and Mrs. Joe Wenck. As Miller entered the home Mrs. Wenck opened fire with a shotgun. The marshal died instantly.

Miller was a native of Franklin and had been serving as City Marshal in Hearne for about one year of his first term. He was a candidate for sheriff in Robertson county at the last primary.

Mrs. Wenck was placed under arrest and taken to the county jail in Franklin.

Mr. Miller is survived by his parents and two sisters, all of Hearne.

No details were available here. The dead marshal had a great many friends in Cameron and all were shocked at the news of his death. Funeral services were pending.

James Kirk of New Mexico spent several days in Cameron visiting relatives and friends in Milano and Cameron. Mr. Kirk is employed in the oil fields in New Mexico.

Mr. and Mrs. L. G. Hayes and son of Waco visited Mrs. Leona Walton and daughters over the week end. Mrs. Hayes and Mrs. Walton are sisters.

Waitress Training Class Sponsored By Chamber Commerce To Begin October 17

Trade Development Committee of the Cameron Chamber of Commerce in cooperation with the Distributive Education Department of the State Board for Vocational Education will sponsor a Waitress Training course in Cameron, beginning Monday, October 17, announces W. J. Donovan, Chairman.

The school offers 10 hours instruction in lectures and demonstrations to improve service at cafes and restaurants. The instructor is well trained. In addition to years of experience in the food serving business, they are further qualified because they have made an intense study of the art of handling customers.

All eating establishments are urged to encourage their employees to attend and should notify the Chamber of Commerce of the firm and member to attend.

Classes will be conducted in the dining room of the Milam Coffee Shop, morning and night. The same course will be given at each class thus allowing attendance at either class.

Mrs. W. R. Newton, Sr., is ill and is in Newton Memorial Hospital.

Barbed wire was invented in Amarillo, Texas.

Mr. and Mrs. S. A. Dunn of San Antonio visited in the home of Mrs. Dunn's sister and family, Mr. and Mrs. R. L. McCown Sunday.

Mrs. Lena Hefti is a patient at Newton Memorial Hospital.

Robert E. Hannegan Former Demo Chairman Is Dead

ST. LOUIS, Oct. 6—Robert E. Hannegan, former Postmaster General and one-time owner of the St. Louis Cardinals, died shortly after 9 a. m. today at his home here. His wife was at his bedside.

Hannegan, who was only 46, gave his health as the reason for selling his interest in the Cardinals last Winter. Hannegan retired as Postmaster General in November 1947 to head a syndicate buying the St. Louis baseball club. He also had served as chairman of the National Democratic Committee and directed the party's 1944 Presidential campaign.

Transcription Will Carry Cameron and Taylor Game Saturday

The Cameron-Taylor Football game here Friday night will be broadcast by transcription on Saturday morning, it was disclosed by the Taylor radio station.

A crew of recorders will be here Friday night to make a transcription and the records will be broadcast over the Taylor station Saturday morning.

There will be no play by play broadcast of the game Friday night.

Mr. and Mrs. Melvin Clark and children of Houston spent several days in Cameron visiting relatives.

MORE MEMBERS MORE INFLUENCE



JOIN YOUR FARM BUREAU NOW!

Mrs. Alice Vogel of McAlister, of the late John Vogel who spent his boyhood days in Cameron. She communicated with Miss Susan Pope by telephone before leaving her home, ill. Mrs. Alice Vogel is the widow, saying she would arrive on Tuesday.

Tops

IN LONG-LIFE, LOW-COST TRANSPORTATION

Month after month and mile after mile, GMC's "100-450" series prove they are the top trucks in the light and medium duty field . . . prove it thoroughly as each individual unit delivers the goods at low cost per mile over a long-life span.

Powered by big, efficient engines of the same basic design as the famed "Army Workhorse" . . . underscored by strong, sturdy chassis . . . highlighted by wide, roomy cabs . . . these products of the world's largest exclusive manufacturer of commercial vehicles are truly "tops." There is a "100-450" series GMC ideally suited to your particular job. Come in and let us show you, point by point, why a GMC is best for you.



The GMC "Triple Check" used truck emblem is your guide to a better buy.

JOHN MUSE MOTOR COMPANY

206 North Fannin Street

Cameron, Texas

IT'S HERE AT LAST!

The Amazing Portable DISH WASHER

America's Women ASKED For!

Washes all the dishes - - - pots and pans

No Installation - - - No Extra Expense

Not a Permanent House Fixture!

FREE 10 DAY TRIAL IN YOUR OWN HOME

NO COST — NO OBLIGATION

You can own one as low as 8c Per Meal Per Day!

MOSELEY ELECTRIC

HOME OF
GENERAL ELECTRIC APPLIANCES
PHONE 43



Official Memorandum
BY

Governor of Texas
ALLAN SHIVERS

AUSTIN, TEXAS

GREETINGS:

Farming and ranching activities afford the principal income of a vast majority of the inhabitants of the State of Texas.

The farmers and ranchers of Texas, through their various organizations, have crusaded for recognition, representation and economic equality by democratic procedures.

These groups recognize the necessity and supreme importance of having an educated, prosperous and organized agricultural husbandry in our State.

WHEREFORE I, as Governor of the State of Texas do hereby request the observance throughout the State of October 20 through 27, inclusive, as

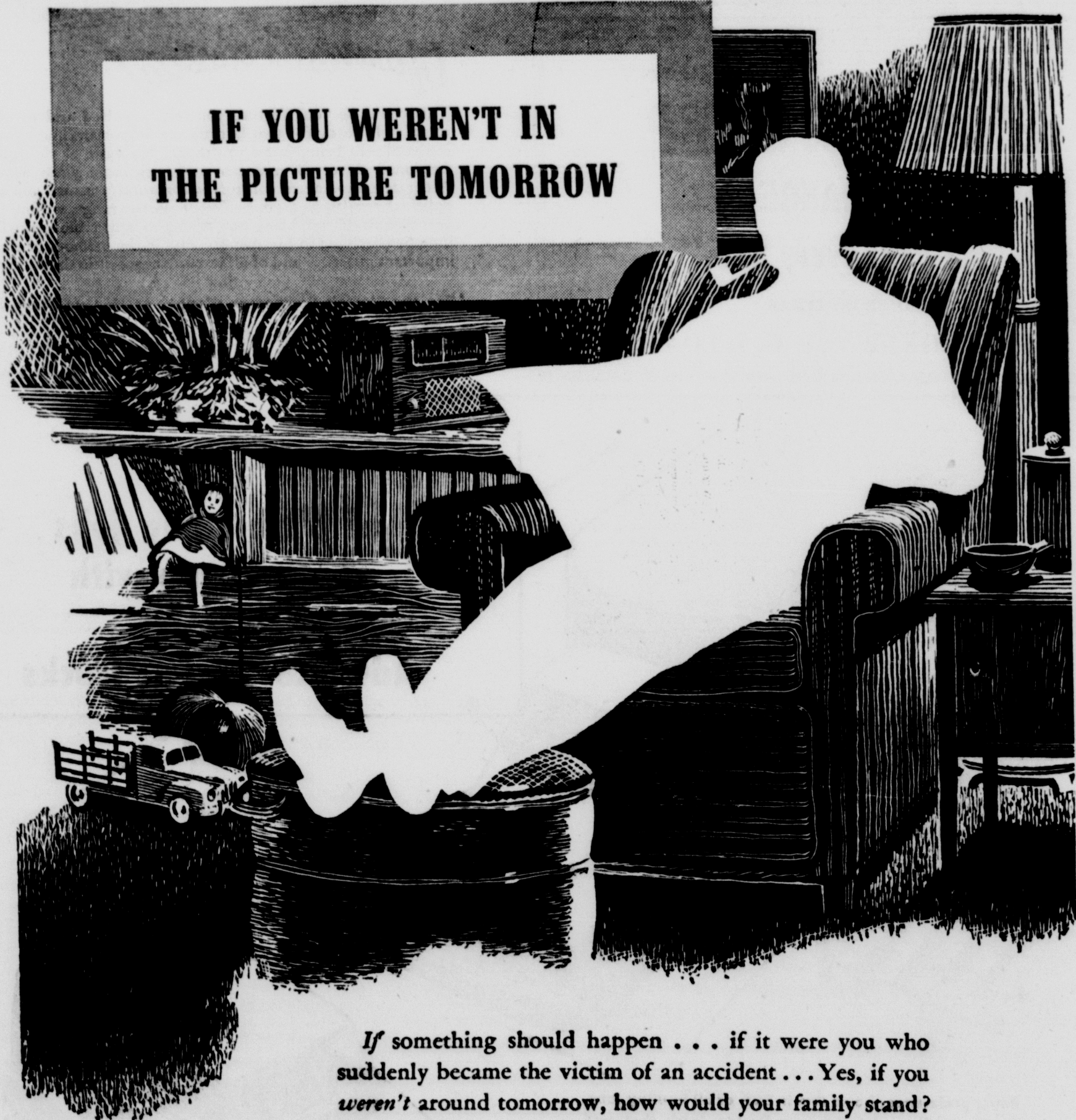
TEXAS FARM BUREAU WEEK

and I urge that our citizens cooperate in the recognition and observance of this week in an effort to publicize this important phase of our Texas life.

In official recognition whereof, I hereby affix my signature this 10th day of Sept., 1949.

Allan Shivers
Governor of Texas

IF YOU WEREN'T IN THE PICTURE TOMORROW



If something should happen . . . if it were you who suddenly became the victim of an accident . . . Yes, if you weren't around tomorrow, how would your family stand?

Would your wife face the prospect of bringing up the children on what money she could earn? Would your boy lose his chance for a college education? And how would the mortgage on your home be paid off?

If you haven't thought about these questions, it's time you did . . . if your family doesn't have full insurance protection, it's time for you to provide it . . .

Tomorrow might be too late.



THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

THOMAS L. PARKINSON • PRESIDENT

393 SEVENTH AVENUE • NEW YORK 1, NEW YORK

COURT HOUSE NEWS

Marriages

Walter Kornhoefer and Nadine Willard.
G. E. Kiesling and Wallie Mae Stork.
Lloyd Ruff, Jr., and Rita Faye Wheeler.
Hugh Kirby and Gladys Maddox.

Deeds

William J. Michalka et ux, to Ernest L. Kahler, Jr., certain lot and parcel of land lying in Milam county, a part of the W. W. Lewis grant, and being a part of the Scott Addition to City of Cameron \$650.
W. C. Pemberton et ux to Katherine Sproull, West 80 feet of lot No. 2 in block No. 17 of the Reese Addition to City of Cameron, \$10 and other valuable considerations.

J. A. Reynolds et ux to Arthur C. Martin et ux, lots Nos. 5 and 6 in block No. 9 in the D. Monroe survey, in the A. N. Green Addition in City of Cameron, \$5,350.
George F. Childress et ux, to Albert Sebesta, lot No. 7 in block No. 5 of Terrall Heights Addition to City of Cameron \$110.
Dudolph Kohutek et ux, to George F. Childress, lot 7 in block 5 in the Terrall Heights Addition to City of Cameron, \$200 and other considerations.

L. O. Matthews et ux, to Richard Ellison et al, 160 acres of the Byrum Wickson survey, \$8,000.
Albert Sebesta et ux to Max Howard, lot No. 7 in block No. 5 of Terrall Heights addition in Cameron \$250.
J. B. Smith et ux, to Cameron Roofing Co., lot No. 16 of block No. 1 of the J. B. Smith Addition to City of Rockdale, \$425.

J. B. Smith et ux, to Cameron Roofing Co., lot No. 18 in block No. 1 of the Smith Addition to City of Rockdale, \$425.

Mrs. Addie Farmer et al, J. G. Puterbaugh, 141 acres of land of O. Farmsworth survey, \$10 and other valuable considerations.

Steve Thompson et ux, to Modis Thompson, 70 acres of the T. J. Chambers survey, \$10 and other considerations.

W. R. Janke to C. F. A. Schneider, 1 acre, of the David Mumford league, \$1.00 and other valuable considerations.

Lula McMillan et al to H. L. McMillan et ux, 19 7-10 acres of the J. J. Acosta and A. Folkes survey \$3,462.50.

Pearl Ella Lee et vir to Charlie Bryant, 18 3-4 acres of the A. G. Perry and James McLaughlin surveys, \$26.30.

Bessie Lowe Schuchard to T. L. Little et ux, North one-half of Block No. 27 of Section H of the Oak Hill Cemetery, at Cameron \$1.20.

New Cars
T. C. Lewis, Hudson 4-door Sedan.
Mr. and Mrs. Jake Armstrong, Plymouth 4-door Sedan.

B. F. McCoy, Dodge 4-door Sedan.
Ernest Hanke, Dodge 2-door Sedan.
Wayland C. Smith, Ford Club Coupe.

Mrs. Pauline D. Doremus, Ford 3-4 Ton Pickup.

W. H. Camp, Jr., Ford 1-2 Ton Pickup.

R. M. Dulin, Plymouth Special Deluxe 4-door Sedan.

O. W. Becker, Plymouth Special 4-door Sedan.

J. J. Tatum, Pontiac Deluxe 2-door Sedan.

Gladys E. Pierce, Plymouth Deluxe 2-door Sedan.

Ed Juneke, Ford Fordor.

Jim Hawk, International Pickup.

Preston Voyles, Ford Club Coupe.

George Yoakum, Ford Tudor.

Vernon Aldridge, Ford Pickup.

Joe Lee Posvar, Ford Tudor.

V. E. Gibbs, GMC Pickup.

Marlin C. Harris, Ford Custom 2-door.

Theo Glaser, GMC Pickup.

Ada Margaret Smith, Hudson 4-door Sedan.

Rafael Hernandez, Jr., Chevrolet 1-2 ton Pickup.

Mrs. Walter Mullinix visited in Houston and Goose Creek over the week end.

Cpl. Rudy O'Brian received his discharge from the army Tuesday and plans to return to his home in Kentucky very soon. Cpl. O'Brian has been stationed at Camp Hood and has many friends in Cameron.

Mrs. Henry Hefley, Mrs. Bill McIntosh and Mrs. W. G. Gillis were in Austin one day this week.

Mrs. Dick Depew and Miss Jean Edmonds shopped in Waco recently.

THE CAMERON HERALD

OCTOBER 13, 1949

Mr. and Mrs. Alfred Dusek are the happy parents of a six pound eight ounce daughter born at St. Edwards Hospital Friday, October 7, 1949. Mrs. Dusek is the former Dora E. Joise Rathe.

Miss Martha Emmett of Stephenville, Texas is the new secretary at First Methodist Church in Cameron. She is a graduate of Southwestern University, where she majored in Religious Education.

LAND LOANS HOME LOANS

EMORY B. CAMP

INSURANCE

"for your every need"

CAMERON, TEXAS

F. H. A. LOANS

G. I. LOANS

**ELECTRICIAN
MOTOR WINDING**

General Electrical Work
and Contracting

PHONE 418

"There is No Substitute for
Experience"

JOE D. BASS



SAVE MONEY

Trade-in your old stove Now
on a new Automatic Gas Range

OLD STOVE ROUND-UP TRADE-IN SALE

NOW at most Gas Appliance Dealer Stores!

If you are using out-of-date or substitute
cooking methods . . . **TRADE NOW.**
Buy on the easiest terms in 10 years!

NATIONWIDE SALE
for the next eight weeks

Watch for Old Stove Round-Up news in
National Magazines, this Newspaper,
Circulars delivered to your home.
It's a gigantic sales event!

Only with GAS...

Absolute Heat Control from a tiny keep-warm flame to a giant flame—no limit to variety of cooking speeds. Slow-cooking delicate sauces or speedy water boiling for coffee, gas provides the right heat.

Only with GAS...

Circulated Fresh Air Baking and Roasting—Gas oven cooks with live, circulating heat. No shifting pans from one rack to another for uniform baking and even browning. Gas, alone, provides accurate automatic control of heat from 250 to 500 degrees.

Only with GAS...

Smokeless Broiling—Broiler pan drains liquid away from heat. Live flame above meat instantly consumes greasy vapors produced in broiling. It takes this combination to give smokeless broiling. Gas, alone, has got it!



**There's No Substitute for Flame Cooking
and Gas is the Magic Flame
for Broiling, Roasting, Baking,
Frying, Boiling**

See New Automatic Gas Ranges on display now
at your Gas Range Dealers, Lone Star Gas
and mammoth exhibit in Natural Gas Building
at 1949 State Fair of Texas—Dallas

LONE STAR GAS COMPANY

**State Fair
of
Texas**

**OCT.
8-23**

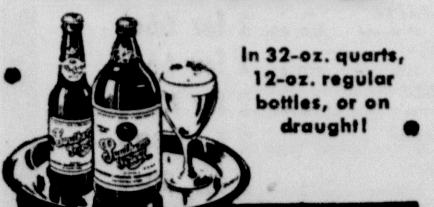
it's BIG..
it's FANTASTIC..
it's FUN!

10,000 FREE EXHIBITS
NATIONAL
LIVESTOCK SHOWS
State Fair of Texas
DALLAS



**HERE'S TO
THE BEER**

**SECOND
TO NONE**

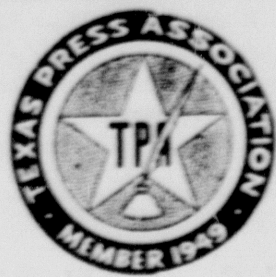


**Southern
Select** BEER

Made with
SECRET FLAVOR CONTROL

SALVESTON-HOUSTON BREWERIES, Inc., Galveston, Texas

FRED LAZEK, SR.
PHONE 83



THE CAMERON HERALD
ESTABLISHED 1860

JEFFERSON B. WHITE
Editor and Publisher

Entered in the Postoffice at Cameron, Texas, as mail matter of second class under an act passed by Congress, March 3, 1879.
Published Thursday of each week except last Thursday in August and first Thursday in September. Subscription rates: In Milam County \$1.75 per year; outside county \$2.00; out of State \$2.25.

Society in the News

Reta Faye Wheeler
And Loyd Buff, Jr.
Are Married Here

In a candlelight ceremony at the First Baptist Church Saturday evening, October 1, Miss Reta Faye Wheeler became the bride of Loyd Buff, Jr., of Brownsville. Rev. P. A. Corkern, pastor, read the wedding vows.

Yellow mums in flower baskets, yellow candles in candelabras decorated the church.

Mrs. Francis Cox played the wedding music and Mrs. W. G. Harsha, soloist, sang, "I Love You Truly."

The bride wore a lovely grey gabardine suit with brown accessories. She carried her mother's white bible topped with a copper colored orchid and satin streamers. She was attended by her sister, Madeline Wheeler as Maid of Honor, who wore a green street length dress with brown accessories. Miss Dikie Lou Gilliland, cousin of the bride, dressed in a brown dress and tan accessories also attended the bride.

Serving the groom as best man was his brother, Noel Buff, and Jack Jones of Temple was groomsmen.

Others attending the wedding were relatives and close friends of the couple.

Mrs. Buff is the daughter of Mr. and Mrs. Levey Wheeler of Cameron. She is a graduate of Yoe High School and for the past two years has been employed with the Walgreen Drug Co.

Mr. Buff is the son of Mr. and Mrs. Loyd Buff, Sr., of Brownsville. He is a graduate of Brownsville High School and is now employed with a Construction Co. there.

Following the wedding a reception was held at the home of the bride's parents. Miss Edna Lee Peed presided at the brides table. A four tiered wedding cake was the centerpiece for the lace covered table. Mrs. Wheeler assisted by her daughter served cake and punch.

After a short wedding trip to Corpus Christi and other points of interest the couple will make their home in Brownsville.

HERE FROM CANADA

Mr. and Mrs. Bob H. Nabours of Montreal, Canada, have arrived in Cameron to visit with his parents, Mr. and Mrs. Homer Nabours. They expect to spend several weeks in the old home community where Mr. Nabours was reared. Mrs. Nabours is a native of Canada. Mr. Nabours has been employed by the Canadian government for the past 9 years in the communications system, being an expert radio technician.

ANY MAKE RADIO repaired. Call 104. PARMA RADIO SERVICE.

Birthday Party For
Linda Ann Ethridge

Linda Ann Ethridge, little daughter of Mr. and Mrs. Johnnie Ethridge celebrated her third birthday Friday, October 7 with a party at the family residence.

Michael and Monica Mikula, Frances Thompson, Pat Benni, Pat Titworth, Carol Ann Shuffield, Kay Bridges, Ronnie Williams and Shirley Baker were the little guests for the afternoon.

Mrs. Ethridge used Halloween colors in her decorations. She served birthday cake and ice cream. Plate favors were miniature baskets with black ovals.

The hostess was assisted in the hospitalities by Mesdames Robert Titworth and Mabel Williams.

Mrs. W. W. Balhorn
Hostess to Leisure
42 Club Thursday

Mrs. W. W. Balhorn entertained the "42" Leisure Club at her home last Thursday with two visitors present. Mrs. Frank Polansky and Mrs. Char. Le Krenak.

Potted ivy and Queens crown was used for decorations throughout the home. High score was won by Mrs. Henry McLane and Mrs. August Gurecky won second high with Mrs. Leo Fuchs winning "34". Table cuts went to Mrs. E. O. Schiller, Mrs. Henry Dake and Mrs. Leo Fuchs.

The hostess served a salad course with iced drinks.

Little Patsy Tomer, daughter of Andrew Tomer has returned home after being ill in Newton Memorial Hospital.

Herald Want Ads Pay Dividends.

CAMERON LODGE No. 56
I. O. O. F.
Meets Every Thursday Night
Rip Woods, Noble Grand
H. B. McClellan, Secretary

CAMERON REBEKAH LODGE
No. 46
Virgie Gill, Noble Grand
Johnnie Lee Richards, Secretary
Meets First and Third Tuesday Nights



Former Yarrellton
Girl Now Principal
Of Sweeney Elementary
School On Promotion

Mrs. Vades Richardson, former Yarrellton girl, has just been made principal of the Sweeney Elementary School. She had been science teacher in the high school there for the past five years.

Mrs. Richardson is an aunt of Mrs. Ivan Kleek of Cameron and lived in the home of Mr. and Mrs. W. A. Wilkerson at Yarrellton while attending school. She also was a member of the faculty at Yarrellton for one year.

Mrs. Lena Russell, correspondent for The Herald at Yarrellton, sent in this account from the Sweeney Herald:

Mrs. Vades Odessa Richardson, science and mathematics instructor in the Sweeney high school for the past five years and a well rounded instructor in both the elementary and second fields of education was introduced by Superintendent A. Theodore Bledsoe to fill his vacancy as elementary school principal and was unanimously accepted.

Mrs. Richardson's past with the school reads like a story book. What with her experience here at Sweeney besides instruction with Bay City one term; Hasina elementary school Matagorda county 15 years; Yarrellton elementary of Milam county, one year; Ashby elementary 3 years; principal of Van Vleet high school two years, and one year at the Oakville school in Milam county, Mrs. Richardson has also taken time out to receive her bachelor of science degree in government from the University of Houston and the master of science is secondary education from the same institution. She attended Baylor University one year and San Marcos State Teachers' College two years. Other credit work was made at Southwestern Louisiana Institute. Mrs. Richardson, whose sideline is

visual education, will assume her new duties immediately, leaving a vacancy to be filled soon on the high school faculty.

Catholic Women
Attend Convention
At Austin Oct. 7-9

The National Council Catholic Women Convention held in Austin, October 7, 8 and 9th was well attended from all over the Austin Diocese.

Delegates attending from Cameron were: Mrs. Leo Laake, Mrs. W. W. Balhorn, Mrs. B. J. Matocha and Mrs. F. J. Marak.

Several national officers from Washington, D. C. headquarters gave inspiring and interesting lectures on Catholicity.

Governor Shivers, Arch Bishop Rev. Robert Lacey of San Antonio and Bishop Reicher of Austin were the principal speakers at the banquet held on Sunday evening.

Rev. George Duda from Cameron attended all the sessions of the convention.

Mr. and Mrs. E. L. Rutherford and children of Rockdale visited Mr. and Mrs. Jimmy McGoldrick in Cameron Sunday.

SOFT GENTLE

WHITE SAIL
Premium TISSUE
CAMERON FRUIT & GROCERY
Cameron, Texas

Mesdames Leo Hollas, Ralph Michalka, Oswald Reynolds and little daughter, Barbara Ann shopped in Waco last Thursday.

Mr. and Mrs. C. F. Bell of Sharp are the happy parents of a daughter, Claudia F born Sunday, October 9, 1949 at Newton Memorial Hospital.

Mr. and Mrs. Jimmy Davis and son of Austin visited Mrs. Davis' parents, Mr. and Mrs. Will Vaughn over the week end.

HEAVY
FISHING
TACKLE
RODS
REELS
LINES

GUNS
Single and Double
Barrel
Shot Guns
Repeating and Automatic
Rifles
SHELLS

FOOTBALL ITEMS

Glass and Rugs For Cars
SEAT COVERS

Horstmann Bros.
HOME AND AUTO
SUPPLIES
PHONE 550

There are four communities in Texas named Pleasant Grove.

STUDENTS!

UP! UP! UP!
WITH SCHOOL MARKS!
EASY TERMS!
ONLY \$6.75 A MONTH
GET THE NEW
GRAY MAGIC
ROYAL PORTABLE
Report cards improve when school work is typed.
The new Gray Magic Royal is the portable for you. Here's why:
● Finger-Flow Keys!
● Magic Margin!
● "Office Typewriter" Keyboard and Controls!
See the new Gray Magic Royal Portable—The Standard Typewriter in Portable Size! Price includes carrying case and instruction book.
*Reg. U. S. Pat. Office
HULEN C. FORD
Temple Office Machine Co.
Hammersmith Building
TEMPLE, TEXAS

COME TO OUR
Rexall DRUG STORE



4 DAYS

of the Greatest...

Rexall
1C
ORIGINAL ONE CENT SALE

in History

as advertised in...

LIFE, POST, Look,
Collier's, Farm Journal,
and on the...

REXALL RADIO SHOW
NBC Sundays • Starring
PHIL HARRIS & ALICE FAYE

as advertised in
LIFE, POST, Look,
Collier's, Farm Journal,
and on the REXALL RADIO SHOW
NBC Sundays • Starring PHIL HARRIS & ALICE FAYE
...at 10,000 Rexall Drug Stores
Twin Value Days are Here!
"A Blessed Event for the Family Budget"
TWO IDENTICAL
REXALL PRODUCTS
for the Price of only 1+1c
4 BIG SALE DAYS
DAILY SPECIALS
Super Values for this Event!
(Not 1c Sale Merchandise)
ON SALE WED.
Homemade Assorted
CHOCOLATES
2 pound box 99c
Helen Cornell
BUBBLE BATH
Reg. \$1.00 43c
ON SALE THURS.
Milk of Magnesia
TOOTH PASTE
\$1.50 value
3 tubes 59c
18" x 36" Turkish
BATH TOWELS
You'd expect to pay at least 49c 23c
ON SALE FRI.
COMBINATION!
Klenzo 300's
FACIAL TISSUES
and 2 bottles of Lactol. 6 Oz.
HAND LOTION
\$1.75 value
All for 76c
Helen Cornell SHAMPOO
plus Defendit Shampoo and
BATH SPRAY
\$1.44 value All for 69c
ON SALE SAT.
Cascade Starlet
BORDERED
STATIONERY
30 sheets, 24 envelopes
\$1.00 VALUE 39c
Exceptional Value! 18" x 32" Edge
TEA TOWELS
15 1/2c each 6 for 89c
HUNDREDS MORE
TOO NUMEROUS TO ADVERTISE!
MILK OF
MAGNESIA
In the blue bottle.
Reg. 39c Pt.
2 for 40c
LADY HELEN
TABLEWARE
24 pc.
TEASPOON 2 for 20c
KNIFE... 2 for 51c
FORK... 2 for 36c
Soup Spoon 2 for 36c
2 for 70c
ASPIRIN
Purest quality! 5 gr.
Reg. 49c. 100's
2 for 50c
Klenzo 300's
ANTISEPTIC
Ea. Reg. 69c Pt.
2 for 76c
Alco-Rex
RUBBING
ALCOHOL
Reg. 39c Pt.
2 for 40c
RUBBER
GLOVES
Reg. 75c Pr.
All sizes.
2 for 76c
CHRISTMAS CARDS
Box of 25 MIDFORD
Reg. 50c
2 for 51c
Box of 21 CASCADE
Reg. \$1.00
2 for 101
Petrolol
MINERAL OIL
Reg. 59c Pt.
2 for 60c
Klenzo Nylon
TOOTH BRUSH
Med. size, astl' shapes
Reg. 1.8c
2 for 16c
HORMONE CREAM
Helen Cornell, 1 1/2 oz. 200. \$1.00 2 for 1.01
ADRIENNE COSMETICS
Any 3 identical items... 2 for 76c
PARTY MATS
Gay Nineties design... 2 for 10c
GLASS TUMBLER
Klenzo, 8 1/2 oz. 2 for 6c
GLASSBAKE CUSTARD CUP
4 oz. 2 for 6c
EXTENSION CORD
6 foot... 2 for 50c
WRITING PAPER
Cascade, 8 1/2 x 11, 20 sheets... 2 for 66c
ENVELOPES
Cascade, 5 1/2 x 7 1/2... 2 for 66c
SPEED GLAZE
Helen's, Per. Acet. 1/2 oz. \$1.00 2 for 1.01
WATER BOTTLE
Klenzo, 1 quart... 2 for 1.90
HAIR TONIC
Helen's Cream, 8 ounces... 2 for 50c
CHILD'S VITAMINS
Policene Multi-vitamins, 7 1/2 x 2.00 2 for 2.01
HEAR-Phil Harris & Alice Faye
NBC SUNDAYS

Your money's worth

Good drugs cost money. Naturally. But your money buys more and better drugs at Dusek's. First, only fresh, tested chemicals are used. Second, prescriptions are priced as low as possible. At Dusek's you get quality and economy.

Dusek Pharmacy

PHONE No. 2

NEW CAMERON DRUG
THE REXALL STORE

Phone 21

Cameron, Texas

FRANK BISKUP DIED IN AUSTIN MONDAY

Frank J. Biskup, 37, former resident of Cameron, died Monday, October 10 in Austin.

Mr. Biskup was a native of Milam county, born August 12, 1912. Before moving to Austin he lived in Cameron and was a blacksmith with the Will Ondrej machine shop in Cameron.

Funeral services were to be held from the chapel of the Marek-Burns Funeral Home in Cameron at 3:30 p. m. Tuesday, October 11 by Rev. P. L. Caperton with interment in Oak Hill Cemetery and the Marek-Burns Funeral Home directing arrangements.

Pall bearers will be nephews of the deceased.

Surviving are the following: Seven brothers, Fred Biskup, Will Biskup, Joe Biskup, Rudolph Biskup, all of Cameron, B. J. Biskup of Houston, Theodore Biskup, Wichita Falls and James Biskup of Temple. Four sisters Mrs. Mary Zalesky, Cameron, Mrs. Ludmilla Plachy, Buckholts, Mrs. Frances Silham, Morton, Texas and Mrs. Cecelia Edmonds, Velasco, Texas.

MARLOW NEWS

Mr. and Mrs. Arland Henry of Austin and Mrs. Henry's mother, Mrs. Stevens of Hearne were week end guests of Mr. and Mrs. Bunce Henry.

Mr. and Mrs. Alvin Houston and baby daughter of College Station visited relatives Sunday.

Mr. and Mrs. Robert Doss and baby of Lake Jackson spent Monday night in the Jim Short home due to the storm raging in the Lake Jackson area.

Mrs. George Jones and son, Bobby visited her parents, Mr. and Mrs. E. E. Allison Tuesday of this week.

Miss Betty Jo Short plans to attend the Dallas fair Saturday.

Mrs. P. B. Short and daughter, Bernice have returned from a visit with Mrs. Short's daughter and family in Calvert.

YARRELLTON NEWS

Mrs. Lena Russell, Rep.

Mr. and Mrs. Harley Remington and two sons of Indiana spent last week with her parents, Mr. and Mrs. Zack Griffin and family, and visited other relatives over the State while here.

Mr. and Mrs. Herman Nathan Lott of Weslaco, Texas are the proud parents of a baby daughter named Cheryl Elizabeth. Herman Nathan is the youngest son of Mr. and Mrs. John Lott and this is the first grand daughter in the Lott families. Mrs. John Lott is in the Nathan Lott home for a two week visit.

Miss Aleene Griswold left Monday to take a position as Secretary in the East Avenue Baptist Church in Austin. Miss Griswold was secretary to First Baptist Church in Cameron before going to Austin.

Mr. and Mrs. Randall Sparks and son, Randy of Houston spent the week end with her parents, Mr. and Mrs. Joe Ford.

Mr. and Mrs. Patt Coleman and family and Charlie Barrett of Corpus Christi spent the week end with relatives here. Other visitors in the home of Mrs. Lillian Barrett were Mrs. Susie Mathews of Cameron, Mrs. Della Barrett and Mr. and Mrs. Frank Barrett.

Norris Coleman and Bobby Russell visited Ardell Pagel Sunday afternoon.

Miss Doris Nell Yungmann of Austin spent the week end with home folks and attended the Waco-Cameron game Friday night.

Mrs. John Page of Poteet arrived Sunday to be at the bedside of her father, Charlie Griffin.

Mrs. Charlie Barrett returned to Corpus Christi Sunday with her husband after a two week visit here.

Loma Russell visited Ruth and Shirley Solomon Sunday.

Mr. and Mrs. Charlie Russell made a business trip to Rosebud Monday.

Roy A. Buttler, superintendent of the Thorndale schools transacted business in the County superintendents office in Cameron Monday.

Messers G. H. and W. E. Beckhusen, ginmen and stockmen of Buckholts transacted business in Cameron Thursday.

Yoe High School Classes Elect 1949 Slate of Officers

Classes in Yoe High School have elected officers for the 1949-50 term and the following list of the officials have been released by Sanford Layfield, High School Principal:

Sneior Class:
Wallace Collins, President.
Eugene Polzer, Vice President.
Edith Lee Baldridge, Secretary.
Maggie Marie Schulz, Reporter.
Mrs. C. L. Canady, Chairman Sponsor.

Junior Class:
Bruce Crook, President.
Eugene Dusek, Vice President.
LaNell Kuehl, Secretary
Frank Malone, Reporter.
Mrs. Maline Caraway, Chairman Sponsor.

Sophomore Class:
Preston Reichert, President.
Dean Fuller, Vice President.
Eldon Batte, Secretary.
Monroe Fuchs, Reporter.
Mrs. Henrietta Burkes, Chairman Sponsor.

Freshman Class:
Albert Michalka, President.
Lincoln Mondrick, Vice President.
Rosalie Tomek, Secretary.
Frances Vogelsang, Reporter.
Miss Dorcas Haynes, Chairman Sponsor.

**Yoe High School Student Council
1949-1950**

Members from the Senior Class:
Fred Carr, Parliamentarian.
Edith Baldridge, Vice President.
Freddy Johns
Raymond McLeod.
Donald Lehnert, Reporter.
Ina Jean Kirk.

Members from Junior Class:
Christine Carr, Secretary.
Yvonne Wimberley.
Wallace Colburn.
Shirley Hairston.
Mary Ann Kennon.

Members from Sophomore Class:
Thomas Dusek .
Dean Fuller.
Bryce McClellen, President.

Members from Freshman Class:
Sara Esslinger.
Charlotte Collins.
Faculty Sponsor, Mrs. Robert Wiese.

Mr. and Mrs. Anton Hosch of Sharp, who will soon move to the Temple area made a business visit to Cameron last week.

Mr. and Mrs. Burrell McClarren of Freeport were visiting relatives in Cameron a few days this week during the storm.

Gary Kornegay, little son of Mr. and Mrs. Danny Kornegay is ill and a patient at Newton Memorial Hospital.



**CAMERON THEATRE
SUNDAY AND MONDAY
October 16 and 17**



**CAMERON THEATRE
THURSDAY AND FRIDAY
October 13 and 14**

WANT-ADS

FOR SALE—In Ben Arnold, six room house, barn and outbuildings, cement walks, cisterns and excellent garden plot. Immediate possession. Shown by appointment. Call 563-R, after 4 p. m. 26-1te

HEY KIDS—We pay 2c each for Comic books. We also trade two for one. Dink's Second Hand Store. 12-1te

WE HAVE A GOOD SELECTION OF WARM AND SERVICEABLE WINTER CLOTHING. High in quality—low in price. Dink's Second Hand Store. Two locations. Two doors east Milam Theatre and Big Tin building in Santa Fe Town. 26-1te

FOR SALE — Registered Domino bull, four years old. H. F. Huebner, Route 1, Cameron. 26-1tp

NURSING HOME—Patients are assured of careful and kind treatment twenty-four hours each day. Special diets. Phone or write, Mrs. Robin Rodgers, Marlin, Texas. 26-1tp

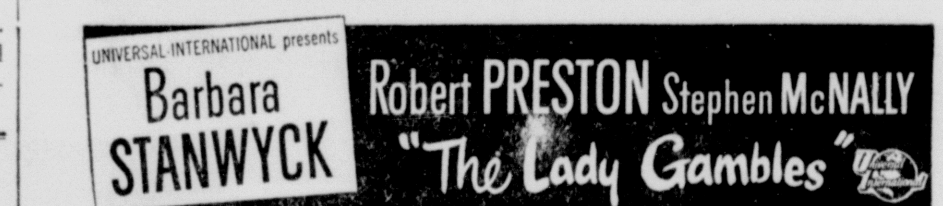
MALE HELP WANTED
Man with car wanted for route work. \$15 to \$20 in a day. No experience or capital required. Steady. Write today. Mr. Sharp, 120 East Clark Street, Freeport, Illinois. 10-1tp

FOR SALE—Massey-Harris tractor Model "81". Complete two row equipment. Priced to sell. H. J. Schattle, Sr., Rt. 1, Cameron, near National Hall. 25-2tp

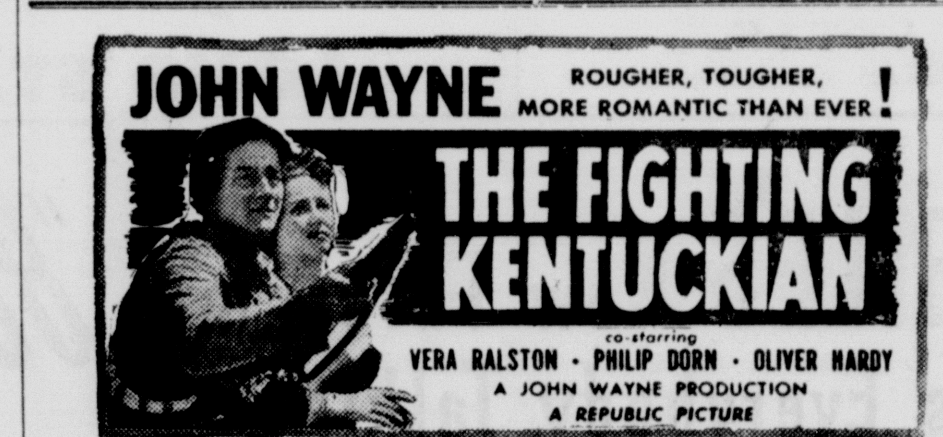
FOR SALE OR TRADE—New two bed room house, bath, kitchen, living and dining room in one. Closets. Concrete porches, one screened. East front on graveled street. All utilities, piped for gas. Price \$5000.00. Phone 604-R. Cecil Allen. 25-1tp

CHICKEN & TURKEY RAISERS

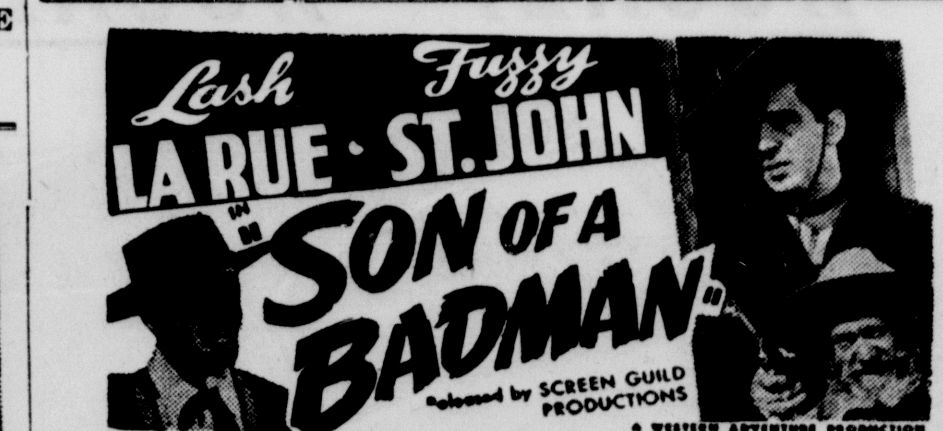
Now is the time to de-worm and vaccinate your flock for Foul Pox. Turkeys should be finished before marketing them—Turkey Fatena will put the finish on them. See us for all your poultry and livestock needs. Ideal Hatchery. 24-2te



**THE CAMERON THEATRE
THURSDAY AND FRIDAY, OCTOBER 20 and 21**



**THE CAMERON THEATRE
THURSDAY AND FRIDAY, OCTOBER 13 and 14**



**THE MILAM THEATRE
FRIDAY AND SATURDAY, OCTOBER 14 and 15**



**THE CAMERON THEATRE
SUNDAY AND MONDAY, OCTOBER 16 and 17**

MRS. FRANCES ULICNIK RITES HERE SATURDAY

Mrs. Frances Ulicnik, 64, died at the home of her son, Anton Ulicnik, Jr., at Burlington Friday, October 7. She was a native of Czechoslovakia, born February 15, 1885. She was a member of the SPJST Lodge at Buckholts.

Funeral services for Mrs. Ulicnik were to be held at 2:30 p. m. Saturday, October 8 from St. Monica's Catholic Church in Cameron by Rev. George J. Duda with interment in St. Monica's Cemetery, Marek-Burns directing. The body will be at the Marek-Burns Funeral Home until the funeral hour Saturday afternoon.

Surviving are her husband Anton Ulicnik, Sr., of Cameron; and five sons as follows: Frank Ulicnik, Anton Ulicnik, Jr., and Jim Ulicnik all of Burlington; Ben Ulicnik of Dallas, and Joe Ulicnik of Cameron.

Two brothers and one sister survive and live in Europe. There are 12 grandchildren living.

St. Rita Circle In Session Wednesday

St. Rita Circle met Wednesday at Simon-George Memorial Hall, with nineteen members present. Mrs. B. J. Matocha and Mrs. A. J. Matocha were joint hostesses.

During the business session, plans were made to send used clothing to San Antonio to be distributed to the needy.

At the NCCW convention held in Austin, October 8 and 9, the following delegates attended: Mrs. Leo Laake, St. Rita Circle, Mrs. Joe Marak, KIZT, Mrs. Wm. Balhorn, NCCW and Mrs. B. J. Matocha, Motherhood Society.

Mrs. Pete Mikula gave a reading on the History of "The Rosary".

Kolaches and coffee were served. The next meeting will be held at the hall with Mesdames Leo Laake and Ralph Michalka as hostesses.

Printing is a home industry.



**MILAM THEATRE
SUNDAY AND MONDAY
October 16 and 17**

Rockdale Future Farmers Win Highest State Award For 1949

ROCKDALE, Oct. 9—The Rockdale chapter, Future Farmers of America, received the silver emblem award at the award banquet held in Houston this week. Receiving this is based on state requirements and there was only one other FFA chapter in Texas to receive the 1949 award.

The boys received the 10 Lone Star Farmer degrees and attending the banquet were: Colonel Beard, Gordon E. Beard, Frank Burroughs, Robert Crim, Billy Davenport, Walter Dockall, Jr., Earl L. Gerstenberger, J. W. Jacobs, Sidney Maxwell, Julius R. Whiteley, Jr.

The Rockdale chapter ranks fifth in number of Lone Star Farmer members out of 500 chapters in the state. The following officers will be leading the Rockdale FFA chapter this year: Billy Boyd, president; James Caffey, vice-president; Graham Young, second vice-president; Johnnie Tyler, third vice-president; Jimmy Smith, secretary; Billy Tom McDaniel, treasurer; Ollie Young, sentinel; Charlie Watson, reporter; W. F. Dyer, historian; Charles Hubert, parliamentarian.

Mr. and Mrs. Flake Brooks of Freeport spent several days in Cameron this week visiting relatives and friends.

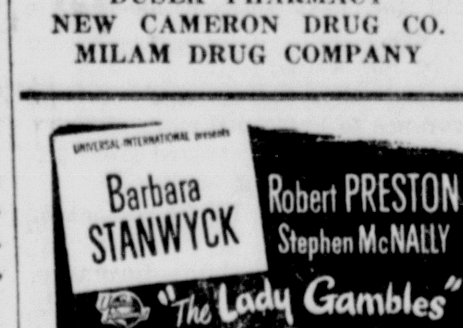
Dorothy Klecka, daughter of Mr. and Mrs. Fabin Klecka of Burlington is a patient at Newton Memorial Hospital.

WE DON'T EXPERIMENT with your radio—WE repair it—you pay less for our service. Any make radio. PARMA RADIO SERVICE.

QUICK RELIEF
Symptoms of Distress
STOMACH
DUE TO EXCESS
Free Book Tells of Home
Must Help or it Will Cost

Over three million bottles of TREATMENT have been sold to relieve symptoms of distress arising from **Acid, Indigestion, Poor Digestion, Sour or Upset Stomach, Heartburn, Sleeplessness, Excess Acid, Stomach** due to "Willard's Message" explains this treatment—free

**DUSEK PHARMACY
NEW CAMERON DRUG CO.
MILAM DRUG COMPANY**



**CAMERON THEATRE
THURSDAY AND FRIDAY
October 20 and 21**



**THE MILAM THEATRE
FRIDAY AND SATURDAY, OCTOBER 21 and 22**

Cameron Theatre

SATURDAY, OCTOBER 15
"SUSANNA PASS"
Roy Rogers

SUNDAY AND MONDAY, OCTOBER 16 and 17
"LOOK FOR THE SILVER LINING"
June Haver and Ray Bolger

TUESDAY AND WEDNESDAY, OCTOBER 18 and 19
"HOUSE OF STRANGERS"
Richard Conte, Susan Hayward, Edward G. Robinson

THURSDAY AND FRIDAY, OCTOBER 20 and 21
"THE LADY GAMBLES"
Barbara Stanwyck and Robert Preston

SATURDAY, OCTOBER 22
"THE SET-UP"
Robert Ryan and Audrey Totter

Milam Theatre

FRIDAY AND SATURDAY, OCTOBER 14 and 15
"SON OF A BAD MAN"
Al "Lash" LaRue

SUNDAY AND MONDAY, OCTOBER 16 and 17
"OMOO-OMOO, THE SHARK GOD"
R. Randell and D. Burton

TUESDAY AND WEDNESDAY, OCTOBER 18 and 19
"Mr. Blanding Builds His Dream House"
Cary Grant and Myrna Loy

THURSDAY, OCTOBER 20
"THERE IS NO ESCAPE"
S. Thurston

FRIDAY AND SATURDAY, OCTOBER 21 and 22
"THE RUSTLERS"
Tim Holt



MORE FOR AGED PEOPLE AND MORE INCLUDED

WASHINGTON, Oct. 5.—The house voted today for a bigger social security system—covering more people, paying higher benefits and to cost, after 20 years, three times larger payroll taxes.

The administration measure sailed through overwhelmingly after the house first slapped, 232 to 113, a proposed substitute offered by 10 Republicans. The vote was 333 to 14.

Like the administration bill, the GOP plan would have expanded social security but at a slower gait.

The house vote sends the measure on to the senate. With leaders aiming for early adjournment of this congressional session, the senate plans to put off consideration of the bill until the next session, meeting in January.

The bill would:

1. Extending old age and survivors insurance to 11,000,000 more workers, raising the number covered from 35,000,000 to 46,000,000.

2. Boost benefits by 70 percent or more.

3. Create new disability insurance.

4. Increase payroll taxes gradually over the next 20 years to 3 percent of both worker and his employer.

Some of its sponsors voiced hope the legislation would ease the demands of some labor groups for special pension plans financed wholly by employers.

When sending the bill to the house, the ways and means committee said in a report that private company-financed programs endanger the federal security system.

Congress now will watch to see what effects the house action will have upon company-financed pensions. Pensions are the issue in coal and steel walkouts.

For President Truman, it was a big step toward enactment of what he calls his "Fair Deal." The President, however, had asked that 20,000,000 more workers be brought under the insurance program. The house made it 11,000,000.

Among the major groups still left out by the bill are farm operators, farm hands and professional people—doctors, lawyers and editors. Ways and means members told the house that farmers and professional people showed no great desire to get into the program.

Brought under the program for the first time would be millions of self-employed persons—bankers, bakers, grocers; domestic servants; employees of local government, and many other groups.

Two Fined For Drunk Driving; One Gets A Jail Sentence

Two white men have been fined in county court by Judge Dan Tyson for drunk driving, one getting a 30 day jail sentence.

Lloyd Nelson Reviele who formerly lived in Rockdale and who was employed by a construction firm in Taylor, was fined \$200 and given 30 days in jail for drunk driving. Testimony in the case told of a near accident in which the lives of three girls were endangered.

Willie Otto Blazek of Bellville was fined Thursday morning and after he had entered a plea of guilt. He paid a fine of \$200.

To each of these cases are added costs of court. The law automatically suspends license to drive but application can be made to the Board of Control for restoration of license.

Mrs. R. B. Rylander was in Marlin the past Wednesday and Thursday on business.

Business Women Here Plan Year of Work

Business & Professional Women's Club met Tuesday night at the Club rooms, with Mrs. L. Van Perkins and Mrs. Eula Southerland as hostesses. During the business session plans were discussed for new work which will come up during the new year. It was also noted that National Business and Professional Women's Club week will be observed during week, November 5 through 16. The slogan will be "Boost Your Town, It Boosts You."

A delicious dinner of Italian Spaghetti, French bread, salad, Cookies and coffee was served in the dining room.

15,466,000 BALE CROP

The government crop estimate Monday gave the cotton figure at 15,466,000 bales and the Texas crop at five and a half millions. The estimate was up slightly from the last forecast. Favorable weather was given as the factor.

Luther D. Tindall, chief boatswain's mate, USN, son of Mrs. Clara Tindall of Cameron was scheduled to complete a two-week reserve training cruise to Callao, Peru, October 5, as a crew member of the salvage ship USS Recovery.

FREEPORT MAN KILLED IN WRECK AT ROGERS

TEMPLE Oct. 9.—John M. Clary, 38, of Freeport, former Rogers resident, was killed early today when his car and a truck collided two miles west of Rogers on Highway 190, bringing to four the number of traffic fatalities in Bell County over the week end.

Clarence Haynes, 35-year-old-Odessa Negro, was struck by a car and killed while walking along the highway nine miles south of Belton late Saturday night, and Mrs. Clay House of Austin and Orlando Donald Stevenson of Camp Hood were killed early Saturday in a head-on crash near Salado.

Investigating officers said Clary's car was totally wrecked when it was in collision with a truck driven by Guy Vernon McKeown Jr., of Sweetwater. The left side dual wheels of the truck were sheared off in the crash.

Clary was dead on arrival at a Temple hospital. Funeral services will be held Monday in Rogers.

Haynes was struck by a car driven by a young University of Texas fan returning to Austin from the Texas-Oklahoma football game in Dallas. Officials who investigated said the driver was apparently not to blame.

Lay Those Wrenches Down, Mister!



DON'T TAKE YOUR CORN HARVESTER OFF THE TRACTOR YET

Some of your neighbors have found that it is good business to have us check over and repair Corn Harvesters before they are dismantled from the tractor.

Here are good reasons for having it done this fall:

1. Your machine comes back to you clean and fully protected with rust preventive for winter storage.
2. You are sure of having everything ready to go when you need it next year.
3. Once it is stored, you can leave it there until you are ready to pick corn again.

Drive in your tractor with the Corn Harvester on it, or phone and we'll come to your farm and pick it up.

ALLIS-CHALMERS
SALES AND SERVICE

W. P. MATYASTIK
CAMERON, TEXAS

ENGAGEMENT ANNOUNCED

Mr. and Mrs. Rufus Reichert have announced the engagement and approaching marriage of their daughter, Helen to Lt. L. P. Moore, Jr., son of Mr. and Mrs. L. P. Moore, Sr. of Rogers.

The wedding will be at Presbyterian manse November 5, with members of the families present.

E. C. Red of Rogers is among the patients ill in Newton Memorial Hospital.

COURT IN SESSION

The Commissioners Court was in session here Monday with Judge Dan Tyson presiding. Members are W. W. Markham, Cameron; C. S. Raney, Buckholts; Byron Neal, Rockdale and T. F. Locklin of Thorndale.

Mr. and Mrs. R. B. Dosch and baby of Houston were week end guests of Mr. and Mrs. Ray O'Neill.

Mrs. C. C. Storey of Little River shopped in Cameron Saturday.

FOOTBALL SCORES

Rosebud 34; Georgetown 0.
Belton 12; Killeen 6.
Cameron 40; Waco Tech 0.

Mr. and Mrs. Hugh Edmondson and son of Port Lavaca spent the week end visiting Mrs. Dora Coward and daughters.

James A. Swanzy, little son of Mr. and Mrs. Albert Swanzy is a medical patient in Newton Memorial Hospital.

OLD STOVE ROUND-UP TRADE-IN SALE

Universal Sheffield

Built to  Standards

AS LITTLE AS \$5⁰⁰ DOWN

LIBERAL TRADE-IN

Liberal Trade-in Allowance for your stove regardless of age or condition

AS LITTLE AS \$7³⁹ PER MONTH

Three years to pay if desired.

Trade in your old stove on this new Universal Sheffield with smartly moulded lines from mantle to recessed ebony base. Of course, it's automatic and built to "CP" standards.

Get everything you'll ever need in a cooking appliance. Save money. Come in to Lone Star Gas Company and trade now...on the easiest terms in 10 years.

There's No Substitute for Flame Cooking and Gas is the Magic Flame for Broiling, Roasting, Baking, Frying, Boiling

LONE STAR GAS COMPANY

AUTOMATIC FEATURES

Top burners, oven and broiler light without matches—Automatic Oven Heat Control, 250 to 550 degrees.

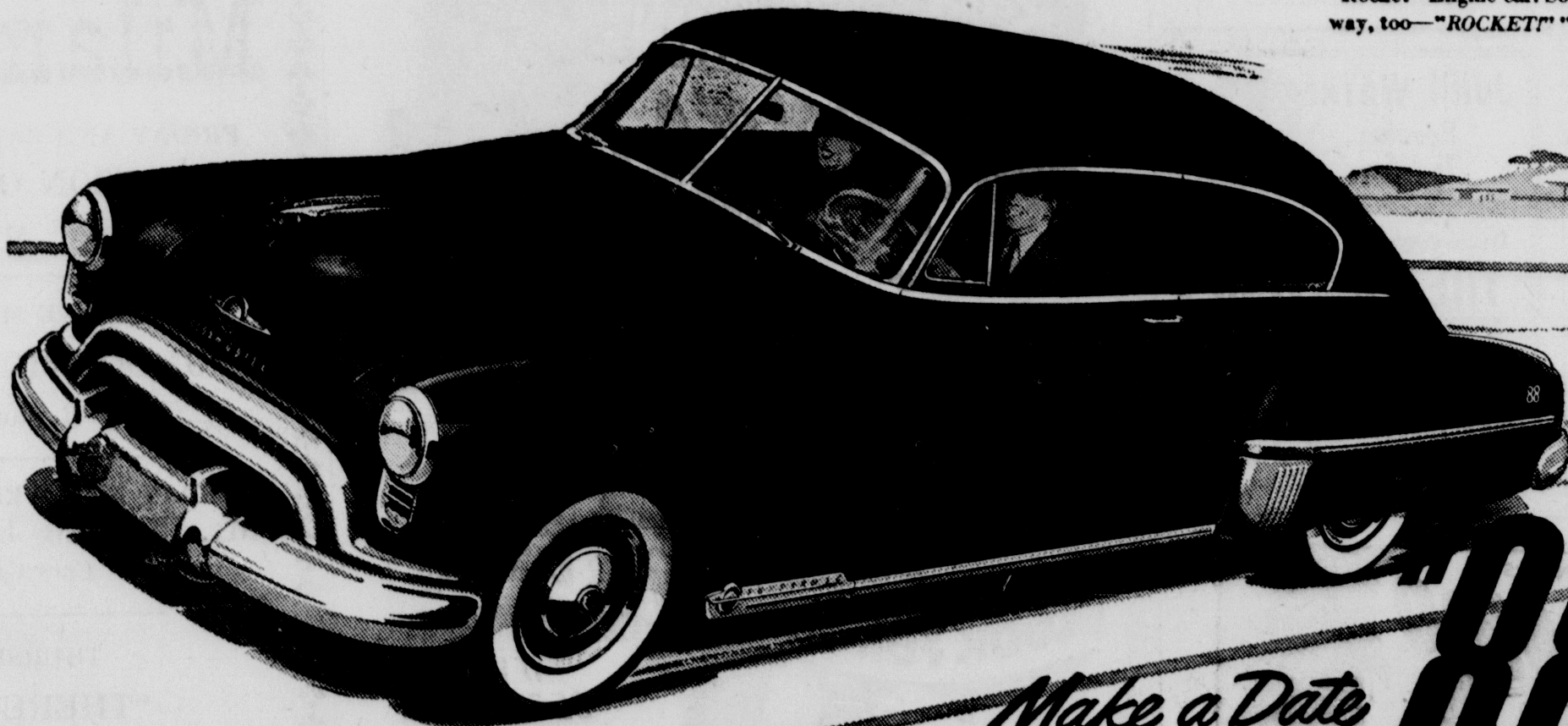
MODERN CONVENIENCES

Twin mantle lamps—Chime Minute Minder—17-inch oven—Two service drawers—"Super-Therm" insulated oven—Smokeless broiler.

EASY TO KEEP CLEAN

One-piece porcelain top—Seamless oven—Plate-size burner bowls—Chrome and Porcelain broiler pan.

OLDSMOBILE'S New Futuramic "88" has Everybody Talking "ROCKET" "ROCKET" "ROCKET"



Make a Date with the

"88"

Everybody's talking it—everybody's trying it! The Oldsmobile "Rocket" is the most enthusiastically received engine in motoring history! More than a million people have driven a "Rocket" Oldsmobile in the past year—and each of them is telling his friends all about it! "Rocket" power! "Rocket" smoothness! "Rocket" quietness! "Rocket" economy! "Rocket" teamwork with Oldsmobile's Hydra-Matic Drive! There's a Futuramic combination of everything you've always wanted in your car's power plant—a driver's dream come true! But don't take our word—take the wheel and find out for yourself! Make a demonstration date with the Oldsmobile "88"—lowest-priced "Rocket" Engine car. Soon you'll be talking that way, too—"ROCKET!" "ROCKET!" "ROCKET!"

PHONE YOUR NEAREST OLDSMOBILE DEALER

MITCHAN MOTOR COMPANY

PHONE 106

108 SOUTH HOUSTON

CAMERON, TEXAS

TRY
DELTA SYRUP

..with that Old-South Cane Flavor



Made in Old New Orleans!



A PRODUCT OF ANHEUSER-BUSCH

Mrs. Leona Walton Takes Place With Henry's Store Here

Mrs. Leona Walton has accepted a position with the sales force at Henry's Dress Shop and Department Store in Cameron. Friends here and over the trade area will be glad to know that Mrs. Walton is now with the Lippman store. She has had years experience in store sales and has many friends who congratulate the store on obtaining her services.

Charlie Stubbs, Jr., who has been a patient at Newton Memorial Hospital has returned to his home.

FARM BUREAU NOTICE

The regular Milam County Farm Bureau meeting which meets on the third Thursday has been postponed until the fourth Thursday, October 27, 1949.

The purpose for postponing the meeting is to give Captains and workers time to make reports on the membership drive.

Julius Walachak of Corinth was a business visitor in Cameron last Friday.

Jake Posey of Missouri City was a guest of his mother, Mrs. Mary V. Posey Sunday.

FINGERPRINTS ON GUN THAT OF GRANDMOTHER

FORT WORTH, Oct. 10—An inquest verdict in the deaths of four members of one family whose bodies were found in their Fort Worth home early today was withheld tonight pending the arrival of Richard G. Finch from Ann Arbor, Mich.

Finch's 33-year-old wife, Elizabeth; their two children, Allen, 6, and Penny, 8, and Mrs. Finch's mother, Mrs. Edith Walker, were found shot to death in their beds.

Justice of the Peace Whit Boyd said Mrs. Walker's fingerprints were found on a .22 calibre pistol which lay near her body.

However, Detective A. C. Howerton said he hoped a talk with Finch would "shed some light on the case."

Finch was scheduled to arrive here tonight, but word was received that his plane was grounded because of mechanical difficulties "somewhere in Oklahoma."

Authorities said the four persons may have been dead since last Saturday.

The bodies of Mrs. Finch and her young daughter were in a bed in a front bedroom. Allen's body was in another bedroom, and that of Mrs. Walker was alone in still a third bedroom.

Neighbors said Mrs. Finch and her husband had been separated all summer. Mrs. Finch filed a divorce suit in District Court here last Sept. 16. The suit said the couple had married in 1935 and separated June 12, 1949.

Friends said Finch, a chinchilla breeder and former American Airlines pilot, left Fort Worth about 10 days ago to look at chinchillas near Chicago.

They said that Finch recently had been living with friends in Dallas.

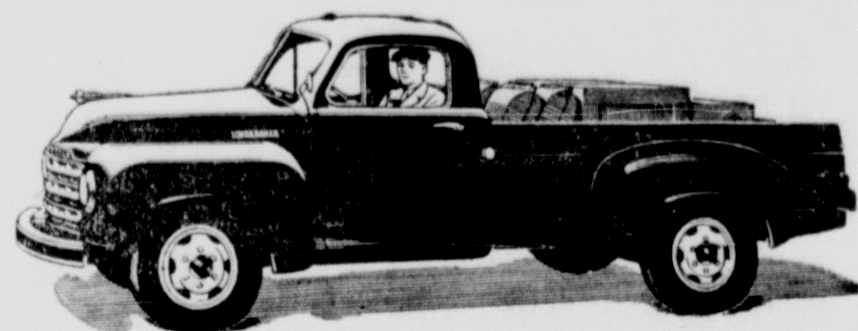
Mrs. T. C. Hukill, a neighbor, said she peered through an opening of a ventian blind and saw Mrs. Finch and her daughter in bed. She said the house was locked and all the windows were closed except one in the boy's bedroom.

C. J. Rivenbark of Dallas, whose calling card was found in the front door, told police he and his wife had gone to the Finch home yesterday to talk with Mrs. Finch about some chinchillas they wanted to buy.

Rivenbark said newspapers were on the front porch and that he assumed the Finches were out of town because the house was locked.

Plenty of low-cost power!
Ruggedness that amazes!

STUDEBAKER TRUCKS PAY OFF IN SAVINGS



- Check with recent purchasers of new Studebaker trucks. They can show you proof that Studebaker truck power is amazingly economical. Wear-resisting craftsmanship keeps these trucks from taking enforced vacations in the service shop.
- America's truck buyers like that kind of economy—and that's why they're swinging over to Studebaker trucks in a big way.
- Stop in and find out what Studebaker trucks could do for you—in dependable performance and substantial savings.

MICHALKA MOTORS

201 S. TRAVIS

CAMERON, TEXAS

NEW TELEPHONE DIRECTORY CONTAINS YELLOW PAGES!



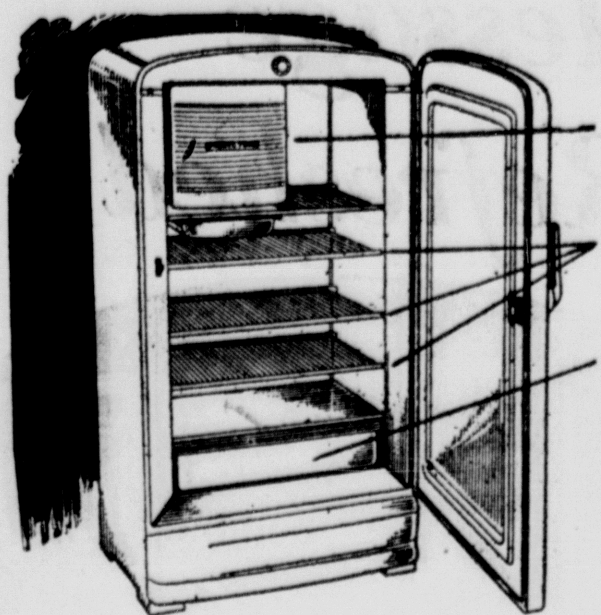
Yellow Pages—a helpful, new, where-to-buy-it guide in the back of the book—list articles and services by line of business, together with the names, addresses, and telephone numbers of the firms that will furnish them.

You'll find Yellow Pages easy to use. To find the article or service you want, just look under the line of business that describes it. Under "Tires", for example, you'll find a list of dealers from which to choose. Use the Yellow Pages—you'll find, like thousands of people in other cities, that Yellow Pages save you time and effort. Southwestern Bell Telephone Company.

THE YELLOW PAGES TELL WHO BUYS... SELLS... RENTS... REPAIRS

WESTERN
AUTO
ASSOCIATE
STORE

Guaranteed Quality... Down-to-Earth Prices!



- stores 28 lbs. of frozen food
- 4 1/2 lbs. of ice cubes
- More Cold Area in less floor space
- Full-width 18 Qt. Crisper
- EASY TERMS Down Weekly

A Big Refrigerator At a Low Price!

WIZARD
8.5 Ft. Special **\$189.50**

For so little money, you get the features of other big refrigerators costing many dollars more. Better food preservation, greater storage capacity, new easy-reach shelf convenience, outstanding quality. See it today... the refrigerator with deluxe features at a pre-war price. 21013



Compact, Plastic
TRUETONE MIDGET
Mahogany \$10.95
Ivory \$13.95

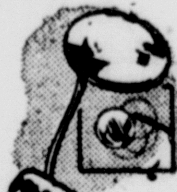
So tiny... modern. The perfect "extra" radio. Surprisingly good tone and reception. Come in and see it! D2906-07



Rough-Duty
FLASHLIGHT

With 2 heavy-duty cells! Plastic case. No break lens. J14250, 190752

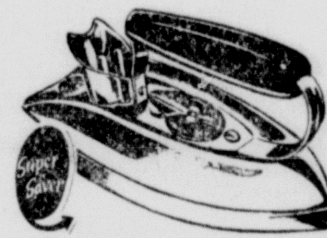
40c



Adjustable
DOOR MIRROR

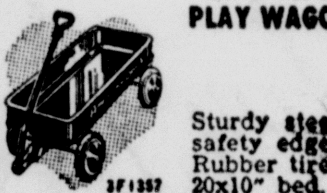
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For safer driving! Chrome plated. 6" arm, swivel head.



1000-WATT, CHROME
AUTOMATIC IRON
FOR FASTER, SAFER, EASIER IRONING! LIGHT-WEIGHT.

\$5.75



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PLAY WAGON

Sturdy steel safety edges. Rubber tires. 20x10" bed.

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Butyl Balloon
BIKE TUBE

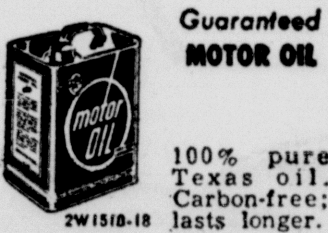
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Holds air 10 times longer. wears better! Full molded.



"Johnny Lujack"
FOOTBALL

\$2.98

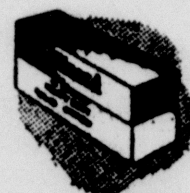
See Official size and weight laws



Guaranteed
MOTOR OIL

100% pure Texas oil. Carbon-free; lasts longer.

2 gal. can \$1.39



1000-Hr. "A-8"
RADIO BATTERY

\$6.95 Value \$5.65

Complete power-pack! 1 1/2 volt -A-; 90 volt -B-



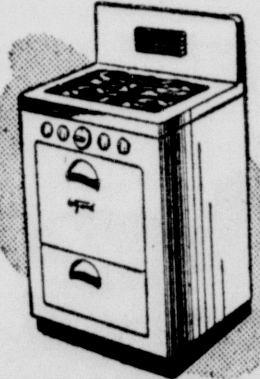
Smashing Power!
Uniform Pattern!

With Famous
AMERICAN EAGLE SHOTGUN SHELLS

Complete Assortment

Box of 25 from \$1.71 up

More kills per box because exclusive disintegrating end wads prevent blown patterns. You can't buy better shells anywhere at any price! Stock up today!



Popular Apartment Size
WIZARD GAS RANGE

Many Full-Size Range Features

\$79.50 Easy Terms

Compact efficiency! 4-top burners... 3 giant-size. Beautiful, modern style with recessed toe panel; long-life porcelain finish! Wileco for automatic oven regulator; top burner lighter. 21000



Easy-Action
SCISSORS JACK

1 ton \$4.20

Ball bearing. Fits under the lowest axle. Broad base.

Save Today At **WESTERN AUTO Associate Store**

Home Owned and Operated by

H. G. HARAWAY

CAMERON, TEXAS

Mrs. Della Gann Bates Funeral Rites Monday From Elliott Church

Mrs. Della Gann Bates, 74, died at the home of her son in Hearne at 9:10 p. m. Sunday, October 9.

Mrs. Bates was a native of Robertson county and had spent her entire life there. She was also a member of Elliott Baptist Church for more than a half century.

Funeral services were held at 2:30 p. m. Monday, October 10 from Elliott Baptist Church by Rev. C. G. Lareson, Baptist Minister from Houston. The Green Funeral Home in Cameron directed arrangements. Burial was made in the Old Mississippi Cemetery in Robertson county.

Surviving are three sons David N. Bates, Elmer Bates and Sidney Bates of Hearne; one step son, James S. Bates, Owensville Community; three daughters Mrs. Ina McMahon of Bremond; Mrs. Irene Yates of Ft. Worth and Mrs. Emily Mandress of Franklin.

Ben Blaschke of Burlington visited in Cameron recently.

FUNERAL FRIDAY FOR FRANK FASEL, SR.

Funeral services for Frank Fasel, Sr., 82, were held at 3:00 p. m. Friday afternoon from the chapel of the Green Funeral Home in Cameron by Rev. Percy A. Corkern, pastor First Baptist church.

Interment was made in Little River Cemetery at Jones Prairie where the family formerly lived. The Green Funeral Home directed arrangements.

Mr. Fasel died at the home of his son, Frank Fasel, Jr., in Tyler Thursday morning, October 6.

He was a native Texan, born at Calvert in 1867. He had been a resident of Milam county for 68 years, having moved here with his parents in 1881. Mr. Fasel was a farmer. He retired in 1947 and moved to Weatherford where he lived until September 6, 1949, moving to Tyler where his son is a member of the Texas Highway Patrol.

Surviving are one son, Frank Fasel, Jr., of Tyler and one daughter, Miss Annie Fasel, of Tyler and five grand children.

Classroom Teachers Hear Report Monday

Cameron classroom teachers met October 3, to hear report of the president, Mrs. C. L. Canady who had attended the C. T. A. Presidents Convention in Mineral Wells on September 23-24.

Representatives from N. E. A., T. S. T. A. and C. T. A. spoke at the convention and from their reports the local program of Public Relations is strengthened.

The local unit unanimously endorsed A. W. Hughey of El Paso for president of State Teachers' Association.

Staff Sgt. Thomas Jackson, son of Mr. and Mrs. Bartow Jackson arrived in Cameron early Friday after receiving his discharge Monday of this week. Staff Sgt. Jackson had been stationed at McChord Air Force Base in Tacoma, Washington.

Clarence Copus Is Here On Visit; With Missouri-Pacific

Mr. and Mrs. Clarence Copus of Sinton, Texas, are here for a few days visit with his father and sister, Mrs. Moody Hayes.

Friends were glad to have them visit and Mr. Copus has enjoyed a round of talk with old friends here, recalling his early days in Cameron. He was born and reared here but has been away for a long time.

"I enjoy these visits back in the old home town," said Mr. Copus. "I have just been around the streets talking with old friends and am glad to see so many and all looking fine and prosperous."

Mr. Copus is an engineer with the Missouri-Pacific Railroad. His division of the MOPAC is not on strike. He is on a vacation. He began with the road 10 years ago and his run is out of Kingsville.

Prior to his service with the railroad he lived in Kennedy in Karnes county and was a special officer for the city for a number of years.

Herald Want Ads Pay Dividends.



Crowd Prefers Horses

People at Fair Pass Up Tractors to Watch Pulling Match

Tractors may be more efficient on the farm, but horses proved better drawing cards at the state fair in Syracuse, N. Y.

Given a choice of watching a tractor demonstration or a horse pulling contest 50 persons turned out to see the tractor in operation, while 2,000 gathered to watch horse teams match pulling strength.

RICHTER
TAXICAB SERVICE
AND
GARAGE
Upholstering
PHONE 66

Mr. and Mrs. Jasper Franklin of Texas City visited Mr. and Mrs. Ed Gunn a few days this week.

Charlie Barrett of Corpus Christi visited relatives in Cameron over the week end.

There is enough land in Texas to supply every one in the world with a tract 4000 square feet in size.

Mrs. Julian Burnett of Route 1 is ill and a patient at Newton Memorial Hospital.

Texas has over 120 varieties of fresh water fish and over 110 salt water species.

The world's largest gas field lies under five counties in the Texas Panhandle.

Live oak trees are dying in Central Texas from "live-oak disease." Severe pruning is recommended at the first appearance of the disease. Symptoms consist of yellowing or mottling of the leaves followed by death of certain branches or of the entire tree.

Phone your news items to 282.

Get The Message ...Be Refreshed



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COCA-COLA BOTTLING CO.—Cameron, Texas

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CAMERON THEATRE
SUNDAY AND MONDAY



Is there a car in your near future?

Finance it economically with a bank auto loan. Prompt service and local, personal interest are yours when you get a loan here.



From where I sit ... *by Joe Marsh*

But Curly "Knows What The Score Is!"

Was over at Doc Sherman's drug store listening to the World Series on the radio. Curly Lawson wanders in and says: "How about a chocolate malted, Doc?"

"Sorry, Curly," says Doc, "can't make you a malted for a while yet." "What's the idea?" Curly asks. "Well," says Doc, "most of the folks want to hear the game and the mixer makes too much noise." Curly thinks a moment and says, "Okay with me, Doc—I'll take a chocolate soda!"

This shows how tolerant folks can be. Doc showed his respect for

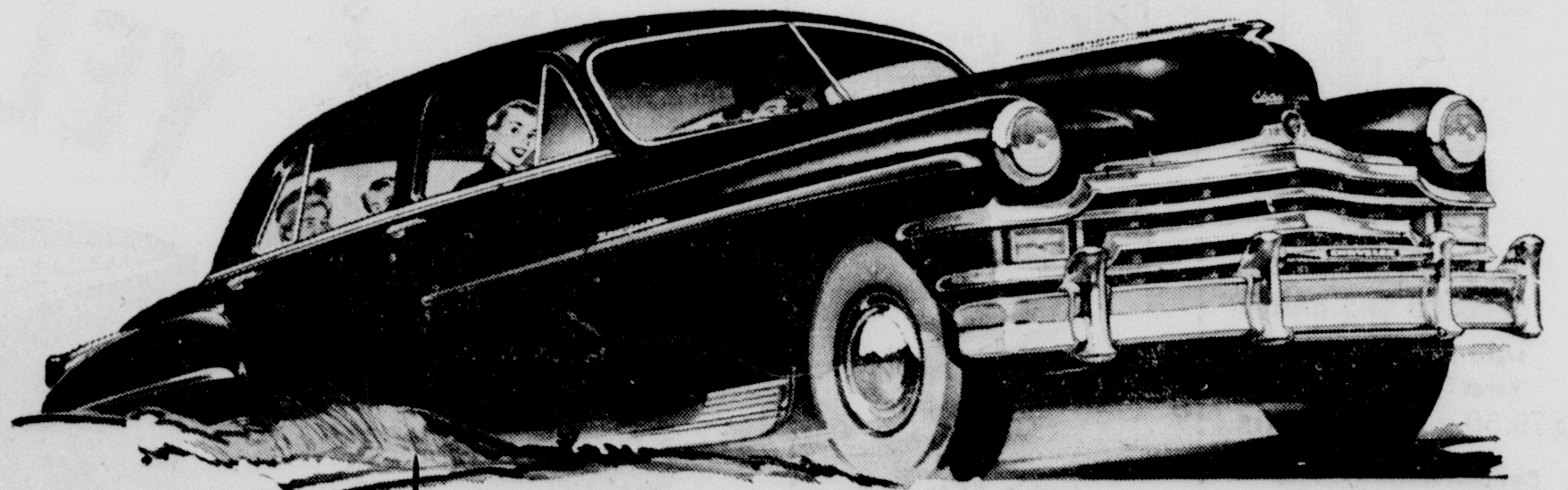
how the majority felt; Curly was big enough not to insist on his malted even though he doesn't happen to be fond of baseball.

From where I sit, willingness to respect the other people's feelings is important in a Democracy. If we're tolerant of a person's like for baseball or a glass of temperate beer, we've come a long way on the right road ... the road to a better America, that is!

Joe Marsh

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Chrysler New Yorker...



NEW YORKER 4-DOOR SEDAN

does more than you'll ask of any car

...Let the car prove it!

Try driving without shifting in the car with the simplest automatic transmission of all ... the car that gives you complete control.

Wade through flood and storm that would stall any other car! You've the first and only waterproof ignition system on any passenger car.

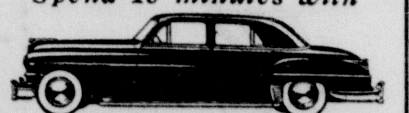
Look under the fenders and body, there's protective undercoating no other car gets at the factory. Look at the Safety Rim wheels

... blowouts can't throw a tire under almost any normal driving.

See how common sense and imagination in engineering and research make you more comfortable. With chair-height seats. With beautiful interiors for full size people.

Telephone your nearby Chrysler dealer ... he will bring the car to your door. In any body style, 4-door Sedan, Club Coupe, Convertible Coupe, the powerful 8-cylinder New Yorker will do more for you than you've asked of any other car.

Spend 15 minutes with



the beautiful

Chrysler

ALL 50 FEATURES ON ROYAL * WINDSOR SARATOGA * NEW YORKER MODELS

GREEN MOTOR COMPANY

CORNER HOWELL AND 7TH STREET

CAMERON, TEXAS

FRANK FASEL PIONEER DIED TYLER THURSDAY

(From the Daily)

Frank Fasel, Sr., 76, widely known pioneer resident of Milam county, died early Thursday, October 6 at the home of his son, Frank Fasel, Jr., in Tyler.

The body was being returned to Cameron by the Green Funeral Home and funeral arrangements were pending. The funeral time was due to be announced later in the day.

Mr. Fasel was a retired farmer, having engaged in land cultivation for years in the Jones Prairie community. In recent years he had made his home in Milano where he had been engaged in farming on a limited scale until recently.

He died while on a visit to his son's home. Frank Fasel, Jr., is a member of the Texas Department of Public Safety and stationed in Tyler.

Homecoming For All Former Students Here on October 14

The 1950 graduating class of Yoe High School extends to ex-students and patrons of Cameron schools a cordial invitation to attend open house from 1:45 to 3:45 p. m., in the Yoe High Gymnasium, and the Homecoming football game with Taylor on the Yoe High Athletic Field, at 8:00 p. m. on Friday, October 14, 1949.

No formal program has been planned, and no invitations have been sent, but it is with this means that a welcome awaits all ex-students and patrons, especially those living near Cameron, and you are urged to attend.

ALBERT COLLINS,
President Ex-Students Association.

Falls County Retains Unit System By Big Majority Wednesday

MARLIN, Oct. 5—Continuation of the "unit system" of operation of the Falls County road and bridge department seemed assured tonight in a proposal to revert to the commissioner's system was lagging behind, 313 to 1,141, according to unofficial returns from small polling places. Vote tabulated included Marlin, Lott, Rosebud and Chilton.

Only three boxes had carried in favor of the commissioner's system.

Supervision of road work under the "unit system" is under a registered engineer, hired by the Commissioner's Court.

The commissioner's system provides that road work shall be directed separately for the various precincts in the county.

Appropriations must be approved by the commissioners under either system.

Friends will regret to learn Edwin Lehmann is ill and in Newton Memorial Hospital for treatment.

VOLTIN DEATH MONTHS AGO BELIEVED SOLVED

MARLIN, Oct. 5 — Leroy (Pete) Walker, 23, negro, was charged with murder today in connection with the fatal shooting of Alvin Voltin near Rosebud 17 months ago.

Charges were filed here by Sheriff Brady Pamplin. Walker, a former employe of Voltin's, was arrested at Camp Hood today by Deputies Woodrow Powers and Ray Stewart of Marlin and Constable Sam Cox of Killeen. He was brought here after the arrest and made a statement, Sheriff Pamplin said.

Voltin operated the Red Circle Night club, about 15 miles east of Temple on the Rosebud highway, at the time of the shooting.

He was fatally wounded with buckshot fired through a window of the tavern at 10:20 p. m., April 29, 1948 and died shortly before noon the following day in a Temple hospital. At the time he could give officers no clue to the identity of his assailant.

Several persons at the tavern reported seeing an automobile drive

away just after the shooting but could not describe it.

According to witnesses, Voltin was sitting at a table talking to a group of friends when he was fired upon through a window. No one else in the tavern was hit by the shots.

Sheriff Pamplin said Walker, a native of the Barclay community, was working for Voltin at the time of the shooting and continued to work at the night club for a few days afterward.

Walker had been working at Austin, Temple and Camp Hood since that time, the sheriff said. He had been questioned a number of times in connection with the shooting.

He was carried to Rosebud yesterday where an examining trial was waived before Justice of the Peace W. J. Jenkins' court. Bond was set at \$5,000 and he was returned to the county jail in Marlin.

Mrs. Elizabeth Weber of Galveston is spending the week visiting Mr. and Mrs. Frank Dink.

THE CAMERON HERALD

OCTOBER 13, 1949

105 Laboratories In State Qualify For New Blood Test Law

AUSTIN, Oct. 4—The state health officer, Dr. George W. Cox, said 105 Texas laboratories have qualified to make blood tests under the new state marriage law, which goes into effect Wednesday.

The new law requires both men and women to have the test before a Dr. Cox estimated the laboratories which qualified comprise about one fifth of those in Texas.

Under the new law blood tests are required for those who get married. Milam county couples will have to go to Temple. But, there is a catch in all laws. The judge of a local court can issue permit to get around the blood test law.

Printing is a home industry.

Notice Mr. Farmer

Get Your Super-Phosphate From

KIRK'S FEED STORE

And Get It Delivered

FOUR DIFFERENT BRANDS

Well pulverized and will not harden

Also AMONIUM NITRATE

AMONIUM SULPHATE, CHILEAN NITROGEN AND MURIATE POTASH.

KIRK'S FEED STORE

Phone 340

Phone 298



THE CAMERON THEATRE
THURSDAY AND FRIDAY, OCTOBER 13 and 14

Rivers of grass...



"Rivers of grass" flow across this country. Millions of cattle and lambs have spent the spring and summer turning grass into meat. Now they are ready for round-up and shipment. So in October they move to the markets—in a great flood of livestock. Many go direct from the range to meat-packing plants. Others go to the feed lots to be grain-finished. But, either way, these meat animals are mostly grass—which folks cannot eat—converted into appetizing, nourishing meat for people. They are adding greatly to the health and wealth of the nation. Without this "livestock economy," in which you and we are engaged, 779,000,000 acres of our United States would produce little food for human use.

Whether you ship your cattle and lambs early or late—whether it's to Chicago, Ft. Worth, Denver or any of scores of other markets—you'll find buyers there to bid for them. With many others, Swift & Company helps provide the year-round daily market which is as essential to your business as it is to ours.

Your grass, turned into meat, is a vital raw material of all meat-packing operations. There is keen competition for it. Every meat packer and commercial slaughterer (and there are more than 18,000 of them in the United States) must have a regular supply of meat animals. Each buyer knows the high bid gets the animals. He knows also that his own price range is set by supply and demand. He sees your steers and lambs as so many pounds of meat and by-products. The price you are offered for your livestock is governed by what the meat packer can get for the meat and the by-products.



Soda Bill Sez...

The communist believes no man should be rich; the capitalist believes no man should be poor.

OUR CITY COUSIN

That big machine, City Cousin hears, is the kind that pulls off ears!



Your Markets for Meat

In the early days of our country, livestock was produced close to the point where it was eaten. But as the population grew, those conditions changed. Today two thirds of the people live east of the Mississippi, while two thirds of the livestock is produced west of that river. To bridge that gap of more than 1,000 miles is no small job. Millions of head of livestock must be processed and the meat distributed to where it is wanted. The facilities of nationwide meat packers provide you with markets for your meat animals; move the meat to cities and towns where it is in demand.

Swift & Company, and other nationwide meat packers, sell meat to retailers wherever there are people who want to buy it... no matter how far that may be from your farm or ranch. We bring you the benefit of national, rather than local, demand. This means that, in selling your livestock, you choose between the price created by local demand, or the price created by the national demand of millions of meat eaters.

We work hard to encourage people to serve meat oftener—to eat more of it... And we are proud that our nationwide system is one of the most efficient, low-cost food distribution systems in the United States.

Pm Jami

P. M. JARVIS
Vice-President
Swift & Company

Martha Logan's Recipe for SAUSAGE AND CORN BREAD

(Yield: 6 servings)

1 lb. pork sausage meat	1 tsp. soda
1 1/2 cups corn meal	1 cup sour milk
1/2 cup sifted flour	1 egg
1/2 tsp. salt	2 tbsp. pork sausage drippings
1 tsp. baking powder	

Brown pork sausage meat thoroughly in heavy skillet (about 9 inches in diameter). Drain off drippings. Sift together corn meal, flour, salt, baking powder, and soda. Combine egg and milk and heat until well combined. Add 2 tablespoons drippings to milk and egg mixture. Pour liquid into dry ingredients and stir just until well mixed. Pour batter over pork sausage in heated skillet. Bake in moderately hot oven (450°F.) until well browned, about 30 to 35 minutes. Serve hot as main luncheon dish.

Quotes of the Month

"We, as ranchers, are not sufficient unto ourselves. In fact, we are only the beginning of the beef line. Of equal importance are the feeder, the processor, the distributor and the consumer. Disregard the rights or welfare of any of these, and sooner or later we suffer."

Sam R. McKelvie
Pres. Sandhills Cattle Ass'n

"He gave it for his opinion that whoever could make two ears of corn, or two blades of grass, to grow upon a spot of ground where only one grew before, would deserve better of mankind, and do more essential service to his country, than the whole race of politicians put together."

Gulliver's Travels (written in 1726)

Supplement that Poor Forage

by Robert D. Rasmussen
New Mexico A. & M. College



Dried-up pastures and winter weather create the same feeding problem for the cattleman. They simply mean that you have lower quality feed and less of it. And you have little choice as to what you can do about it. You can let the cattle eat what they can find. In this case you're likely to take a weight loss on your cows. You'll also take a chance on a weak calf crop. Or you can feed a supplement. If you feed enough of the right kind, your cows and unborn calves will come through in good, healthy condition.

California experiments on deficient range showed the cow herd that got a protein supplement produced a 91% calf crop. Cows on similar range, without a supplement, produced a 61% calf crop. Arizona found that feeding supplement increased the weight of the calves at birth by 10 pounds.

The amount of supplement needed varies. Cows carrying calves, and young stock require more protein than open cows or mature animals. A safe rule to follow is to watch the condition of the stock. Keep them healthy and thrifty.

Research by the New Mexico agricultural experiment station shows that during the winter months range forage is most critically short of phosphorus as well as protein. While some of the cake supplements are high in phosphorus as well as protein, most ranchers over the state are using mineral supplement for year-round use. A mineral supplement containing at least 6% phosphorus should be made available at all times to range cattle. Experiments have shown that year-round use is better and more profitable than seasonal use.

Here's a goal for cattlemen. Use whatever kind and amount of supplement is necessary to keep your cattle healthy and thrifty. (Editor's Note: The principles of animal nutrition discussed above apply in all parts of the country.)

Swift & Company
UNION STOCK YARDS, CHICAGO 9, ILLINOIS
Nutrition is our business — and yours

ENGAGEMENT ANNOUNCED

Mr. and Mrs. Ross Posey announce the engagement of their daughter Peggy, to Edward Patrick Manley, son of Mr. and Mrs. G. W. Manley of Minerva.

The wedding will take place in the near future.

Capt. and Mrs. W. H. Garner and baby and L. F. Gohmert spent the week end visiting G. W. Buller at Brookshire. Mr. Buller is the father of Mrs. L. F. Gohmert.

Miss Patsy Eleanor Esslinger, is one of 173 students at Texas State College for Women who have been selected to serve as student assistants in college departmental and administrative offices for the fall term.



MILAM THEATRE
FRIDAY AND SATURDAY
October 14 and 15

DU PONT House Paint

Cleans itself!

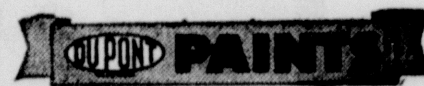


Du Pont #40 Outside White House Paint keeps your house looking "freshly painted" for years! See the label for full description of "self-cleaning" action.

- ★ Beautiful and durable... starts white, stays white
- ★ Resists rust, rot, and decay
- ★ Excellent coverage and hiding
- ★ Also available in popular "self-cleaning" tints

Gray Lumber Co.

A. E. MATULA
Phone 27 Cameron, Texas
B. M. McMillion
Phone 18 Buckholts, Texas



BENEFIT BY THIS GOOD NEWS COMBINATION

YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live.

But you live also in a WORLD where big events are in the making—events which can mean so much to you, to your job, your home, your future. For constructive reports and interpretations of national and international news, there is no substitute for THE CHRISTIAN SCIENCE MONITOR.

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P87

HEARNE WOMAN—

(Continued from page one)
well said he fell to the ground and crawled to safety to get help.
It was almost 30 minutes before police, Sheriff Bob Reeves, the Hearne Fire Department, and others routed Mrs. Wenck from the house and talked her into surrendering.
As the officers circled the house several bullets were fired into the structure. Mrs. Wenck's 1-year-old son sat on the front porch during the shooting. She surrendered after coming out of the back door with a single-barreled 12-gauge shotgun.
Sheriff Bob Reeves said she told him: "I would have shot anybody who came to arrest me. I was mad because the old man called the police." She was wearing a faded blue housedress and open-toed white shoes.
Miller was dead when officers were able to get to his body about 15 minutes after he was shot.
Mrs. Wenck was placed in jail at Hearne last night and was carried to the County Jail at Franklin today.
Tidwell said as he and Chief Miller got out of the car in front of the house yesterday afternoon Luster called to them from a short distance down the street and said "Be Careful." Tidwell said the blast from the window came an instant after Luster had spoken.
Joining with local officers to effect the arrest was Hubert Smith, special agent for the T. and N. O. Railroad. He was stationed at the back door of the house and was said to have convinced Mrs. Wenck to surrender after she came out that door.
It was understood that a second blast from the shotgun was fired at a passing car after Miller had fallen, but no one was injured.
The charges against Mrs. Wenck were filed today in Justice of Peace J. E. Mooney's Court in Hearne.
Miller had served as police chief at Hearne for 14 months.
Miller was a native of Hearne and a member of the Baptist Church.
Funeral services will be held Saturday at 10 a. m. from the First Baptist

Church and burial will be in Mount Pleasant Cemetery.
He is survived by his widow; his mother, Mrs. N. L. Miller; four brothers, C. C. Miller of Hearne, Forrest Miller of Beeville, and Jack and Kyle Miller of Houston; three sisters, Mrs. L. S. Hurley of Ridge, Mrs. B. E. Banks of Palestine, and Mrs. R. M. Dryman of Houston.

CROPS—

(Continued from page one)
indicated for wheat, cotton, tobacco, corn and other crops.
The Agriculture department estimated Texas would produce 52,332,000 bushels of a national corn crop expected to amount to nearly three and a half billion bushels.
The department figured the national crop at 3,476,986,000 bushels. This would be the second largest crop of record. The estimate said Texas' yield per acre would be 21 bushels.
The national rice crop was estimated at 89,559,000 bushels, of which Texas' share was expected to be 23,782,000 with a yield of 46 bushels per acre.
The weather has given Texas citrus a beating, with the result the department predicted an orange crop 19 percent of normal and a grapefruit crop only 12 percent of normal. Texas' orange production was estimated at 1,400,000 boxes, grapefruit at 4,800,000 boxes.
This year's huge output is due to fairly large production of most individual crops, rather than record-breaking production of a few. Only rice and tree nuts promise record production, while corn and soybeans will be near record. On the other hand, of the few crops below average, hay, peanuts, potatoes and sugar beets are only slightly below.
Mrs. Charlie Stubbs and baby have returned to their home at Gause after being ill in Newton Memorial Hospital.

YOEMEN—

(Continued from page one)
outfit. They like to run the ball and not pass it. The attack is built around Tally, 152 pound quarterback and Buzan 141 pound half back. Yes, they are still playing Buzan's on the Duck team.
Cameron will have to give away more poundage in the backfield than in any other game for the Ducks backs will weigh 600 pounds while the four little horsemen for the Yoemen will weigh 560.
In the line the Yoemen will fare better for the total weight is 1133 pounds while the Ducks will put a line on the field weighing 1178 pounds. The Yoemen line will average around 162 pounds and the Duck line will average around 166 pounds. The total team weights are pretty much in balance. The 11 starters for the Ducks will weigh 1777 and the 11 starters for the Yoemen will weigh 1695. The average weight for the Yoemen team is 155 pounds. The average weight for the Duck team is about 162 pounds, or about 7 pounds per man heavier than the Yoemen.
It will be a chips down ball game. The Yoemen know what that means. They will have the advantage of a home grounds contest and that will be helpful. Based on the standings thus far for the season the Yoemen are slight favorites. The underdog role don't bother them either. They are about the fightin'st team fielded here in a long time.
Here are the probable starting lineups for the teams:

DON'T FORGET

SCHENLEY

FOR THE WEEKEND!

RARE BLENDED WHISKY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SCHENLEY DIST., INC., N.Y.C.

CAMERON			
Pos.	Name	No.	Wt.
RE	Starislaw	42	140
RT	Batte	49	200
RG	Neeley	39	170
C	Gibson	44	170
LG	Hollas	38	160
LT	Michalka, R.	46	160
LE	Johns	36	140
QB	Michalka, T.	33	135
LH	Batte, E.	35	140
RH	Logan	29	155
FB	Fuchs	41	155

TAYLOR			
Name	Pos.	Wt.	
McLaughlin	LE	162	
M. Mucha	LT	213	
Wutrich	LG	148	
Schmidt	C	157	
Novasod	RG	148	
Stalmach	RT	200	
W. Meister	RE	150	
Tally	QB	152	
Richards	HB	136	
Buzan	HB	141	
Cleminer	FB	170	

INTRODUCING
A granddaughter of Mr. and Mrs. B. L. Varner of Cameron, Lynda Carol Senn, 7 pounds and 7½ ounce girl born to Mr. and Mrs. Martin L. Senn of Lexington, South Carolina, September 29, 1949. Mrs. Senn will be remembered as Miss Ethel Lee Varner. The Senns' have another daughter, Joyce Marie, two years old.

MARKED BY MARKED MONEY!
It's the hang- noose pay-off for Tim... unless he out-tricks the whole Salt River Gang!
TIM HOLT
RUSTLERS
RICHARD MARTIN MARTHA HYER STEVE BRODIE
Produced by HERMAN SCHLON - Directed by LESLEY SELANDER
Original Screen Play by Jack Rafterford and Luc Ward
MILAM THEATRE
FRIDAY AND SATURDAY
October 21 and 22

Mother-In-Law Is Blamed In Death of Fort Worth Family

FORT WORTH, Oct. 11—A distraught airlines pilot whose family was wiped out by a grandmother's gun said today in-laws should leave married couples alone.
"You can do something," 37-year-old Richard Gordon Finch told newsmen shortly after his arrival here from Michigan, "I would like to suggest that in-laws leave married people alone."
Justice of Peace Whit Boyd ruled today that Finch's mother-in-law, Mrs. Edith Walker, above 60, shot and killed his wife and two children and then killed herself. The bodies were found yesterday in beds of the modest suburban Finch home here.
Finch told reporters his mother-in-law had been visiting his home "off and on" for 13 years. Several months ago, he said, his wife told him Mrs.

Walker planned another visit. Finch said he told his pretty 33-year-old wife "it wouldn't work out."
But Mrs. Walker did come, and last Sept. 16 Mrs. Finch filed suit for divorce. Last Friday Mrs. Finch called her attorney and asked that the suit be dismissed.
Finch said he did not know his wife had changed her mind.
"If I had I would have been back here and I might have stopped this thing. If this suit was actually withdrawn I know it precipitated the shooting. I wish they had wired me."
Killed, besides Mrs. Walker, were her daughter, Mrs. Elizabeth Ann Finch, 33; Penelope (Penny) Finch, 8, and Richard Allen Finch, 7. A .22 calibre pistol was found near Mrs. Walker's hand. Homicide Detective A. C. Howerton said the gun bore Mrs. Walker's fingerprints.
Mr. and Mrs. W. W. Storey of Houston were week end guests of Mr. and Mrs. R. L. Storey and Mrs. Jane Smith.

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Magazine Section of The Cameron Herald



October! Pretty girls, pumpkins
and all that goes with Halloween!



October! Time for reaping the
bountiful harvest!

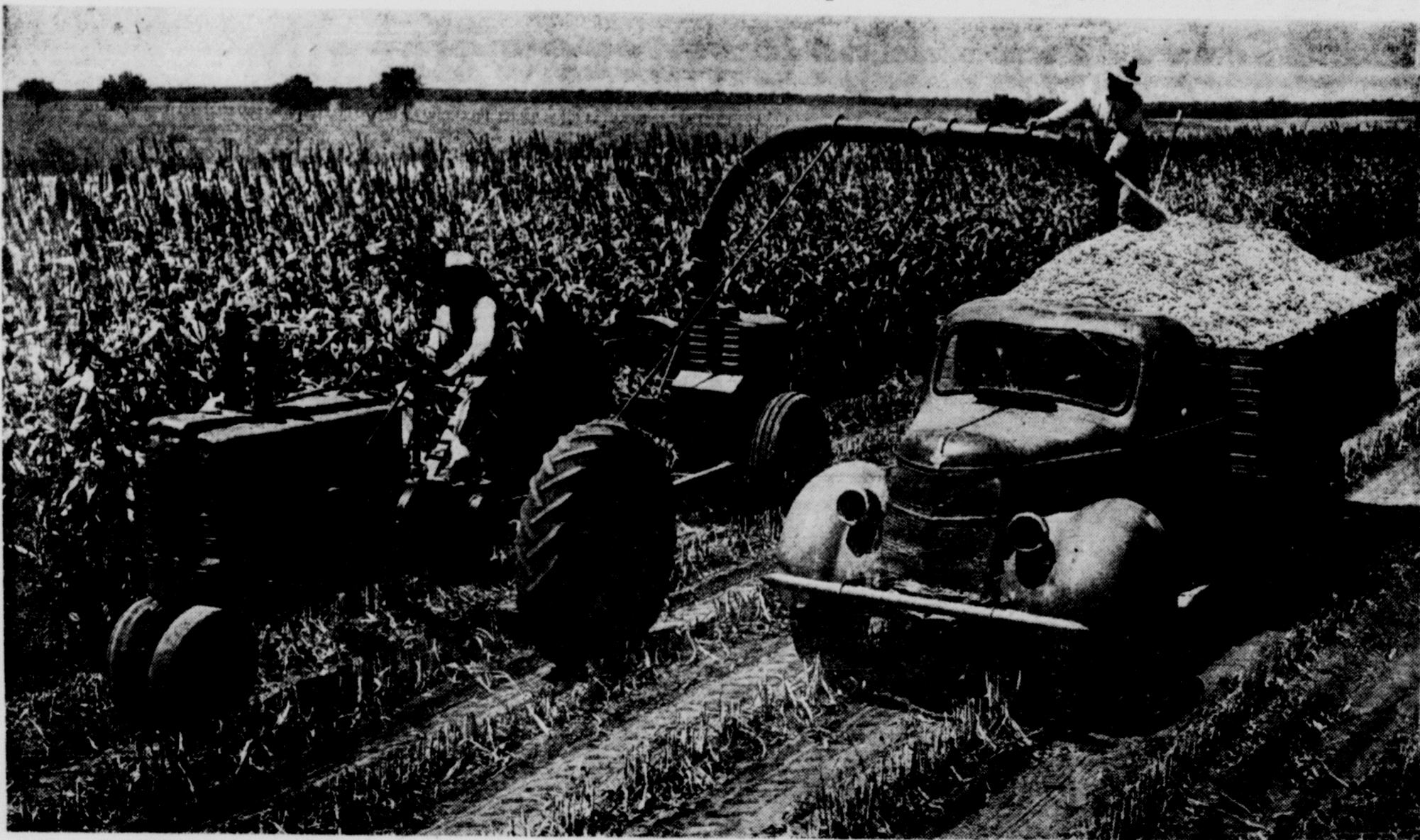


October!
King
Football
reigns
once
more!



October!
Columbus Day!

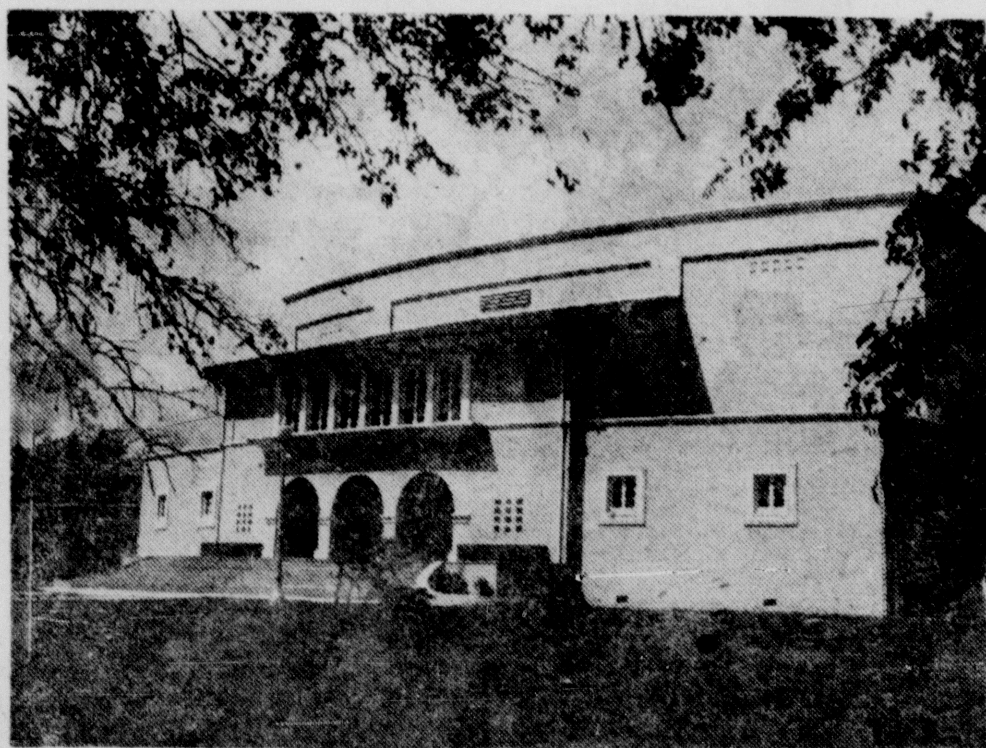
Energetic South Texas Chamber of Commerce Spreads Influence Over 55 Counties



South Texas' leadership rapidly expands in industry, agriculture. And the South Texas C. of C. helps provide leadership for such expansion.



South Texas is famous for its ranches and production of beef cattle.



Jones Auditorium at Texas A. & I., Kingsville, seats 1,700 people.

Led Fight to Make Its Section of State Attractive to Outside Business, Industry

By BOB ALDRIDGE
(In the San Antonio Express)

It often happens: All one has to do is name a new industry just landed . . . or point with pride to some economic or civic stride . . .

And bingo! There's a chamber of commerce to claim credit for it.

Not so with a certain regional chamber that hangs its hat in San Antonio, but which spreads its influence far and wide—over 55 counties.

Gives Leadership

It is the South Texas Chamber of Commerce.

It does not claim credit for every achievement in its broad territory.

But it does take credit for one admirable trait—leadership!

With this attitude, the S. T. C. C. has been a real leader throughout its vast economic, agricultural and industrial empire . . . for 22 years.

The area has grown in might, in worth, in tangible put-your-finger-on assets that run into the billions of dollars.

This modest regional chamber of commerce does not point to a great plant in the South Texas domain and say, "We did that!"

It will say, and with all confidence: "We have led the fight to make South Texas more attractive to the outside business and industrial world.

"We were the first chamber of commerce organization actively to fight legislation which would have permitted discriminatory and prohibitive taxes.

"We were the first such organization . . .

"To advocate reduction of public expenditures;

"To protest against special taxes against production;

"To fight against a state income tax;

"To battle diversion of gasoline taxes;

"To demand adjustments of unfair fire insurance rate structures (maximum good fire record credits were

increased from 15 per cent to 25 by the State Insurance Department in 1936 after a three-year fight by the chamber—saving policy holders millions in premiums over the years);

"To demand creation of major state-supported educational institution for South Texas (Texas College of Arts and Industries was established in Kingsville in 1929 by an act of the legislature)."

The South Texas Chamber represents interests common to all types of business, and all phases of agriculture.



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Hunting Season! Know Your Game Birds! YOUR MAGAZINE SUBSCRIPTION SAYS



WILD TURKEY

Who hasn't thrilled to the shrill whistle of "bob white," which the quail seems to be calling? You've missed a sensation if you've never been scared out of your wits as a covey of these birds came out of the brush while you waited tensely in expectation of the rise. Probably the most delicious dish of all the game birds found in the Southwest. Most sportsmen rate quail hunting as their favorite activity. Bird dogs must be at their best in locating the bob white.



BOB WHITE

This is the common wild duck of the northern hemisphere. It has given rise to the domestic duck. Texas and Oklahoma nimrods usually find the mallard more plentiful than any of the feathered visitors of the duck family. Properly prepared (take the "gamey" taste out), they provide a great main dish for anybody's table. The drake can be recognized by its greenish black head and neck, and white collar. The female is mottled and streaked dark brown and pale buff.

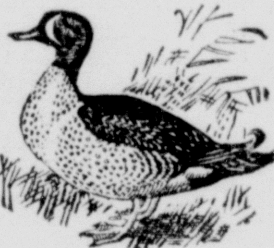


MALLARD DUCK

Another of the species of ducks that come down in great numbers from the cold north to bask in the sun all winter. The blue winged teal is a variety of short-necked river ducks. More easily fooled by artificial "call" devices than most of the other kinds once they get close enough to hear the hunter's lure, still they are very wary creatures and not too easy to bag. The blue winged teal is distinguished by the light blue area on the forepart of the wing.

Up in South Dakota in the late Autumn, hunters swarm through the brush in quest of this beautiful bird. "Pheastivals" are staged, attracting thousands from all over the United States. Texans and Oklahomans by the hundreds go by plane and automobile for the pheasant season. They rate with dishes fit for kings when served with all the trimmin's. This is a variety of pheasant with a white neck ring. It is among the proudest of the game birds.

Down from the Arctic regions of North America every winter come the big geese. The Canadian goose also is known as the wild goose or honker, native to this hemisphere. There are several varieties—the white-cheeked goose, the cackling goose, etc. A peculiarity of these birds is their susceptibility to "water logging." Often their feathers become soaked and they are forced down, sometimes on city streets, where numbers of them have been picked up without resistance.



BLUE WING TEAL



PHEASANT



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Better Homes & Gardens	2.50	Ladies' Home Journal	3.00	Saturday Eve. Post	6.00
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Boys' Life	2.50	Life	2 yrs. 9.75	Science and Mechanics	2.00
Charm	2.50	Look	3.50	Science Digest	3.00
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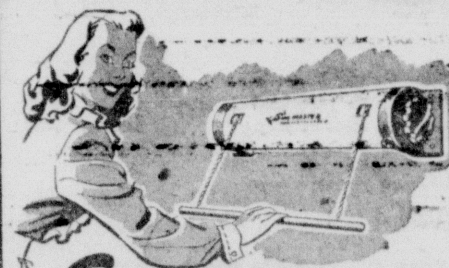
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News and Comment About Farm and Ranch

Land Rush in Texas by Veterans of Second World War Gives State Another 'Brag' to Add to Its Collection

A land rush in all the Lone Star State's 254 counties is giving Texas something more to brag about to outsiders. A bill that eases the way of every Texas veteran of World War II into the farming or ranching business was passed by the 51st Texas Legislature. All the veteran has to do is slap down \$375, or five per cent of \$7,500, and the Texas Veterans' Land Board will set him in business as a farmer or rancher. The veterans buy it on a note that costs them only three per cent interest for 40 years. Payments of about \$100 would fall due semi-annually.

Corn Bins Costly

A huge bin-building program to store an expected 500 million bushels of surplus corn will cost American taxpayers about 150 million dollars, the Government announced recently. Scattered through rural areas in the great Corn Belt states, the 45,000 wood, steel and aluminum bins will be of a semi-permanent type. Under the farm price-support laws, the Government becomes the owner of large amounts of corn, either by loan or purchase, when the market falls below the level at which Federal authorities buy.

Proved Their Point

Individual farmers and grain storage companies who contended that private enterprise can do a better job than the Government have succeeded in getting most of the 1949 wheat crop under cover. An expected shortage of storage space caused considerable worry before the harvest began. Elevators in key market centers bulged with 1948 wheat. The Federal Government worked out a program to support the price of wheat it expected would have to be piled on the ground. Thus far the program has been of little importance. Some temporary space wasn't even needed.

Pie Baker Deluxe

A neat and pretty 15-year-old farm girl, Sue Phegley, of Carlisle, Ind., is the winner of the National Red Cherry Institute's pie-baking contest for 1949. Exhibiting her skill as a master in her art, she went alone into the kitchen of a large Chicago hotel and showed the high-priced pastry chefs how to turn out a yum-yummy pie. Along with the honor of being the national queen, she was swept off her feet with sightseeing tours through Chicago. She was feted at the best hotels, and treated to free movies and radio shows.

Busy Brannan

Despite suggestions that he might make better use of his time at his desk in Washington, Secretary of Agriculture Charles F. Brannan is going ahead with his attempt to sell his farm plan to the Nation. He is on a speaking tour that will last until the end of October and take him into six important agricultural states. Brannan would let prices of farm goods go up or down as they will in the markets and have the Government pay the difference between low market prices and prices set at a Government standard.

Cows For Europe

Sixty-five cows and three bulls have emigrated from the United States to Western Germany, given to German farmers under a unique American relief plan. They are the first of 1,200 cattle being sent to bolster milk supplies and rebuild dairy herds depleted by the war. These wondering-eyed animals were donated through private contributions to the Heifer Project Committee, originated by the Church of the Brethren, and now having the support of many religious and civic groups.

Ranch Radio

One of the first radio communication systems ever to be used in ranch operations is being installed by E. S. Brainard near Canadian, Tex. It includes a two-way radio network and also a mobile transmitter of the walkie-talkie type. The system, says Brainard, will connect the far-flung ranch properties. Ranchers of the Panhandle believe it will solve the problems of locating and feeding cattle during the winter.

Wrong Sex

When a movie unit was shooting a picture near Sedona, Ariz., Smokey Forrest heard that real cow wranglers were needed. To get a job Smokey had to join the teamsters union. Six-feet tall, weighing 170 pounds, Smokey got \$16.50 a day and keep—a cowpoke's dream come true. After working two days—unloading ten tons of hay and shoeing two horses—Smokey was suddenly discharged. Smokey was a good worker—but union rules don't allow girl wranglers to be employed.

Young Beekeepers

Mahon Shoup, 13-year-old farm boy of Marienville, Pa., works shirtless with thousands of live bees each day. His younger brother, Billy, helps him. The Shoup youngsters raise enough bees each year to provide many pounds of choice honey, which they sell for spending money. Both lads are enthusiastic 4-H Club members, proud to be among the 2,914 boys and girls in the United States who have chosen bees as their project work within the last year. One of the most difficult tasks which Mahon has undertaken in his bee-raising project was that of getting a swarm of bees to settle in a clean hive he and his brother built not far from their home. "It took a little smoke from my smoker and a little patience to do the trick," Mahon explains.

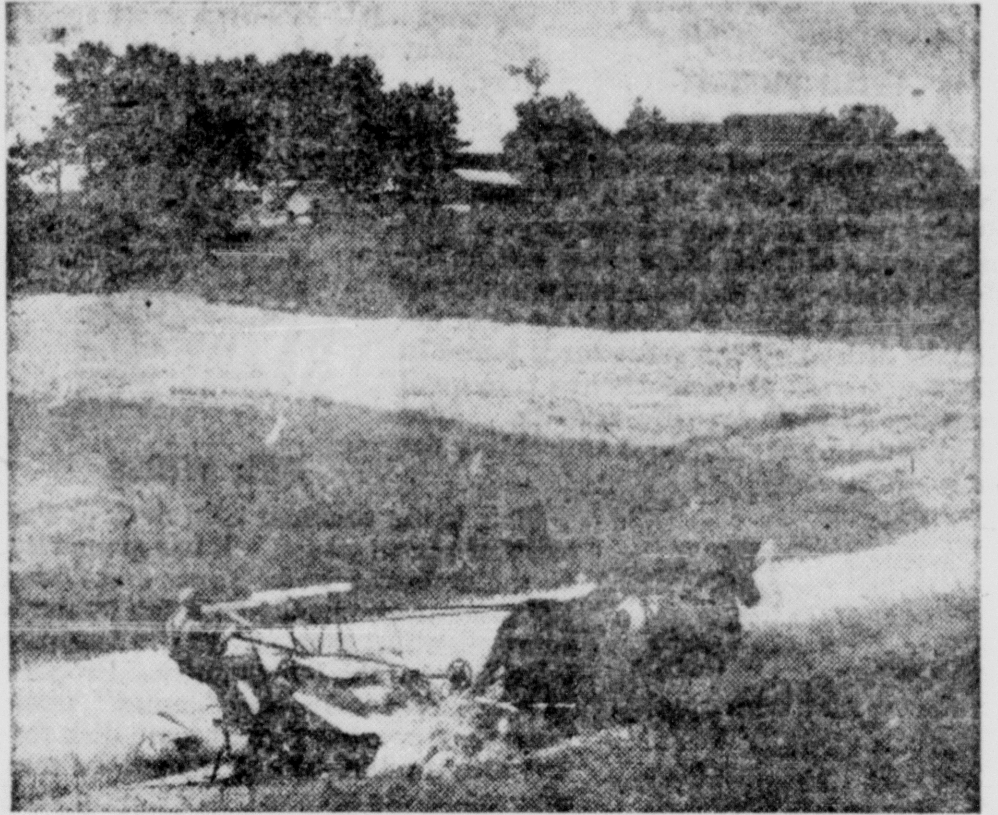
Watch That Match!

Elwyn Pearson, of Des Moines, Iowa, learned that matches and gasoline don't mix when he decided to exterminate the wasps who were bothering his live stock. The Pearson technique of pouring gasoline into the pipe where the wasps lived and lighting a match landed the man in a hospital.

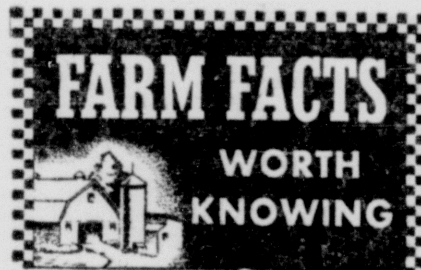
Uncle Sam Farms

Uncle Sam is in the wheat and cotton business in a big way. He is offering wheat and flour to 19 foreign nations at less than cost, under the new international wheat agreement, and he has fallen heir to about 3,750,000 bales of cotton. Both are surplus American commodities. The government acquired them through its price-supporting loan program and by direct price-supporting purchases. Prospects are that the government will lose money all around. Under the wheat pact, the world ceiling is \$1.80 a bushel for wheat, but that is about 50 cents a bushel less than the government paid for it. The surplus cotton cost the government \$550,000,000 last year.

Soil Conservation



STRIP-CROPPING on the contour boosts farm income by holding valuable topsoil on the land and retarding run-off. Grass legume strips between cultivated crops not only build soil fertility, but provide extra feed.



Q. Can turkeys be caponized?

A. Yes, but caponizing does not seem to be practical or economical, probably because it takes turkeys nearly two years to reach physical maturity and the results of caponizing are not evidenced until after that time.

Q. What can be done to prevent sows from mashing their pigs?

A. All farrowing houses of every type should have a guard rail around the sides and back of the individual pen used by each sow and her litter. This should be 8 to 10 inches from the floor and 8 to 10 inches from the wall. Guard rails are of great value in keeping sows from rolling on their pigs.

Q. How long should a cow be dry before she is due to calve?

A. A cow should be dried off about 60 days before she is due to calve. It is therefore necessary to keep accurate breeding dates. The Ralston Purina Company, St. Louis, Mo., issues a "Time Saver" herd record card, which may be obtained free of cost from any of its dealers. This handy card may be hung in the barn and has blanks where breeding and calving dates may be jotted

down.

Send your questions about livestock or poultry problems to FARM FACTS, 835 South Eighth Street, St. Louis 2, Missouri. Questions will be answered without charge, either by mail or in this column, as a service of this newspaper.

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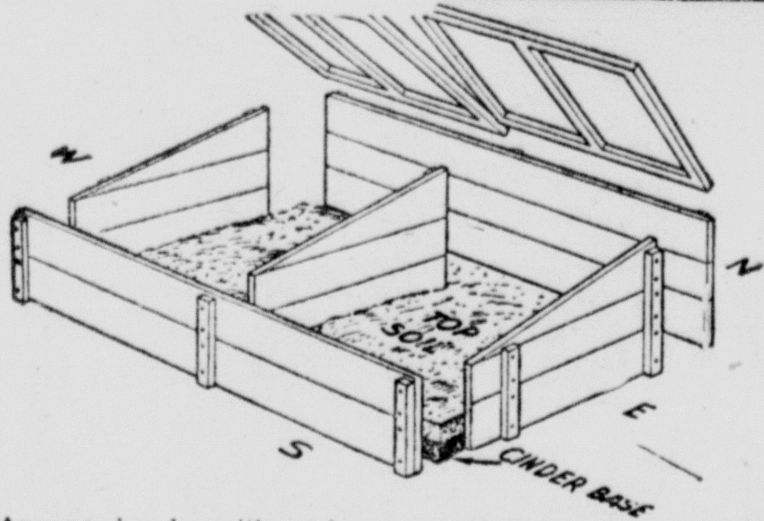
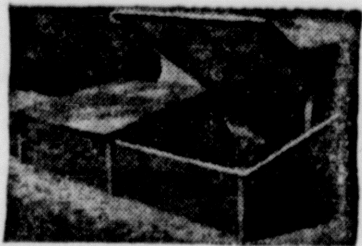
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Start Perennials At Once Easy to Make SEED FRAME



Anyone handy with a hammer and saw can construct this sturdy seed frame. It is made up of four sides, and a hinged top glazed with Vimlite*, flexible plastic glazing.

Vimlite is used because it is shatterproof, lightweight, has good insulation qualities and is easy to install. No grooving of the frame, or puttying is necessary. Vimlite is merely tacked in place like fly screen.

The standard size for seed frames is 3 feet x 6 feet. To protect it against rot and decay, the lumber used should be treated with Dow's pentachlorophenol. This chemical and Vimlite can be obtained at hardware, lumber and building supply stores.

Assemble the four sides, center partition, and top frames according to the sketch above. For

permanent construction it is advisable to use galvanized screws instead of nails.

The seed frame is set in place on the ground with the high side to the north, and the top sash slanted toward the sun. The inside should be filled with three inches of cinders or gravel and then a layer of top soil. This insulates against cold and improves drainage. When the seed frame has served its purpose each season, it should be removed and stored until it is time to use it again.

Lumber List

- Sides:
9 pcs. 1"x6"x6 ft.
15 lineal ft. 1"x2"
- Sash:
30 lineal ft. 1"x2"
4 hinges 1 1/2"x1 1/2"
2 yds. Vimlite, 36" wide

*Reg. U. S. Pat. Off.

This Month's Timely Tip for Flower Garden... With Plans

How to Fix It

PORTLAND cement is available in various colors, and if you wish to give a tint to a surface it is always wise to purchase cement already mixed. The whitish cement is better for coloring purposes than the standard product which has a bit of gray in it.

For best results, when building a concrete sidewalk or driveway, the base should be well tamped and should contain gravel and cinders to a depth of six and one-quarter inches.

Much of the dampness can be removed from the basement by providing more and larger windows. In building a new home it is well to remember that light in the cellar is highly important and the extra expense is trifling.

Never use the household vacuum cleaner to clean the soot from the furnace for the heavy accumulation of dirt will soon clog the cleaner. Better to have the job done by the furnace man who has special vacuum equipment for this. Cleaning the furnace well every summer actually will cost you nothing since the expense will be met by the saving of fuel over the winter.

A door will rattle when the latch bolt is loose in the strike plate, and the corrective measure, of course, calls for moving of the plate closer to the stop, a small chore for any home handyman.

If a door sags look for the trouble first in the hinges. Screws may be loose or the hinges may not be sturdy enough. Often the installation of a middle hinge will be necessary.

Inside chimney dimensions of eight by twelve inches are considered to be ideal for most heating plants. Anything under this is likely to cause trouble. For a kitchen range or a laundry stove measurements should be eight by eight.

Opera Star Gladys Swarthout may return to radio via a five-a-week quarter-hour series currently making the rounds.

Strange, but True—

ALWAYS UP. John J. Healy, 92, of Beverly, Mass., hasn't been in bed in 30 years. He gets his rest merely by reclining in a chair; says he couldn't sleep lying down. He runs a trucking business, and already has chopped enough wood for his furnace for the coming winter.

HIDEAWAY. Harry Zeideman, 72, of Boston, has chest-length whiskers. They, police charge, were a depository for lottery slips, which were found in his flowing white beard when he was arrested.

SHAME! Mixing with a circus crowd to watch for suspicious characters, Detective Harry Wolfe of Wheeling, W. Va., was robbed of his badge, which was pinned in a leather folder in his pocket.

OUCH! John Armeau of Seattle, sent Traffic Judge Roy DeGrief a letter containing a parking ticket, a dental appointment notation, and a badly worn tooth. Judge DeGrief tore up the ticket and returned the tooth to the defendant.

FAITHFUL! Giving milk after a grueling experience, the 800-pound cow owned by Chester Rebillard of Winstead, Conn., remained faithful to its duty. The cow fell into a well 20 feet deep. After being hoisted to safety by a wrecking crane, the cow gave a half-pint of milk a few minutes later.

NO HITCH. A little thing like measles failed to prevent the wedding of Mr. and Mrs. Glenn L. Walsh of Lapeer, Mich. The bride had come down with the three-day variety. Attendance at the ceremony was sparse, but the bride and groom went through the knot-tying rites without a hitch.

RESTFUL. Winning a divorce, Mrs. Mary K. Buckley of Seattle, testified that her husband didn't get out of bed the first four months after being discharged from the Army, except to go to a liquor store.

TOOK TIME OFF

In medieval times, warring armies agreed to call off hostilities during the bitter cold winter months.

In Screenland: Points on the Stars

HOLLYWOOD. — Filmtown Jottings: Currently starring with Bill Lundigan in "Oh, Doctor!" Dorothy McGuire is putting her New York home up for sale and will make California her residence... Richard Conte has finally agreed that his talented actress-wife, Ruth Strome, ought to resume her career... Some of Hollywood's good Irish brethren are studying Gaelic, in keeping with the admonition of Eire's president, Sean T. O'Kelly, that every Irishman should be able to speak the language... Dennis Morgan thinks the much-discussed movie recession is a good thing for the business... "Everybody knows a lot of pictures were made during the lush days because there was a pre-sold audience," Dennis observes... "Now people are shopping... It's a healthy thing... It'll mean better pictures"... Louis Calhern, of "Life With Father" stage renown, is playing a grandfather (Jane Powell's) in "Nancy Goes to Rio."

'Fair Dealer' with 'New Look'

Mrs. Harry S. Truman appeared at a special affair in Washington with a waistline that made her the envy of all the other women present. She had trimmed 20 pounds from her figure in just a few months. Her secret: She eats everything the President does, but passes up the salt.

Your United States

Here are ten questions to check your knowledge of the United States and its history. Correct answers will be found on Page 11.

1. When was the United States Marine Band organized?
2. Which is farther west, Honolulu or Nome, Alaska?
3. What percentage of families have asked for return of Second World War dead?
4. What is the length of Alaska's coastline?
5. How long did Charles Lindberg's flight to Paris take?
6. How many times was Eugene Debs a candidate for president?
7. If the president and vice president should die, who would become president of the United States?
8. When was the war between the United States and Spain declared?
9. What was the native state of Sgt. Alvin York, First World War hero?
10. Who started Father's Day and in what year did it begin?



Noted Throat Specialists Report
on 30-Day Test of Camel Smokers...

**NOT ONE SINGLE CASE
OF THROAT IRRITATION**
due to smoking
CAMELS!

Yes, these were the findings of noted throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels, and only Camels, for 30 consecutive days.

Names and descriptions of all characters in fiction stories and semi-fiction articles in this magazine are wholly imaginary. Any name which happens to be the same as that of any

EDITORIAL

Study Advertising Mr. Business Man

(Second in a Series)

EVERYONE in the business of serving the public should make a study of advertising.

Many space buyers think in terms of the size of their message to the readers, but advertising goes much farther.

The space to be used is very important, of course, just as its size is a factor in bidding for attention.

The "copy"—the actual information given the reader—is of utmost importance, and it should tell of a benefit . . . how the buyer will be helped by purchasing the item advertised.

The ad should be written in simple language and the type should be easy to read.

Advertising should be consistent—daily, weekly or monthly, according to how often the publication appears, because we all buy mentally many times before making one actual purchase.

Keeping the customer mentally favorable to your business through your advertising means that when he acts to buy your possibilities of being chosen are much greater.

The writer recently took a short course in advertising copy writing, and he was asked to judge which of the two treatments of copy shown below is likely to attract the most buyers. (Make the test yourself). The subject is a \$20,000 mink coat:

(A) Fashion Department Store takes great pride in selection of the very finest pelts on the market for making beautiful mink coats. We are featuring these coats to you at a special discount during our first Fall style showings.

(B) If all your life you've longed for "mink", do have one this fall! The pelts are the finest, the smart styles will lift you to the very top of the fashion world. Do make your selection today. These precious "minks" are yours at a special saving for early Fall shoppers who desire to have very first choice. You will certainly be better pleased to step out first in a new "mink" for Fall from Fashion Department Store.
—M. I. HALL.

LETTERS—

Ranch Stories

Sir: As the son of one of Texas' pioneer ranchmen, I thoroughly enjoyed your article in the September issue of SOUTHWEST MAGAZINE on the history of the cattle industry in this State.

I was, however, a little disappointed that you didn't go into more detail on such great ranches as the XIT and the King. Wonder if you could do a good story on them in some future issue?

ARTHUR ELLISON,
Anahuac, Texas.

Mr. Ellison: It would take entirely too much space to do justice to the XIT and King Ranches. Suggest you read Lewis Noddy's fine new book, "Cattle Empire."—ED.

Likes "New Look"

Sir: The "New Look" of SOUTHWEST MAGAZINE in the September issue was a pleasant surprise. Your publication was more entertaining, informative and attractive from a typographical standpoint.

MRS. EMMA NAWLAND,
Meridian, Texas.

Mrs. Nawland: Thanks, very much. We're striving to make it better every month.—ED.

Garden Tips

Sir: Missed one thing in your September magazine. That was a column of helpful hints on gardening. How come?

MRS. ROSCOE YEATTS,
Comanche, Texas.

Mrs. Yeatts: Didn't have our gardening editor lined up. He's in this issue with a peach of a plan for seed frames. Look on Page 5.
—ED.

—PAGE SIX

High-Lights in the News

Use of Oil Rises

As More Oil Found

Every man, woman and child in the United States last year consumed 620 gallons of oil.

Thus, a survey shows, this Nation's use of crude petroleum has risen right along with the discovery of new production.

Oil consumed in this country was transformed into energy to keep industrial machinery running smoothly, to heat millions of homes and other buildings, and to provide transportation and communication.

The Nation has increased its use of oil more than 68 per cent in the past 10 years and is hungry for more.

The whole world produced and consumed less oil 10 years ago than the United States alone uses now.

No wonder the Department of Interior counsels conservation of oil and the elimination of waste in production.

Things Dull Around

Washington These Days

Things have been dull, indeed, around Washington of late—since President Truman seemingly ordered a complete publicity blackout for his "military aide," Maj. Gen. Harry Vaughan. But, a return to normal must be in order; after all, you can't make a neon light dull and drab just by blowing at it a bit!—The Shreveport Times.

New Federal Judges

For Texas Well-Liked

Appointment by President Truman of judges to fill the benches in the two newly-created Federal Districts in South Texas apparently won popular approval. Newspaper comment indicates the appointments pleased most folks. James V. Allred and Ben Connally are the new jurists. Connally is the son of U. S. Senator Tom Connally of Marlin. Allred is a former Governor of Texas.

GOP Thinks Farmers

Want Less Control

Leaders of the Republican Party, in a national farm conference at Sioux City, Ia., concluded that



York, Louisville Times

Oil for the Lamps of Moscow.

farmers want a program assuring them a stable income based on fair market prices and a minimum of direct government subsidies.

Growers also want less, rather than more, controls, greater farm participation in administration of programs, and reduced taxes, the GOP chiefs decided.

Reds Admit Having 'A' Bomb; Now What?

President Truman disclosed in Washington that the United States knows for certain the Russians possess the secret of the atom bomb. Now what? One school of thought feels the fact that both our country and the Reds have the deadly weapon will mean neither will want to

go to war. Another group holds that admission by the U. S. S. R. that it, too, can manufacture the wholesale killer draws us that much nearer to a third world conflict. Meanwhile, it seems certain everyone will tread more cautiously along the path of international dispute, for it is readily agreed that an atomic war might well mean the destruction of civilization.

ROYAL CLAIMS

Ethiopia's royal family claims to have descended from King Solomon and the Queen of Sheba.

OLDEST MAP

The oldest known map in the world was produced about 4,500 years ago.

Gigi Perreau now appearing in the
Samuel Goldwyn Production ROSEANNA MCCOY.



"THE
FLAKY-THIN CRACKER
STARS AT EVERYBODY'S
TABLE!"

Serve KRISPY'S with
spreads, soups and salads!
all through the meal!

Sunshine
KRISPY CRACKERS

FROM THE THOUSAND WINDOW BAKERIES OF *Sunshine Biscuits, INC.* © 1949

Poultry Raisers

Just Recently Goose Pelts Have Come on the Market and They're Very Much in Demand

PERHAPS few people realize the marketable products that can be obtained from geese. Geese are usually thought of in terms of roast goose, goose liver, goose grease and feathers. However, just recently, goose pelts have come on the market and are already much in demand.



In order to get these pelts or hides, the geese are killed in the regular way and picked of only the big feathers—the down is left on all over the body. Each goose is then skinned. The hides are degreased by drying and are then tanned, bleached and dyed. After dying, the hide is then dried again and cut into the desired shapes. This whole process takes a period of about two months, because so much drying time is necessary. This drying is important because the pelt does not dye uniformly unless it is dried sufficiently.

A recent exhibit of these pelts dyed in a half a dozen different colors was shown at the International Baby Chick Assn. Convention and attracted considerable attention. Powder puffs were also made of the pelts, and they too were dyed in a number of different colors. Both the pelts and the powder puffs are extremely soft because of the down on them. The pelts offer many possibilities in trimming ladies' gowns and jackets; these goose pelts or hides offer great insulating value and when placed next to the skin provide considerable warmth. These pelts run from \$8 in price up to \$60 or \$75 depending on the size. The powder puffs sell for \$1.25 each on up to a set of several for \$15.

The intestinal fat and body fat are also products that are available for the sale from geese. The body fat is for eating while the intestinal fat is sold to cosmetic manufacturers.

Goose livers are sold under the term "pate." In Europe, goose livers are sold as pate-de-fois gras, but in order to obtain this product, the geese must be force-fed; here in most states, however, force-feeding geese is against the law.

Because of the work involved, the length of time in drying, each goose must produce at least \$20 worth of products to make the operation profitable. White Emden Geese that are 18-22 lbs. in size are the most desirable to obtain these pelts.

Store Summer Equipment Summer equipment if properly cleaned and stored, will give better service and last longer than if it were left exposed to the weather.

Get Rid of Mites and Lice Birds infested with parasites can't produce properly. When pullets are put into laying houses, the roosts can be painted with any good commercial mite control remedy according to the manufacturer's directions. In the case of lice, different remedies must be used than for mites. Methods used include dusting, dipping, and painting the roosts just before the birds go to roost. Commercial materials are available for all the methods, and treatments must be repeated in 10 days and sometimes in another 10 days to be certain all lice are destroyed. The purpose of later treatments is to kill any lice that hatch after the first treatment.

Have Sufficient Nests One nest should be provided for every 5 birds. In the event you are trap nesting, one nest should be provided for every 3 birds. All-metal nests are preferred because of ease of cleaning, less chance of becoming infested with mites, and durability. Nests should be roomy, moveable, easily-cleaned, dark, well ventilated and cool.

Use Lights More fall and winter egg production can be had if lights are used properly. A 12-14 hour day is satisfactory on healthy birds. Lights will bring late or slow pullets into production and can be used to delay the molt by maintaining production or hasten older birds through the molt. Morning lights are most generally used. Automatic switches can be installed that will turn the lights on and off at any desired time.

Handle Pullets Carefully Move quietly in the laying house and handle the birds gently. They will adjust themselves to their new surroundings more easily. Remember, a happy contented flock is essential to good egg production. Always knock on the door or give some other warning before entering the pullet house.

Practice Rat Control It will pay to keep rats from eating your poultry feed. One way to solve your rat problem is to store your feed so the rats can't get at it. The use of metal-lined bins, screens or small mesh wire no larger than 1/2 inch on windows, and concrete foundations for the house, will help keep out rats. When using commercial rat poisons, care should be taken that none of the birds can get at it; it is best to use a material that is harmful only to rats and not chickens and humans. A cardinal rule in rat control is "Don't feed 'em, don't shelter 'em." Keep sanitary conditions around the farm the year 'round.

9th World's Poultry Congress To Paris The U. S. Dept. of Agriculture has announced that the 9th World's Poultry Congress will be held in Paris, France, in August, 1951. The invitation to meet in Paris was extended by the Minister of Agriculture of the Republic of France, and accepted by W. D. Termohlen, President of the World's Poultry Science Assn. and Director of the Poultry Branch of the PMA, U. S. Dept. of Agriculture.

Provide Sufficient Feeder Space Keep pullets gaining in body weight, and you will have little molt; 25 ft. of feeder space is required for every 100 birds and two 3-5 gallon waterers. Remember more hopper space means more eggs.

Cull Flocks Culling the flocks is a year 'round job. Any birds that right now show signs of being unthrifty, have started to molt, or are poor layers, should be sold as meat. Culling pays; it cuts feed bills and keeps up the quality of the flock.

DOESN'T MAKE RAIN

SCIENTISTS have discovered recently that dry ice is more likely to clear the clouds away than to make it rain. This is the gist of the United States Weather Bureau's second partial report on its rain-making experiments in Ohio.

"It's easy to roll firm, neat cigarettes with crimp-cut PRINCE ALBERT," says Orr Perkins



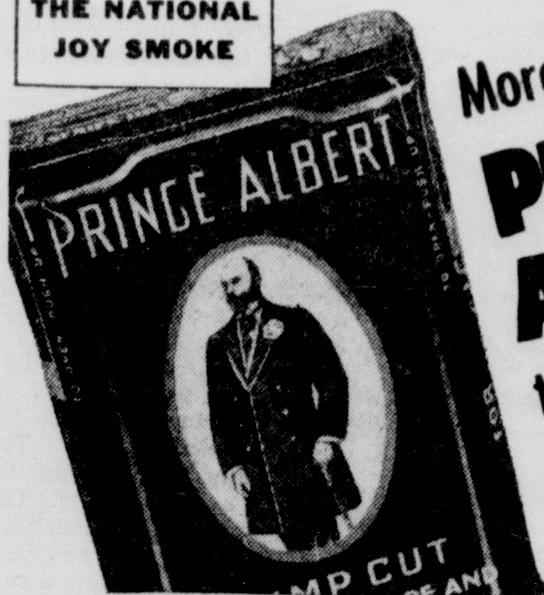
R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

PRINCE ALBERT IS RIGHT FOR 'MAKIN'S' SMOKES! IT'S A CINCH TO ROLL MILD, TASTY CIGARETTES WITH EASY-TO-SHAPE, CRIMP CUT RA.

Orr Perkins FARM HAND

Prince Albert's choice, crimp cut tobacco holds in the paper for fast, easy rolling of full-bodied cigarettes. And Prince Albert's naturally mild tobacco, specially treated for cooler, smoother smoking, stays flavor-fresh in the humid top pocket tin.

THE NATIONAL JOY SMOKE



More men smoke PRINCE ALBERT than any other tobacco

Tune in "Grand Ole Opry", Saturday Nights on NBC

HUNTING SEASON'S WITH US! KNOW YOUR GAME BIRDS? SEE PAGE THREE



If he watched the right place, he could see the gleam of rifle metal.

if he was ever going to. The weapon was coming up. He opened his mouth.

The crack of thunder aloft was so sudden and unexpected he did not know for sure whether he had shouted or not. The deer, head and neck reared stark against a streak of blood red dawn, was staring at the sky. He was a magnificent buck. He was like some great noble Moses of the woods listening to God's word.

Another sudden flash of light, a strange flash without thunder like the light that enveloped Moses came then. It turned the deer's eyes to red coals and made the tendergreens more verdant than they ever were in brightest sun. Loud-spoken came the voice of the hunter.

"Beautiful!" he said.

The buck swung as if the exultant voice was a stinging whip and in two great bounds he was away.

THE LITTLE man, because he was higher up the hill, had only to wait for the other to come to him. He stepped in beside him on the lane. The man made one quick dart of his eyes to show surprise and then smiled. He was a big sandy man heavily freckled. A camera hung from his neck.

"You saw him, too?" he said. "What a shot! Say—" he stopped in the path. "I figured I'd have to get up early to beat you down there with your gun, saving your beans. Where's your gun?"

The little man shook his head. "Well, what do you think of that!" the big man said. "Say—I'm going to give you an enlargement—this big. You got a place to hang a picture that big. I'll put it in a bleached cedar frame. We'll call it—what'll we call it? 'The Coming Rain'."

"Across from the stove, there's a place," the little man said. "There's some coffee on the stove. Come in and see."

"My camera case is in the car," the big man said. "I'd better run up my windows. It's going to rain. I'll be right in."

SHORT . . . SHORT STORY FOR OCTOBER

Flash from the Skies! But the Little Man Hadn't Expected What the Glare Revealed!

By CHARLES RAWLINGS
(Condensed from This Week Magazine)

HE TURNED off the radio and stood in the dusk of his kitchen. He had made up his mind about the deer and his tendergreen beans. The deer was just like the chick-a-dees and the Juncos he put seed and suet out for in the winter.

Still no rain for Maine. Not a drop for thirty-eight days. Tomorrow would be another Class-4 day, which was forestry talk measuring fire danger. He moved to the door and stood on the small stoop on a wizened salt-box house needing paint. He and the house looked alike. He was a small wizened man needing paint, too. He lived alone hiring out by the day weeding or taking wood away from the saw in cord wood time when he needed cash. He did not need much.

He strolled out on the road and down a steep lane to his lower garden. Only the quarter-acre patch of tendergreen beans was left; a late planting after peas. The peas and the tendergreens were the two crops the drought had let him make. The peas were in his cellar now; neat, green pint jars all in a row. He had planned on canning the tendergreens next week and thanking his lower patch of ground for giving him enough to see him through the winter.

It was a strong little piece of ground that drained well enough to make peas in the early season and yet, watered by some underground spring, could also grow beans in drought, in late August.

HE STOOD in the edge of the bean patch and let the smell of green life come up around him. The lower end was where the deer had eaten last night. The stems stood white and stark in the starlight. When he discovered the damage he had thought at first it had been two deer, so much had been eaten, but it had been only one—a big buck. He struck a match and squatted, studying the track again. A gigantic buck! He spread his fingers and measured the track. Two fingers lay easily in one cloven hoof, two more in the other with an inch gap between. The hoof had sunk so deeply there were two indentations in the ground.

"You're hungrier for them, I guess," he said softly to the track, "than I'll ever be."

STILL SQUATTING he looked up to the edge of the road. It was in clear view in the bright, star-lit night, fifty yards away.

"This is a reckless place," he warned as if the deer could hear him, "for a deer. You better be careful."

Just before dawn he stealthily closed the door behind him, stuck his finger in his mouth and held it aloft. Southeast drift. The air had a close hot feel, warmer than it had been in early evening. There was a smell of rain in the air.

A parked auto was closer than he had expected. Lying awake he had heard it come up and slow to a stop but he was used to the sound of louder, older cars and thought it had gone further down the road. It had a gray license tag. He tried the door handle on the driver's side and felt it start, then let it turn back.

The little man stood for a long moment looking down the hill toward his bean patch, then moved to the lane and went down.

He headed for the spot where he would go if he wanted to kill the deer. He moved toward it without the slightest sound as he could because he had been stalking wild things since he was six. There was no one in the place when he got there.

FOR TEN minutes he felt that the car was out of gas and whoever had left it had gone on down the road quietly to Johnsons who had a big barn and looked like people who would have gasoline. But at the end of that time he knew that was not so.

Whoever he was had seen the deer yesterday morning and he was down thirty feet and a little off the left sitting on a large granite boulder. He was only a darker smear in the darkness but he could feel him with his eyes.

There was no face or hands to him yet, but on the rock ready to kill a deer in the tendergreens, there were only a few places where hands could be. If he watched in the right place he could see the gleam of rifle metal. He could see it now if the stars had not misted over.

Now was the time for him to say something. Yell out good and loud so it would scare the deer away if he was in the patch and scare the hunter, too. He debated what he would say. "Mister, you don't feed a deer and then kill it." . . . "The law's on, mister, you got no right." . . . "Those are my beans. The deer can . . ."

WHY HE debated what he would say instead of just shouting out something, he did not know. He was mad deep inside, resentful, but it would not boil up and make him reckless for some reason.

The sound of the deer chomping began, a startling sound out of the stillness. The hidden hunter moved at the sound and he could see metal gleam. He had better be shouting

WHAT PART DID COTTON BLANKETS PLAY IN THE TRADING OF ANCIENT PUEBLO INDIANS?



ANS—COTTON BLANKETS WERE SPECIAL OBJECTS OF BARTER AMONG THE PUEBLOS. THEY CORRESPONDED TO MONEY, HAVING A HIGH, FIXED STANDARD OF VALUE!

HOW DOES COTTON HELP KEEP FLOORS CLEAN?



ANS—A SWEEPING COMPOUND IS MANUFACTURED FROM COTTONSEED HULLS!

HOW LONG DID IT TAKE ELI WHITNEY TO DEVISE THE FIRST COTTON GIN?



ANS—WHITNEY BUILT THE FIRST MODEL OF HIS GIN IN ONLY TEN DAYS!

'Stinkers' Won't Eat at Home Now!

The following notice was printed in a newspaper in Auburn, Ind.:

"To whom it may concern: Please don't give my kids candy or ice cream cones. I appreciate your generosity, but the little stinkers won't eat at home any more."

FRESH
delicious!

ALWAYS ASK FOR Kellogg's

Kellogg's
CORN
FLAKES

Mother Knows Best!

-1-
TUFFY
By
Hoff
-2-



COME ONE, come all! Hurry, hurry, hurry. There's a continuous show goin' on inside. See Slim Jim—he's so thin a mild breeze would blow him away. And watch Torcho eat gasoline and then set it on fire. Getcha tickets now. Only twenty-five cents, a quartah of a dollah."

All over America at this time of the year sounds the raucous cry of the barker. Fat, sleek pigs, curly-haired Herefords, and plump white Leghorns compete with the ferris wheel and merry-go-round for attention. The taste-tingling smell of popcorn right out of the popper combines with the tangy smell of onions and the sizzling aroma of frying hot dogs and hamburgers.

Fair Time Again

For it's fair time again—and millions of Americans are getting their annual thrill, a combination of amusement, entertainment, instruction, and good fellowship.

More than 2,000 county and small community fairs were on America's calendar for this summer and autumn. In every agricultural area of this great nation farmers are grooming their prize stock and housewives are making plans to enter their jellies, vegetables, cakes, and sewing in competition with their rural neighbors.

The community fair is an old institution. There were fairs in ancient Babylon, Ninevah, and Tyre. Trade fairs always were important in Europe's history. Farm market fairs attracted American colonists prior to 1650.

About 1807, however, Elkanah Watson exhibited some fine Merino sheep in the public square at Pittsfield, Mass. His farm neighbors liked his idea of showing, with barter or sale not the primary object. Organized exhibits at Pittsfield beginning in 1810 molded the style of the fair today, distinctly American, stressing the farmer rather than the merchant.

Means Many Things

The fair means many things to many people. It is serious business for farmers and stockmen and club boys and girls whose exhibits provide much of the exposition's appeal to rural residents.

To many city folk it means an opportunity for fun and relaxation, with many kinds of entertainment. To the people who run the fair, it is the climax of weeks of hard work,

and it brings a week of the hardest work of all.

At the fair, the farmer examines new methods and machinery, trades ideas with his county neighbors to improve his results. He exhibits his finest grain, produce, and livestock. His wife shows pies and relishes, flowers and needlework. Inspired by the 4-H clubs and Future Farmers of America chapters, young farmers now vie for blue ribbons with their parents.

Farm Family Entertains

Being very human, the farm family welcomes crowds to admire its achievement. So midway, race track, and featured crowd-drawing acts—variety shows, automobile daredeviltry, and circus acts—continue to make a tail that sometimes wags the dog.

Baby shows and beauty contests, name dance orchestras, and night fireworks draw well at fairs in this post-war era. Acrobats, trick cyclists trained animals, and other acts which at one time appeared on the vaudeville circuit now have their chief fling in a three-month tour of the fairs.

Most of the fairs are small. In Pennsylvania alone, there will be 108 county and community fairs this season—all of them with agricultural exhibits. These are climaxed each January by the huge Pennsylvania State Farm Show in Harrisburg, which attracts hundreds of thousands of visitors every year.

Among the biggest of fairs is the State Fair of Texas at Dallas Oct. 8 to 23. It is anticipated that two million will pass through the turnstiles. Its sponsors boast it is the largest state fair in the world and serves as a display window for one of the richest growing areas in the United States.

Its growth has been phenomenal. In 1885 a small group of civic minded business men put together a rather rickety frame grandstand, a few cattle stalls, and some second-hand tents and held the first State Fair of Texas.

Now Beautiful Park

Today that dusty field has become a beautiful landscaped exposition park. The tents have given way to permanent buildings. This year about \$65,000 will be distributed in premiums.

Despite its magnitude, however, it retains all the atmosphere and charm

Poison Package!

Someone stole a package from John M. Perechuk's car, in Hagerstown, Md. It should have been marked "handle with care." It contained two very much alive poisonous snakes. Perechuk is a snake collector.

Radio-TV---

Crosby's Still Tops

THIS may be a shock to some of his fans—Bing Crosby passed his 45th birthday a few weeks ago. It was quietly celebrated, of course, for Der Bingle isn't bragging about how many years he's been on this earth. In the entertainment business, more than any other, the performers would rather forget their age, once they get past the twenties.

Even if this sounds a bit far-fetched, be assured it's quite true. Perry Como has enrolled his son Ronnie at Duke University. Ronnie is all set for the class of 1964! Perry sings with the Duke University Choir each Easter, so Ronnie knew all about the school despite his tender age.

Theodore Granik's American Television Forum turns out to be as lively a show as his famous American Forum of the Air, which is radio's oldest forum-type program. Both originate from Washington, D. C. This is another treat in store for Texas and Oklahoma television set owners when the long-promised co-

of the time-honored institution. For a fair wouldn't be a fair without the eye-catching displays of the good things which farmers have been able to wrest from the ground. It is a magnificent tribute to those whose countless hours of struggle through long winter nights and hot summer days makes this nation the best fed in the world.

It also demonstrates why American farmers are being called on to feed the hungry of destitute Europe.

axial cable reaches this section of the country and direct telecasts can be picked up.



Family favorites!

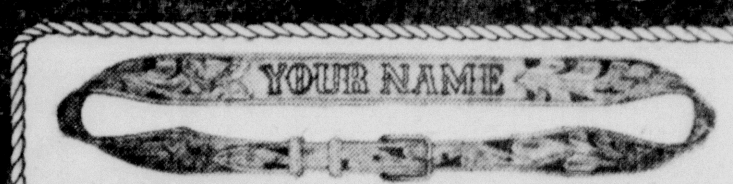
Good chili is a family affair. Here's the ONE chili the whole family will like. For quality, value and flavor get GEBHARDT'S.

MORE AND BETTER MEAT

Gebhardt's

MADE IN SAN ANTONIO
HOME OF CHILI AND TAMALES

PERSONALIZED WESTERN BELTS



Made of top quality saddle skirting with removable buckle. Hand carved by master craftsmen...

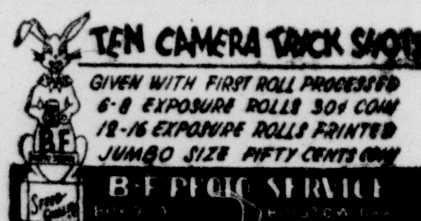
Dyed background...Your name and initials hand carved on belt (as many letters as you desire) without charge.

A LIFETIME Personalized BELT!
Available in 1", 1 1/8", 1 1/4" belt widths
... Choice of 3/8" or 3/4" buckle size
ONLY \$4.95

ORDER THIS EASY WAY!
RYON SADDLE & RANCH SUPPLY
DEPT. 1
Livestock Exchange Bldg. Fort Worth 6, Texas
Enclosed is my check or money order for \$.....
Ship me postpaid..... Personalized Western Belts.
(quantity)
Belt size..... Belt width.....
(Actual waist measurement) (1", 1 1/8", 1 1/4")
Buckle size..... Hand carve the following on belt
(1/4" or 3/4")
(Print Plainly)

RYON SADDLE & RANCH SUPPLY
LIVESTOCK EXCHANGE BLDG.
FORT WORTH 6, TEXAS

Ship to.....
Address.....
City..... State.....



THINGS OF INTEREST TO THE LADIES

PATTERNS

Venetian Blinds Create Walls of Beauty in Home

Venetian blinds, traditionally mated to windows, are also ideal for solving those "impossible" decorating problems in which windows are not involved.

Unightly walls become areas of beauty when "draped" with floor-to-ceiling Venetian blinds; unwanted doors can be made to vanish, so can ungainly plumbing pipes, wall protuberances and other architectural faults that plague the home decorator.

To Make a Wall

One common problem solved by a Venetian blind is the lack of furniture space on the stair wall. In small homes, where stairs descend into living or dining rooms and space is at a premium, this problem of the tapering stair wall is a major one.

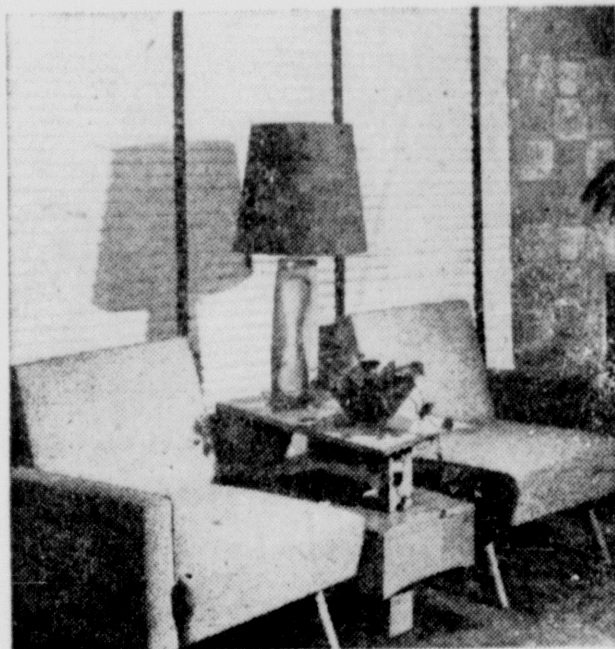
New wall surface can be created quickly and easily by employing a large Venetian blind as a backdrop for furniture grouping. The blind, screening the gaping stair opening, not only creates an illusion of solid "wall" but one of spaciousness.

Backgrounds

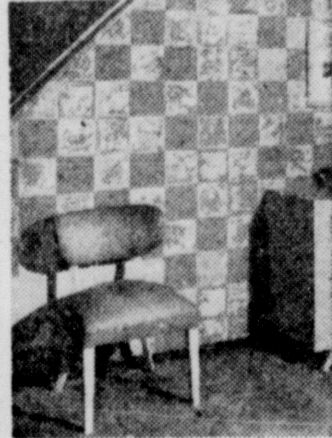
This space magic also may be practiced with large Venetian blinds in tiny bedrooms or other cramped rooms to dispel that uncomfortable "closeness."

In addition, Venetian blinds are invaluable as pure decorating aids. They serve as smart backgrounds for all types of furniture—traditional and functional—or, used with draperies, for creating the impression of windows on walls minus them.

Available in wood or metal, modern blinds may be obtained in a wide variety of colors to match all decorating schemes. There are a few basic rules in choosing color. To make a blind a decorative focal point, match the color of the slats to a sofa or other major piece; key in the tapes with the wall or rugs. To subdue, just reverse the process.



UPPER RIGHT photo pictures a wall-consuming stair before a Venetian blind "wall" shown in at the left permitted a better arrangement.



Change For The Better

Tested Recipes for Tempting Dishes

Yummy Supper

Baked Beans
Celery and Ripe Olives
Pineapple Coleslaw Hot Yeast Rolls

Apple Pie
Beverage
Apple Pie

6 medium-sized pared thinly-sliced apples
1 cup sugar
1/2 teaspoon salt
1 recipe standard pastry for a two-crust nine-inch pie
2 tablespoons flour
1/2 teaspoon cinnamon
1/4 tablespoon butter or margarine
Line a nine-inch pie pan with pastry. Fill with the thinly-sliced apples. Mix the sugar, salt, flour, and cinnamon and sprinkle over the apples. Dot with the butter or margarine. Cover with top crust. Bake in a hot oven (450 degrees) for ten minutes; then reduce heat to moderate (350 degrees) and continue baking until apples are soft, about 20 minutes or longer.

Hot Corn Muffins

The clan has gathered at the table, and dinner begins just as any meal. Ah, but then, Mrs. Home-Maker, you open the oven door and bring out a tin of piping hot corn muffins—and an ordinary meal becomes something special for your entire family.

Corn muffins will be welcomed at your table morning, noon, and evening.

For breakfast, serve corn muffins topped with creamy, melted butter and delicious jam. When the clock

strikes noon, a salad with corn muffins will make your lunch complete. But it is at the dinner table that muffins play their starring role when served piping hot as they come from the oven.

If you're looking for a corn muffin recipe, try this one.

Corn Muffins
1 1/2 cups sifted flour
2 teaspoons baking powder
3/4 teaspoon salt
3/4 cup milk
2 tablespoons sugar
1 egg, beaten
1 1/2 cups whole kernel corn (fresh or canned)
2 tablespoons melted shortening
Sift together flour, baking powder, salt, and sugar. Combine egg, milk, corn, and shortening. Add to flour mixture. After mixing until the flour is moistened, fill greased muffin pans two-thirds full. Bake in a hot oven (425 degrees) for 25 minutes. Recipe makes 12 three-inch muffins.

Tangy Relish

A pretty pickle! That's just what you'll have when you make tangy vegetable relish.

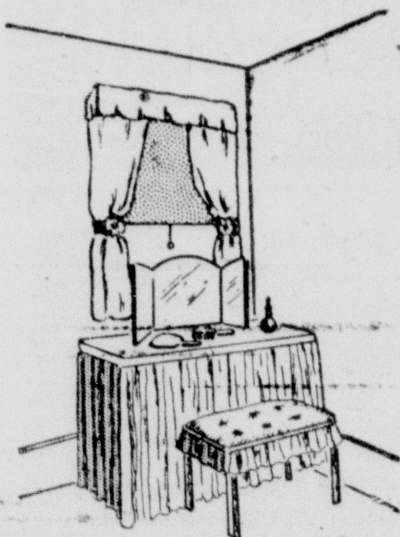
And any time you serve a distinctly different pickle or relish as good as this one you can cause a stir in the neighborhood. Everyone will be asking for your recipe. And in no time at all your reputation as a fine cook is established.

Distilled white vinegar is usually used for pickling. It is crystal clear and subtly blended for wonderful flavor. You'll like it for salads, too.

The recipe for tangy vegetable relish that follows was taken from the files of a company long famous as a distiller of fine vinegars.

Tangy Vegetable Relish
2 medium carrots
3 lbs. cabbage
4 green peppers
6 sweet red peppers
1 lb. (6 medium) onions
Boiling water
2 tablespoons salt
2 tablespoons dehydrated horseradish
6 cups distilled white vinegar
2 cups sugar
1 1/2 tablespoons celery seed
2 tablespoons yellow mustard seed
Clean all vegetables thoroughly. Put vegetables through the coarse grind of a food chopper. Place in a colander. Pour boiling water over the vegetables and then drain them.
Combine the remaining ingredients. Heat to boiling, covered. Add vegetables. Boil gently for two minutes. Quickly pack one hot, sterilized jar at a time. Fill to one-eighth inch from the top. Be sure to leave headspace. Seal the vegetables. Seal each jar at once. Recipe yields seven pints.

Here's Solution for Problem Window

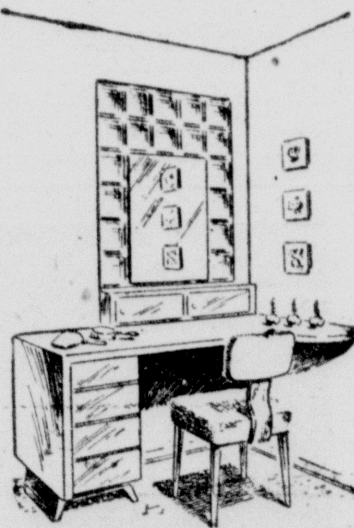


BEFORE. Drafty corner.

Bedroom windows in many houses, particularly those on the side or rear, open onto unsightly scenes or nearby neighbors.

To get necessary privacy shades must be lowered. This reduces the amount of daylight, necessitates the use of artificial lighting much of the time. The window as shown here (left above) has little value.

The permanent solution (right) is neither a major remodeling job, nor an expensive one. It is a moderniza-



AFTER. Light, privacy, economy.

tion that probably will pay for itself in lower maintenance costs and heating bills.

The window sash is replaced with glass block. The mirror is attached to the panel by anchors in the mortar joints.

This accomplishes the immediate goal of providing privacy because glass blocks are translucent, not transparent. Added dividends are the elimination of cold downdrafts; the necessity to use drapes or shades and periodic maintenance jobs required with single sash windows.

STYLES

"THINK IT OVER!"

"We dare not barter our birthright to posterity of individual independence, initiative, and freedom for a mess of collectivist system."—HERBERT HOOVER.



Marmalade Bran Muffins

Now, top delicious All-Bran muffins with marmalade before baking. After tasting, you'll want more!

1 cup Kellogg's All-Bran
3/4 cup milk
2 tablespoons shortening
1/4 cup sugar
1 egg
1 cup sifted flour
2 1/2 teaspoons baking powder
1/2 teaspoon salt
orange marmalade

1. Combine All-Bran and milk; let soak about 5 minutes.
2. Cream shortening and sugar; add egg and beat well. Add All-Bran mixture.
3. Add sifted dry ingredients; stir only until combined.
4. Fill greased muffin pans 1/2 full. Press 1 tablespoonful of marmalade into top of each muffin. Bake in mod. hot oven (400°F.) about 30 min. Makes 9 medium muffins.

America's most famous natural laxative cereal for diets of insufficient bulk—try a bowlful today!



Mother Knows Kellogg's Best!

Give your favorite dishes
FLAVOR BOOST
with Gebhardt's
THE ORIGINAL
CHILI POWDER



Chili con Carne

1 Lbs. Beef
4 Tbsp. Fat
1 Tbsp. Gebhardt's Chili Powder
2 Cloves garlic, minced
3 Tbsp. chopped suet
1 Large onion, chopped
3 Tbsp. Flour
2 Tbsp. Salt
Cut beef in small chunks. Mix with GEBHARDT'S chili powder, garlic, flour. Melt fat. Fry onion 'til tender—add meat mixture. Cook 15 min. Pour oil slowly pour on 1 1/2 Qts. boiling water. Simmer 'til tender.



FREE!

48 page "Mexican Cookery" full color recipe book. Send coupon from bottle of GEBHARDT'S chili powder.

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THE
FLOP
FAMILY
By
Swan



HAPPY
BIRTHDAY

Someone made her happy with this present—one of the newest wrinkles in birthday gifts. It seems that since a carton of cigarettes has always been one of America's favorite birthday gifts, Chesterfield came up with a novel carton specifically designed for the purpose. Its colorful birthday motif and greeting card device mean that you don't have to wrap it, either.

Pansy Pretties



By MRS. ANNE CABOT

Enhance your guest room pillowcases with these crocheted baskets filled with delightfully colored pansies.

Pattern No. 5011 consists of crocheting instructions, hot-iron transfers for 4 designs measuring approximately 8 inches long, color chart, stitch illustrations, material requirements and complete making and finishing directions.

Send 20c in COINS, your name, address and the PATTERN NUMBER to ANNE CABOT, Southwest Magazine, 1150 Ave. Americas, New York 19, N. Y.

ANSWERS TO U. S. QUIZ

(See questions on page 5)

1. In 1800. Made its official debut at President Adams' formal reception.
2. None.
3. About 66 per cent. The remainder ask for burial overseas.
4. It measures 6,640 miles.
5. 33 hours and 39 minutes.
6. Five times on the socialist ticket.
7. The speaker of the house of representatives.
8. Relations were broken April 21, 1898. Spain declared war April 24, and the United States April 25. The war ended Aug. 12, 1899.
9. Tennessee.
10. Mrs. John Bruce Dodd, of Spokane, Wash., in 1910.

NATURE NOTES

THE WORLD record bluegill sunfish weighed 2 pounds, 10 ounces.

Wild pigs found on some islands in the Bahamas are amphibious; they swim from island to island in search of food.

Both the male and female coyote help in the job of finding food for their young pups.

Ambergris, used in perfume, is a waxy substance formed in the intestines of diseased sperm whales.

Hares can run faster uphill than down because the hind legs are longer than their fore legs.

Skunks sometimes are called polecats. But the true polecat is an animal found only in certain areas of Europe and Asia.

Cottontail rabbits are helpless, blind, and hairless at birth.

CLASSIFIED ADS

SWINE

OIG HOGS pay because they grow faster, mature quicker. Whitest, cleanest, healthiest. Bred gilt \$35. Pigs \$20. SHANKS HOG FARM, CLYDE, TEXAS.

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MINERALS

FOR SALE—5 acres Wood County. John Delap Survey 399 yards from proposed well location, surrounded by major companies' holdings, now leased, only five blocks left, 395 dollars, half minerals reserved, terms if desired. Worth investigating. First come, first served. Write C. P. Stephens, Box 245, Grandview, Texas.

LEAST-USED LETTER

The least-used letter in the English alphabet is "Z."

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THE GREAT OUTDOORS

Tourists in National Parks Killing Off Black Bears With Their Acts of Kindness

TOURISTS in national parks are killing black bears—with their many acts of kindness.

National Park Service officials constantly warn tourists against getting too familiar with bears in Yosemite, Yellowstone, and Glacier National Parks. Bears, they explain, are potentially dangerous and should be treated as wild.

But many tourists ignore the warning, and the bears, encouraged by the friendly tourists, become more daring. They begin to break into automobiles, tents and buildings in search of food. These robber bears are likely to become dangerous, so they must be removed or killed.

Worker bees are females in which the sex functions have not developed at all.

TROLLING HINTS

DEEP TROLLING for lake bass, wall-eyed pike, and other fish is a popular and fine sport, but the beginner needs to be careful of the kind of tackle that he uses—or he is in for trouble.

Because of the strain of handling a lure—or a fish—in deep water, a fly rod is out of the question for trolling. It would be ruined by just the pull of the lure.

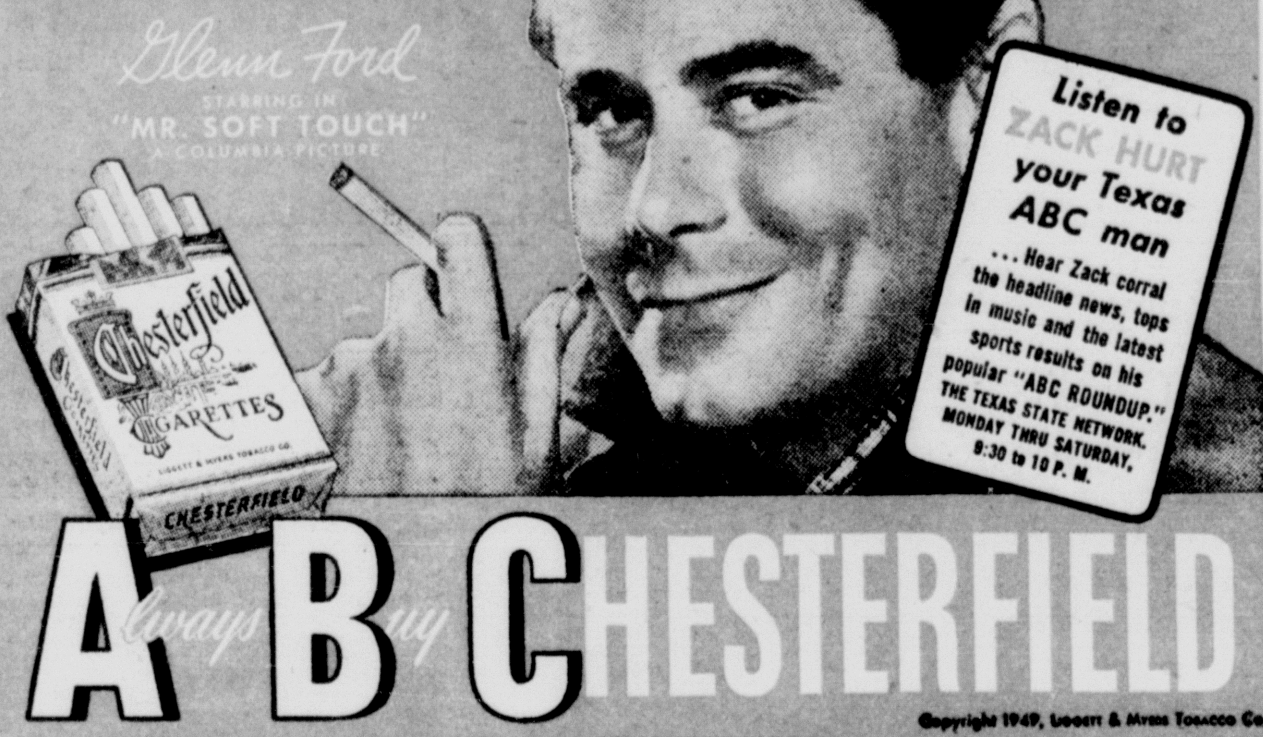
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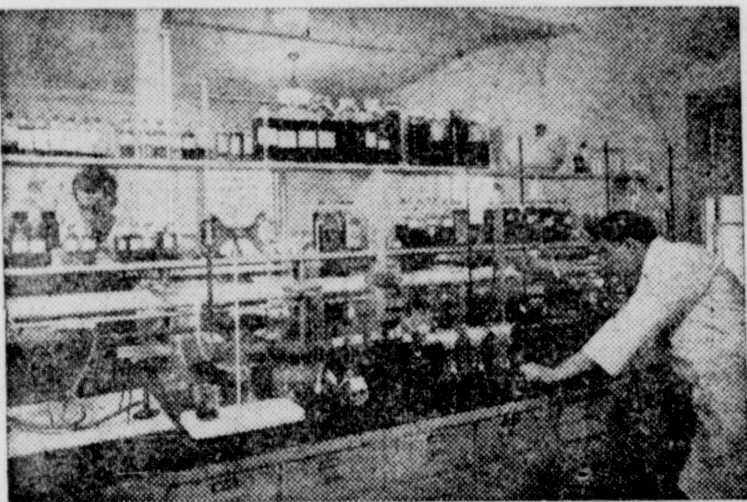
A B C CHESTERFIELD
Always Buy

Copyright 1949, Loewy & Mays Tobacco Co.



THIS PEPPERMINT-striped kerchief serves a dual purpose. Besides being a colorful chapeau, it is a hair dryer. Action of chemicals inside the cotton kerchief gives hair a rapid-drying treatment. The thirsty kerchief permits milady to go out when her hair is damp or rolled in curls. This practical bit of headgear was designed by fashion expert Lily Dache.

Story of Lydia Pinkham Reveals Amazing Personality; Book Paints Picture of Woman and Business She Built



Pinkham Co.'s Modern Laboratory



Lydia at 23



As World Knew Her

LYDIA PINKHAM IS HER NAME
(279 pp.)—Jean Burton—Farrar,
Straus (\$2.75).

When the panic of 1873 hit Lynn, Mass., Isaac Pinkham, a real estate agent, and his wife Lydia, then 54 years old, suddenly found themselves flat broke.

Old Isaac was crushed, but tough-willed Lydia, a Quaker, proved equal to the occasion. In her girlhood, Lydia had been a fierce Abolitionist, and had organized a society to debate slavery and female suffrage.

She hit upon an idea while studying ways of meeting the financial crisis resulting from the panic. She would bottle and sell a home-made medicine she had been using herself for years.

Concocted of Herbs

Ingredients of the concoction were herbs, including true-unicorn and pleurisy root, steeped and macerated in an 18 per cent alcohol base (about the strength of sherry). It tasted mildly bitter.

It didn't take many years for "Lydia E. Pinkham's Vegetable Compound" to become fabulously famous. The iron smile of Lydia was plastered on barns and billboards across the Nation. Her name already was in history with women like Betsy Ross, Susan B. Anthony and Jane Addams.

In this very readable biography by Jean Burton, her story actually makes an Horatio Alger hero's ca-

reer seem like a tale of indifferent success.

Things came hard for Lydia in the early days of her business. She made the compound with her own hands in her kitchen cellar.

She and her three sons and one daughter bottled it in the evenings while father Isaac read aloud.

In her spare time, Lydia wrote advertising circulars which her sons distributed from door to door. But sales were slow until son Dan went into Brooklyn with 20,000 of his mother's handbills.

Lydia, as time proved, was as much an advertising genius as a maker of herb medicine. She addressed herself directly to women, discussed their complaints with frankness but never with vulgarity, harped on their fears of ignorant and unhygienic doctors.

She Wasn't Modest

She was anything but modest about the way she described her product.

"The Greatest Medical Discovery Since the Dawn of History," one of her circulars proclaimed.

U. S. women in those days were tortured by tight corsets and breath-killing clothes, so Lydia cooed to them: "That feeling of bearing down . . . is always permanently cured by the use of my compound."

The list of complaints which the compound was supposed to cure ran the gamut from dysmenorrhea to nymphomania.

As the Pinkham company grew, however, it dropped some of the

more extravagant claims and emphasized the value of the compound as a pain killer.

The most brilliant of all Pinkham advertising ideas was Dan's proposal to put his mother's face on every ad. The result was inspired to the last detail—"the neat black silk dress, the tortoise-shell comb, the white fichu fastened with a cameo brooch," the perpetual smile, the sagacious and composed elderly features. Here was everybody's grandmother.

Long before she died (in 1883), her face and name had become part of the country's folklore and humor. One standard story:

Young Lady: "Oh, I've smashed my bottle of Lydia Pinkham's."

Mother: "A Compound fracture!"

The compound became known in every country, selling in China as "Smooth Sea's Pregnancy Womb Birth-Giving Magical 100 Per Cent Effective Water."

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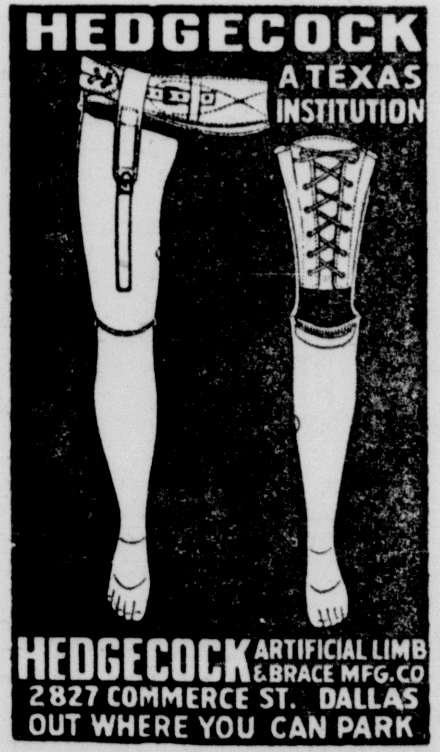
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NEW YORK



EYES BRIGHT with excitement, this winsome pupil has to wait for teacher and the ten o'clock scholars to arrive. She wanted to be on time for her first roll call in the first grade. For the momentous occasion, she wears a crisp little cotton frock designed by Johnston of Dallas.

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